THE BYSTANDER
Vol. XCIII.—No. 1213]
MARCH 16, 1927
[Registered at the G.P.O as a Newspaper.

SPRING FASHIONS NUMBER GREATLY ENLARGED

DUTY ON WINES

The recent restrictions imposed by the Chancellor of the Exchequer point to an increase of duty on Wines. Customers are advised to order before the Budget, as an advance in prices may be expected. *Current Price Lists on application.*

HEDGES & BUTLER, Ltd.
153, REGENT STREET, LONDON, W.1.

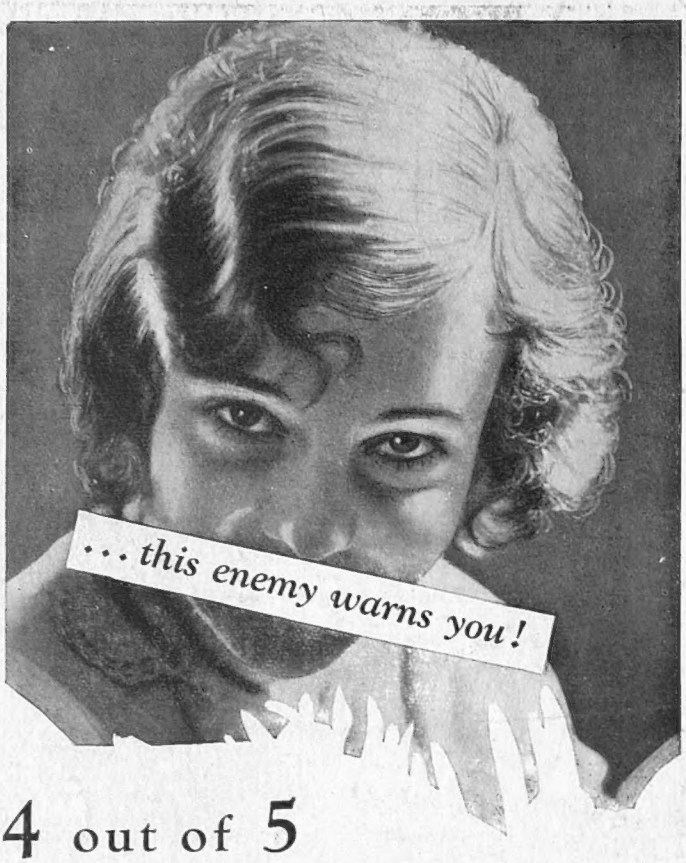
BOLLINGER'S CHAMPAGNE
Special Cuvée
By Appointment to H.M. KING GEORGE V.

ESTABLISHED 1857.
OBTAINABLE AT ALL WINE MERCHANTS AND STORES.
Champagne
J. LEMOINE
CUVÉE ROYALE
VINEYARDS AND ESTABLISHMENTS: RILLY-LA-MONTAGNE, REIMS.

DEAFNESS (Headnoises)
The AID the SIZE of a BUTTON
Commended by all leading MEDICAL JOURNALS
Gives perfect true-to-tone HEARING from all angles, for the hard-of-hearing or very deaf (headnoises). Simple and quite inconspicuous for men and women in day or evening wear. ENTIRELY DIFFERENT from all else. Used and recommended by Lord Leverhulme, Col. Sir Henry Knollys, K.C.V.O., Prof. J. A. Fleming, F.R.S., General Booth, and many distinguished English, American and Continental Society leaders. FREE HOME TESTS ARRANGED. NO CONSULTATION FEE.
95 WIGMORE STREET, LONDON, W.1
(Back of Selfridge's). MAYFAIR 1380/1718.
9 DUKE STREET, CARDIFF.
33a MARTINEAU STREET, BIRMINGHAM.
51 KING STREET, MANCHESTER.
59 NORTHUMBERLAND STREET, NEWCASTLE.
206 SAUCHIEHALL STREET, GLASGOW.
MR. H. DENT'S ARDENTE ACOUSTIQUE
Pronounced R-DENT-AKOOSTEEK

ROOD & CO. LTD
50 YEARS REPUTATION FOR EXCEPTIONAL VALUE.
DEALERS IN FINE JEWELS
52 & 53, Burlington Arcade, Piccadilly, London.
Spécialité: Second-hand Rings, Brooches and Pearl Necklaces.
Jewels purchased, valued, exchanged or remounted from artistic designs.

Made by hand of the unique 555 leaf.
STATE EXPRESS CIGARETTES
No. 555 VIRGINIA 25 *for* 2/-
Ardath Tobacco Co., Ltd., London.



4 out of 5 start too late

Among the people you see to-day, four out of five past forty (and many younger) are victims of Pyorrhœa — simply because they started too late to protect their teeth and gums.

Pyorrhœa starts with tender, bleeding gums. If unchecked, it undermines youth and health and often results in loss of teeth, neuritis, ulcers, rheumatism or other serious ailments.

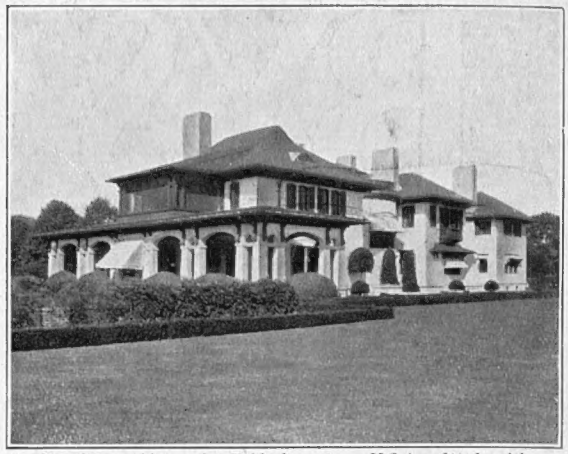
But have no fear. If you start in time, you can prevent or check the inroads of this dread disease. See your dentist at least twice a year. And start using Forhan's For the Gums. This dentifrice prevents or checks Pyorrhœa. It strengthens the gums and keeps them healthy. It protects teeth from decay-breeding acids and makes them white.

Don't gamble with health! Start the Forhan's For the Gums morning-and-night habit now. Teach your children to use it, too, for their health's sake. Get a tube to-day! At all chemists.

Forhan's
FOR THE GUMS

THOS. CHRISTY & Co., 4–12 Old Swan Lane, London, E.C. 4.

MORE THAN A TOOTH PASTE — *IT CHECKS PYORRHŒA*



A charming residence in Bridgehampton, U.S.A., fitted with an All-British LISTER Electric Lighting Plant.

In spite of Tariffs, Lister Plants are exported to the U.S.A., and are there lighting some of the finest Homes in the New World.

"They've made their way by the way they're made!"

May we send you full particulars? It will place you under no obligation.

R. A. LISTER & Co. Ltd. DURSLEY
GLOUCESTERSHIRE · *Established 1867.*

L. 302

A BECOMING TOUPET GIVING SOFT SHINGLED EFFECT. PRICE ONLY £2 12 6

TRANSFORMATIONS of BEAUTIFULLY SOFT, GLOSSY, WAVY HAIR.

Impossible to Detect.

Price according to quantity of Hair, £4 17 6, £3 12 9, £2 10 9.

With absolutely Natural Skin Parting, £6 6 0.

Toupet with Natural Skin Parting, £2 10 9.

Every description of Ornamental Hairwork undertaken and carefully and promptly executed.

SWITCHES OF PURE HAIR, SOFT & LUSTROUS

16 in.	5/9	24 in.	22/9
18 in.	8/9	26 in.	26/9
20 in.	11/9	28 in.	37/9
22 in.	15/9	Any length to order.	

Universal Hair Co.

(Established 1895.)

West End Branch:
1, Berners St., Oxford St., W. 1

For Goods on Approval see our Descriptive Catalogue, post free from THE MANAGERESS.

80/84, FOXBERRY RD., BROCKLEY, LONDON, S.E. 4.

SPRING FASHIONS NO.

The BYSTANDER

BY BARRIBAL

THE "WIG MARIGOLD"

LIPICTURES

BY VICTOR HICKS

NO. 1: MISS ISABEL JEANS

Above is seen the first of a series of portraits which brings out the "personal touch" in a very marked and literal manner. The sitter has made an impression of her lips underneath her portrait, thus affording an interesting and novel "close-up," and has also autographed the picture with her lipstick

WHO, WHEN & WHERE

BY THE BYSTANDER IN SOCIETY

An Old Custom

THE King and Queen have resumed their custom—interrupted last year by the mourning for Queen Alexandra—of dining with their friends. Last week they dined with Viscount and Viscountess Astor in St. James's Square, and the week before with the Duke and Duchess of Roxburghe in Carlton House Terrace. Their Majesties are now the only Sovereigns who dine privately in the houses of subjects.

For these dinner-parties the lists of guests are first submitted to the King and Queen, names being added of anyone whom they may wish to meet, and invitations are considered as a "command." The men all wear black knee breeches and silk stockings, the costume which is *de rigueur* for any private evening entertainment at which the Queen is present. The gentlemen in attendance on the King and Queen wear the Windsor uniform of dark brown cloth with gilt buttons which was devised by the Prince Consort, and is only worn when the equerries and other gentlemen are on duty.

The moment the King and Queen enter the house they are regarded as its master and mistress, and the Queen gives the signal for the ladies to leave the dining-room after dinner. At dessert there is a curious point of etiquette. Finger-bowls are placed only before the King and Queen, a custom which dates from the reign of George II. In those days ardent Jacobites, when the toast of "The King" was given after dinner, expressed their hatred of the Guelph dynasty and their devotion to the Stuarts by passing their glasses over their finger-bowls as they said "The King"—this action signifying "The King over the water." As this happened at the royal table itself, and under the very nose of George II, finger-bowls were thenceforward abolished for anyone except the Royal Family. The custom was observed in all the houses visited by the King, and has gone on ever since. In strict etiquette the rule applies when any member of the royal house is entertained at dinner, but this is not so closely observed as it used to be.

GREETING THE GUESTS *Topical Press*

The Governor-General of South Africa, the Earl of Athlone, and Princess Alice receiving the guests at a garden party. It took place at Westbrooke, Cape Town

L.N.A

IN THE CITY

Princess Mary photographed on her recent visit to the Mansion House. She attended an At Home in support of the work of the British Hospital for Mothers and Babies

Debutantes

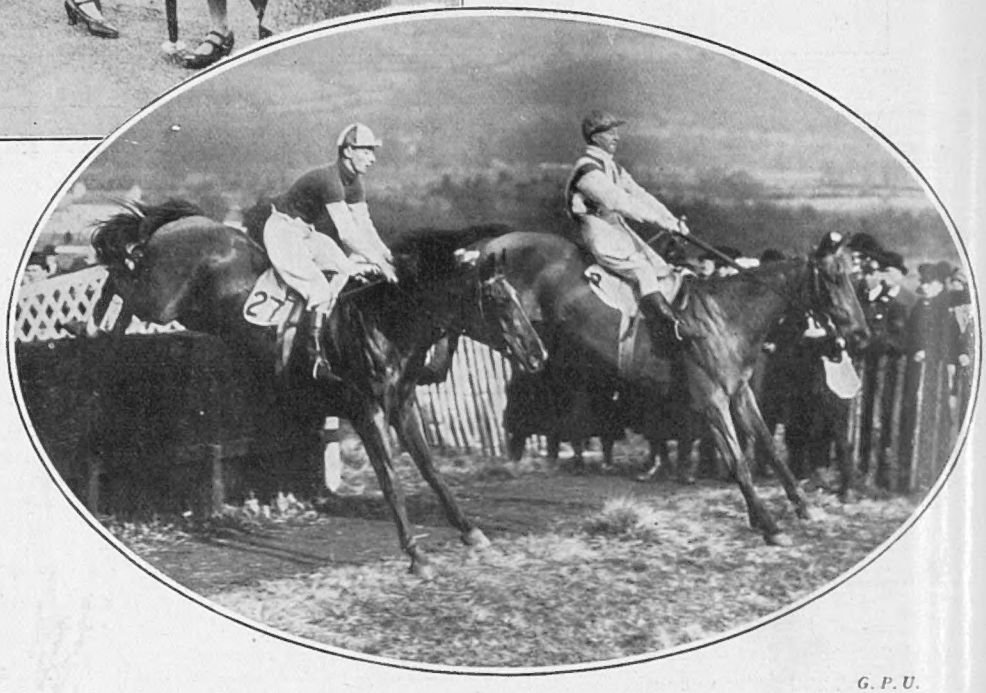
I'M afraid there will be a good many disappointments over the Courts. The numbers of applications have been prodigious, and although the King and Queen have authorised an

"JUMPING" DAYS AT CHELTENHAM

Some of those who were present as spectators or competitors at the recent Cheltenham Steeplechases. The National Hunt Day was well patronised

Alfieri

A group including the HON. HUGH DOUGLAS-PENNANT, the HON. MRS. DOUGLAS-PENNANT, LORD HENRY NEVILL, LADY HARDINGE, the HON. MRS. WATSON and MRS. PHILLIP COBBOLD



G. P. U.

Mr. J. STEVENS (left) on "Fine Yarn" (the winner) and Mr. T. CULLINAN on "What's That" in the National Hunt Chase

Alfieri

LADY IPSWICH and MAJOR NICKALLS

Alfieri

LORD and LADY DIGBY and LADY BRADFORD

increase in the number of presentations, with kindly thought for the young girls starting out in Society, there is the possibility of some of those whose cards bear the words "Supplemental List" being crowded out. However, it is understood that every effort will be made to prevent disappointment in the case of débutantes, and to that end a good many people who have already been presented, and have requested permission "to attend" a Court, have been informed that the lists are full.

There are a bevy of important young folk who will be presented. Amongst them are Lady Anne Cavendish, the Duke and Duchess of Devonshire's youngest and only unmarried daughter; Lady Mary Graham, the elder of the Duke of Montrose's two daughters; Lady Jean Crichton-Stuart, the Marquess and Marchioness of Bute's younger daughter; Lady Doris Haig, the second of Earl and Countess Haig's three daughters; Lady Joan Villiers, the Countess of Clarendon's only daughter; and Lady Priscilla Willoughby, the Earl and Countess of Ancaster's second daughter. Viscountess Wimborne will present her younger daughter, the Hon. Cynthia Guest. Mrs. Winston Churchill will present her eldest daughter, Diana; and Lady Perrott will present her elder daughter, Miss Priscilla Perrott, who also bears the names of her godmother, Princess Marie Louise.

The Somers Family

I WONDER if the Duke and Duchess of York, in their tour through Australia, will see anything of the district in Victoria which was recently ravaged by disastrous bush fires. I hear that Lord Somers, the Governor of Victoria, has won golden opinions by rushing at once to the scene of a fire and helping personally in the efforts to stop its progress.

Lord Somers is one of the many instances in which a peerage falls to a descendant of a younger son of the man in whose favour it was created—in this case a hundred years later.

The barony of Somers was created in 1784. Thirty-seven years later the second baron was created Earl Somers, but the third earl left only two daughters, Lady Henry Somerset and Adeline Duchess of Bedford. The earldom, therefore, became extinct, and for an heir to the barony they had to go back to a descendant of the third son of the first baron, the present Lord Somers's great-uncle, whom Lord Somers succeeded when he was twelve.

Lady Henry Somerset inherited the bulk of her father's property, including Eastnor

G. P. U.

THE FIRST FENCE IN THE UNITED HUNTS CHALLENGE CUP

Sport and General

LADY IRENE CUBITT and the COUNTESS OF BRECKNOCK

Alfieri

THE HON. GEORGE and MRS. LAMBTON

Alfieri

MISS GREENWELL and LADY BRUCE

L. N. A

LADY CROMWELL IN THE PADDOCK

Alfieri

LADY ALLENDALE FACES THE CAMERA

Castle, near Ledbury, in Herefordshire, and The Priory at Reigate. She married Lord Henry Somerset, the only surviving uncle of the Duke of Beaufort, and at the present moment the heir to the dukedom. Eastnor Castle, which formerly was called Castleditch, now belongs to Lord Somers, and since Lady Henry's death The Priory at Reigate has been sold to the Earl and Countess Beatty.

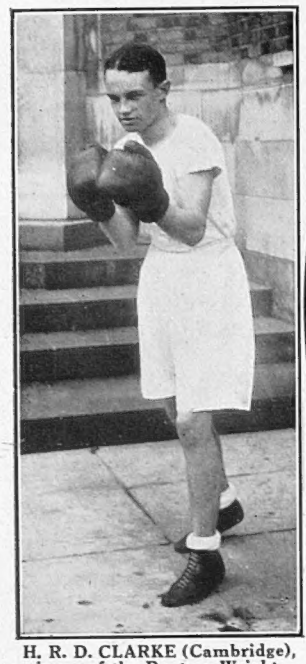
Lady Henry was a whole-souled advocate of temperance, and established a home at Duxhurst for women suffering from confirmed drunkenness. She and Lord Henry had one son, Mr. Somers Somerset, who married Lady Katherine Beauclerk, a step-sister of the Duke of St. Albans. She, however, obtained a divorce after twenty-four years of marriage, and later married the Hon. Sir William Lambton, the fifth of the Earl of Durham's seven brothers.

The mother of Lady Henry Somerset and Adeline Duchess of Bedford, the last Countess Somers, was a great Victorian figure. She and her sister, Mrs. Prinsep, were devoted friends of G. F. Watts, the artist, and virtually "ran" Little Holland House, in Kensington, where he lived and where some of his greatest pictures were painted. They looked with no favourable eye upon his marriage to Miss Ellen Terry, then an elf-like fairy creature still in her teens; and one fine day, as she told us in her reminiscences, she departed like a piece of thistledown.

The Next Generation

I WONDER what the Elizabethans and Georgians would have said if they had seen what your Bystander saw last week—the Lady Mayoress of London presiding at a meeting at the Mansion House and calling upon "My husband," whereupon my Lord Mayor, in scarlet gown and dazzling chain, rose up and made a speech.

ALL THE WINNERS IN THE VARSITY BOXING



H. R. D. CLARKE (Cambridge), winner of the Bantam Weight

(D. G. OBEYESEKERE Cambridge), winner of the Light Weight

F. A. RICHARDSON (Oxford) who beat his opponent in the Middle Weight

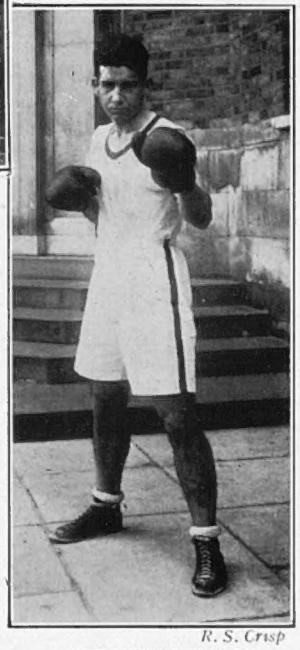
J. P. SYNGER, who won the Welter Weight for Cambridge

J. L. G. WEALL (Cambridge), the Heavy Weight winner

This year Cambridge just beat Oxford in the University Boxing by four events to three. The issue was in doubt until the end, when J. L. G. Weall beat E. D. Arbuthnot in the Heavy Weight after an extra round had been fought

Photographs

C. J. DE SARAM (Oxford), who won the Feather Weight



R. S. Crisp

THE LIGHT HEAVY WEIGHT WINNER, T. A. McChlery (Oxford)

"Other times, other manners," was the old saying. To-day it is "Other times, greater understanding," and "greater understanding" was the keynote of the meeting convened by the Lady Mayoress on behalf of the British Hospital for Mothers and Babies at Woolwich, which is also the National Training School for District Midwives.

Princess Mary, the President of the Hospital, was present, and most interesting speeches were made by Susan Duchess of Somerset, Lady Tree, Mrs. Philip Snowden, and Miss Alice Gregory, the honorary secretary. £100,000 is needed to complete the building, of which at present there is only one wing. Each of the speakers struck the same note—the absolute necessity and the urgency of such a hospital to poor mothers and their babies.

The other day the Queen was present at the Prince's Theatre for the first performance by Miss Sybil Thorndike of a play by Lady Bell, called *Angela*, given in aid of the Hospital. And will you also remember that a ball for the same object takes place on the opening night of the Green Park Hotel in Piccadilly, on Thursday, April 28, all particulars of which you can get from Miss Adeline Bourne, 14, Langham Place, W.1.

A Tax on Bachelors

A TAX on bachelors has often been suggested, but Italy, I believe, is the first nation to impose it upon her unmarried males. The tax raises this interesting point. Will differentiation be made between bachelors whose incomes do not permit them to marry, and those who are bachelors by *malice prepense?* I don't know whether the rule still applies, but, formerly, no officer in the Italian Army could marry unless the lady had a *dot* of a certain amount, or unless he had sufficient private means to marry a portionless bride.

With the exception of King Victor Emmanuel and his two cousins, the Duke d'Aosta and the Duke of Genoa, every male member of the Italian Royal Family will come under the tax. The heir to the throne, the Prince of Piedmont, is still unmarried, and the two brothers of the Duke d'Aosta, the Count of Turin and the Duke of the Abruzzi, are confirmed bachelors of fifty-seven and fifty-three respectively. The Duke d'Aosta's two sons, the Duke degli Puglie, and the Duke of Spoleto, the one twenty-nine and the other twenty-seven, are still single. Nor has matrimony so far had any attraction for the four sons of the Duke of Genoa—the Prince of Udine, the Duke of Pistoia, the Duke of Bergamo, and the Duke of Ancona, whose ages range from forty-three to twenty-one.

If the tax were applied in England I should say that a larger proportion of men in our upper classes would come under its mulctings than amongst the same classes in Italy, the custom of marriages being arranged by families making bachelordom, particularly amongst the nobility, less frequent there than it is with us.

A Famous Beauty

THE death of Mrs. Stillman, the widow of Mr. J. H. Stillman, for so many years *The Times* correspondent in Rome, carries one back to the days of the Pre-Raphaelites. In her youth she was a woman of entrancing beauty. Her father, a wealthy Greek called Spartali, was one of the early patrons of Millais, Rossetti, and others of that little band who in their day revolutionised British ideas of painting. Mrs. Stillman's beauty was of what is now called the "Rossetti type," and she sat to him many times, with the happy result that her beauty is not only a memory. It is immortalised on canvas in the National Gallery.

At her father's house in the Isle of Wight and in London Mrs. Stillman as a girl met all the leading men of the time. Few women have received so much admiration, and I remember an old man who was considered the *arbiter elegantarum* of a preceding generation, saying of her: "She floated through drawing-rooms and studios like an ethereal vision." The language belongs to another day, but the description is perfectly correct.

She was middle-aged when I first met her. Naturally the wonderful sheen had gone from her hair, and she no longer had the radiance of youth, but even then "ethereal" was the word that fitly described her beauty. Even as an old woman of over eighty her face never lost its exquisite contour.

Mrs. Stillman had the genius of friendship. She did not make friends easily, but once a friendship was made, there it remained, come good days or bad, and nothing could alter or mar it in the least.

A CLEARANCE SAIL *G.P.U.*

An action photograph showing one of the heats of the 220 Yards Low Hurdles in progress during the Oxford University Sports. It was won by J. Stevens (Barrow and Queen's), seen on the right, who finished second in the final heat

A Suggestion for Music Lovers

LAST Tuesday a delightful series of musical afternoons came to a close. The series was an experiment which has succeeded. The experiment tried by the Hon. Lady Mostyn and the Hon. Mrs. Tatten-Bower in organising the Dettmar Dressel Trio Circle has proved that there are a large number of people, lovers of music, who welcome gladly an hour of music between tea and dinner.

It is all so simple. First there is the Dettmar Dressel Trio—this being Mr. Dettmar Dressel, violin; Miss Mirian Duncan, piano; Mr. Harry Dugarde, 'cello. Any music lover can start a circle. All that is required is about thirty subscribers, and the promise of drawing-rooms in which the meetings of the Circle may be held. These Trio afternoons are in no way tea-parties or musical "At Homes." They are simply a gathering of members of a Circle to listen for an hour between tea and dinner to beautiful chamber music.

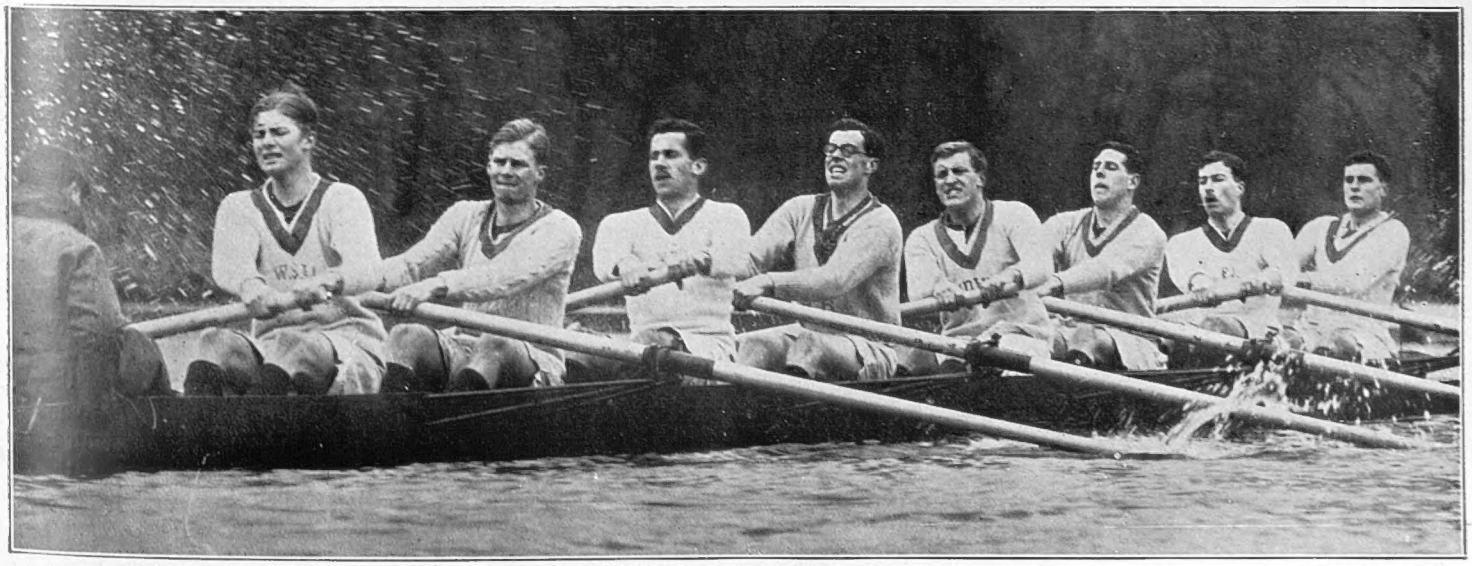
If any music-lovers amongst you, my good people, would wish to form a Trio Circle, your Bystander advises you to write to the Hon. Mrs. Tatten-Bower, 15, Prince's Gate, S.W.7, who will tell you exactly how to make one.

A Ball of the Month

A BALL is to be held on March 31, at Dudley House, Park Lane, which has been kindly lent by the Hon. Lady Ward, and at which Mrs. Stanley Baldwin will receive the guests. The object is to assist the funds of the Young Conservatives' Union, a body of young people who are endeavouring by regular personal association to understand the needs and aspirations of those less fortunate than themselves. Applications for tickets, which are 30s., including champagne supper and hot breakfast, may be sent to Miss Dowling, 13, Eaton Square, S.W.1.

WELL OFF THE MARK *G.P.U.*

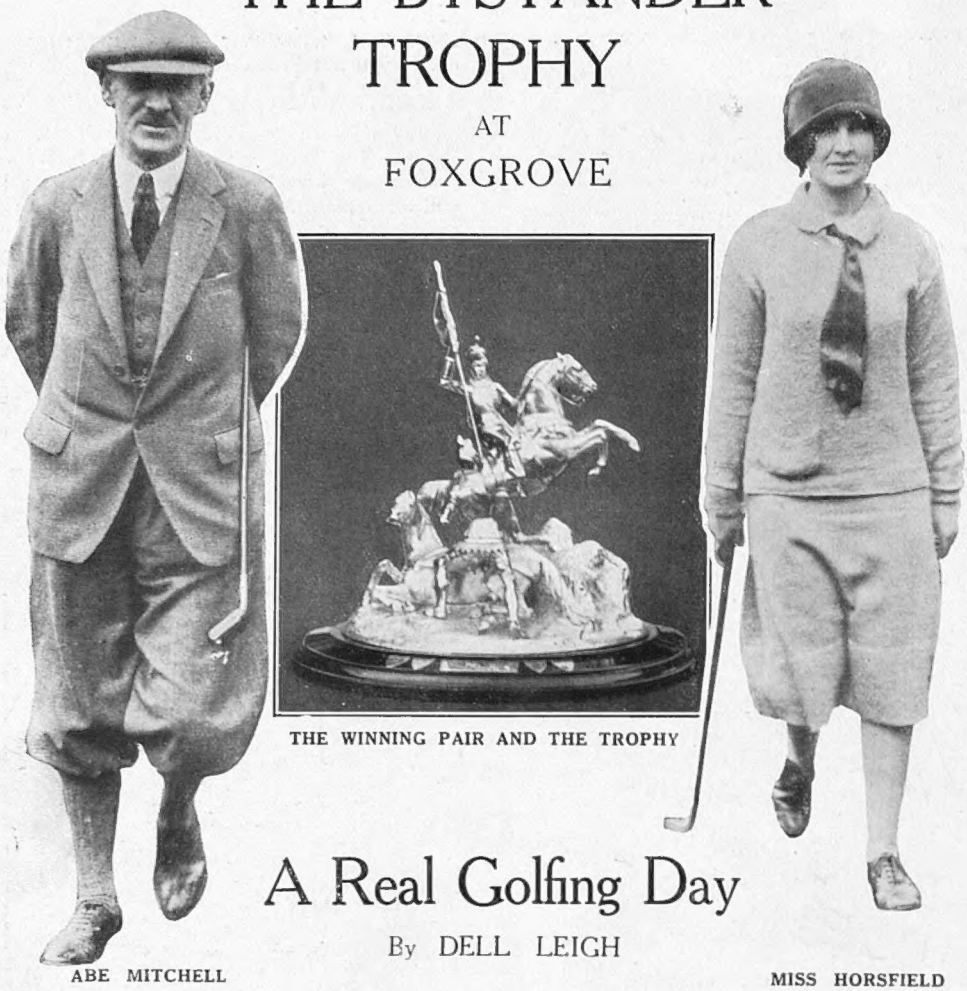
The start of the final heat of the Half Mile in the Oxford University Sports. The winner, D. G. White (Bishop's Stortford and Christchurch), is seen second from the left



MAKING HER SHIFT *Sport and General*

The Oxford crew putting in a little hard work at Henley, where they have been training prior to proceeding to Putney Including cox, there are five old Blues in the boat this year

THE BYSTANDER TROPHY AT FOXGROVE



THE WINNING PAIR AND THE TROPHY

ABE MITCHELL

MISS HORSFIELD

A Real Golfing Day

By DELL LEIGH

It was one of those days, don't you know, when you feel that the winter really *has* gone. A day which begins dully, but which opens out to bland sunshine, with no breath of the wind that has been searing you seemingly for months. And the golfing "Pros" driving up in car after car, with their lady partners. There were sixty-eight cars parked when I arrived (on foot), and still they came, luxuriously.

Fifty professional players and their amateur partners drove off that first tee at Foxgrove, to be exact. Considering the recent weather this Foxgrove course was in the pink of condition. Heavy only in the places where one ought not to find one's ball. With beautifully proportioned greens, admirably situated, some slippery and some slow—as greens should be on a round, and very seldom are.

I do not know who designed this course, but whoever it was he made park land into a golfing terrain of a kind that the most aggressive "blood" at the game should never cavil at being asked to play there. Nobody cavilled on the day the "Pros." paraded. On the contrary, everybody thoroughly enjoyed themselves—most of all, perhaps, the several hundred spectators who walked round, wondering.

There was a good deal to astonish you. One thing which always interests me profoundly on the day of the BYSTANDER Trophy is the poise and phlegm of the ladies, many of whom must be playing to a following "gallery" for the first time in their lives. They are always equal to the occasion.

Imagine yourself playing on a strange golf course, with a world-renowned "Pro." as partner; a crowd of people watching intently your every movement from tee to green; the knowledge that if you put him into the impenetrable rough *once* only, your score has probably gone west; to be followed by that eerie silence which pervades the ground during a class exhibition game, interspersed by the sibilant whispers—very probably about *you*—which you can just not hear! . . .

A case in point was the Abe Mitchell and A. Hedges game, which drew the largest following, because of the presence of one of the world's greatest golfers. Neither of the two ladies, their partners, Miss Horsfield and Mrs. Laslett (unless I am maligning them horribly) have became inured by frequency to golf played before a couple of hundred critical eyes. They had to endure it on this day; and from the look, and the performance, of both of them, you would imagine they had been playing this sort of stressful game all their lives. How is it done? Heaven preserve me from having to do it!

Abe Mitchell was more or less bound to win, partnered as he was by Miss Horsfield, who played an imperturbably mechanical game both in the morning and the afternoon. Their combined handicap—he plus 4 and she minus 7—gave them an allowance of one stroke only. In spite of this their total net score for both rounds was 151: and that won the Trophy and the Cups convincingly.

Their nearest rivals were Hangar Hill, Ockenden and Mrs. Young; Wentworth, J. Smith and Miss Clayton; Coombe Hill, A. G. Havers and Mrs. Harrison, all tying at 154. Ritchie, of Addington, with Mrs. Brindle, came very close for third place with 155; Croham Hurst, Wilson and Miss Wood, with 156; and Camberley Heath, T. Mounce and Miss Molly Gourlay with 157. The two latter were playing off the Plus 1 mark, considering which handicap Miss Gourlay was playing well up to her great reputation.

I have watched Abe Mitchell in some of his biggest ordeals, but I have never seen him more dour, self-contained, and devastating than he was on this day. One said to oneself, "this is a machine, not a man." He became human, it is true, just once when a camera fiend so far transgressed the bounds of etiquette as to step blithely on to the green and click his infernal machine while Mitchell was in act to putt. But that was the only time.

For the rest of the day he was a golf machine, putting the balls just, or almost just, where he wanted them. And his lady did the rest.

This annual tournament increases in popularity—and entries. Soon, I suppose, it will develop into a three days' affair on one of the classic courses. The sooner the better, for it is a most excellent experience for golfing women on the edge of big ordeals; a thoroughly enjoyable day's outing for our leading Professionals; a most instructive sight for those hundreds of golfers who *think* they can do it—until they try; and yet another day of resigned depression for people like the writer, who sees relays of nonchalant gentlemen picking their wooden clubs out of the bag when they are standing in most inimical "rough-stuff," and walloping the ball, with no apparent effort, to such purpose that the next time you see it, it is lying on the middle of the distant green.

Then you come away sorrowful, like the young man in the Bible. But *he* had great possessions. . . .

A Bystander "At Home" at Foxgrove

BY PHYLLIS KERMODE

Extracts from our "visitors' list" at Foxgrove Golf Club. Abe Mitchell and Miss Horsfield took away with them as souvenirs of a hard day's golf the "Bystander" Trophy and Cups

BYSTANDER COMMENTS

Spring!

This morning I was wakened by a glint of sunshine that crept through a slit in a curtain—for, by your leave, sunshine will find its way anywhere—and I knew that it was time to busy myself about the Special Spring Number of this Bystander. You need not remind me that bitter East winds will yet whip the bare branches into an impotent fury, and that icicles will yet hang from the eaves beneath which the absent swallows build their summer nests. Spring is here, and here is our Spring number.

The Go Fever

I have often wondered if Spring brings to everyone that divine discontent with things as they are, and that impulse to get out of the rut at whatever cost. When I travel unwillingly to my office on some soft and scented morning, is the man who clips my ticket suffering in the same degree? Can he hear the tinkle of careless water along the gravel of the brook? Or is he deaf to the murmur of the Spring and dear flowers blossoming? I think that when Kipling wrote of "the old Spring fret," he spoke to us in a tongue that all could understand, and, when he diagnosed the complaint as "the Go fevever," he discovered a complaint from which we all suffer.

Two Confessions

I notice that Mr. Baldwin does not enjoy speaking and that Mr. A. J. Cook does not like London. Two very surprising statements for these rank high among the things that most of us like best in the world. What joy to get on one's legs and talk—at any time about any old thing. The thrill of proposing a toast or moving a vote of thanks to a chairman! What can compare with it? Mr. Baldwin, I suspect, is merely suffering from too much of a good thing. As for Mr. Cook, one can only suppose that this is just an ordinary case of incompatability. London certainly doesn't like Mr. Cook, and it is, therefore, not particularly surprising that Mr. Cook doesn't like London.

A Modern Babel

Unlike Mr. Cook, a member of the company of *Broadway*, named Carlo de Angelo, likes London "because people apologise when they push you over in the street," whereas, in New York, "they don't even wonder who they've stepped on." The alleged rudeness of the New Yorker comes under constant discussion, and, having experienced it, I have come to the conclusion that it is the result of a mixed population. It is difficult to be verbally polite in a language other than your own. The Englishman, writing to the Frenchman, is apt to omit the little flowers of speech to which the latter is accustomed, and we all know, from happy experience, that the 100 per cent. American is the politest thing in the world.

Best Sellers

I note an improvement in Best Sellers. You are aware, I suppose, that the best seller of the moment is Winston Churchill's "The World Crisis." Now, whatever you may think of Mr. Churchill's politics, or his hats, or his conduct of the Battle of Sydney Street, you must admit that his addition to the ranks of best sellers is a matter for congratulation. Then, again, "The Constant Nymph" was a best seller—a fact that prejudiced me against it for quite a while. Ten years ago the worst thing you could say about any author was that he or she had written the most widely read book of the

day; but the time is coming when quality of work and quantity of sales will go hand in hand.

Chesterton on Fashion

MR. CHESTERTON has a knack of summing up a situation rather more than neatly. I have always wanted to laugh at the young woman who laughs at the dress worn by her grandmother, for I am so well aware that she would have been similarly gowned had she lived in that particular period. Woman pretends that she is the mistress of Fashion, whereas she has ever been its slave. But to return to Mr. Chesterton! This is how *he* sums up the situation :—

> The Victorian girl was weak and cowardly because she wore ringlets and crinolines when ringlets and crinolines were fashionable. The modern girl is independent and individual because she wears shingled hair and short skirts when shingled hair and short skirts are fashionable.

Birds of Joy

THE Englishman who laughs at the French sportsman because the latter goes out with a gun in search of singing birds might well ponder on the fact that, while certain districts of France never hear the song of the lesser warblers, goldfinches and nightingales are becoming almost extinct in his own country. Now that our Zoological Society has bought a sanctuary covering four hundred acres it is to be hoped that we shall note an increase of these "birds of joy," as Ralph Hodgson called them, and, further, that stricter legislation will support the efforts of the Society.

A Portent of Spring

HAS the growth of the motor industry driven from the road that amiable portent of the Spring, the bookish young man who marched through the countryside, reading a book of poetry or essays as he went along? I fancy his hobby would now be placed under the heading of Dangerous Occupations, but I have noticed a curious increase in the number of books published in a handy size suitable for the pocket. Of these Jonathan Cape's Travellers' Library is entirely delightful, and he has started me buying books again after a lapse of years. Martin Secker's New Adelphi Library is another good series, and James Elroy Flecker's "Selected Poems" are just the companion for a Spring ramble.

Opposite Policies

IT seems to be generally admitted that something is wrong with the British theatre, and I am inclined to think that the fault lies not so much with the plays or the players as with the actual buildings in which the latter are asked to perform. All cinemas are new—most theatres are old. There you have a striking and inevitable comparison greatly to the detriment of the playhouse, for it follows that the more recently erected buildings are the more comfortable. Yet I do not think London's latest theatre, the Carlton, is likely to solve the problem, as it has "an unusually large proportion of high-grade seats," and the success of the cinema is based on an entirely opposite policy.

Rugby Funds

SINCE the ordinary man in the street discovered Twickenham and "Rugger" became a popular spectacle the knowing ones have been asking, "What is done with the money?" There has been no question in Parliament, as in the case of the Froth Blowers, but I have heard it argued in trams and tubes that money paid by the public should be handed back to the public in the shape of additional stands and so on. Fortunately, the Rugby Union is quite capable of looking after itself, and it is news to me that the man who has received value for his money has any right to dictate what shall be done with it. These funds, of course, are used to subsidise struggling clubs in and around London, and they could not be put to better use.

The Blow Falls

THE hopes of London's "Soccer" fans were high until the news came through that both Chelsea and Millwall had been knocked out of the competition for "the Cup." Everything had gone so well up to that stage. There seemed to be a special little cherub sitting aloft to make certain that Metropolitan clubs should figure in the Final. They were nearly always drawn at home, and they had no very bad luck to complain of. And then on Wednesday afternoon last the blow fell,

By DAVID WILSON

"A BIRD—AND A BOTTLE!"

and the way was cleared for at least one Southern provincial club to take the royal road to Wembley. The only consolation for Chelsea supporters is that they will have the chance of seeing a fine game at Stamford Bridge—when Southampton play the Arsenal!

"Bla-a-st ye!"

THE Army has always been a great place for amateur theatricals, even in the days when Mulvaney was detailed for scene-shifting, but, I think, the Royal Artillery Theatre at Woolwich is the only regular theatre in barracks. I am reminded of this, as the R.A. officers are putting on "Ambrose Applejohn's Adventure" there from March 21st to the 26th. A suitable play for the soldier, "full of strange oaths. . . ."

A Survey from the

SOME OF THOSE WHOSE "COMING

Bassano

MISS EILEEN EVANS

Is the only daughter of Sir Walter and Lady Evans, of Wightwick Hall, near Wolverhampton. Sir Walter, who is an hydraulic engineer, received his baronetcy for his services to the Government during the War

Hay Wrightson

THE HON. GWEN ABBOTT

Who will be one of the Season's débutantes is the only daughter of Lord and Lady Tenterden. Her mother was the only daughter of the late Major-General Sir Alfred Edward Turner, K.C.B. The first baron was Lord Chief Justice in the reign of George IV

Bassano

THE HON. DOREEN JESSEL

The youngest of Lord Jessel's three daughters. For seven years before Lord Jessel received his peerage for distinguished service in the War, he and his elder brother, Sir Charles Jessel, were both baronets. The two brothers married two sisters, the daughters of the late Sir Julian Goldsmid

Hay Wrightson

MISS ELIZABETH BLADES

Who with her twin sister, Miss Margaret Blades, will be one of the débutantes of the season. During their father's year of office as Lord Mayor of London they are living in the very centre of the civic life of London

Hay Wrightson

MISS MARGARET BLADES

Who is to be presented with her twin sister, Miss Elizabeth Blades. Their father, Sir Rowland Blades, was knighted nine years ago, after serving as Senior Sheriff, and received a baronetcy four years later

Lafayette

MISS MONICA WYLDBORE SMITH

The second daughter of Sir Edmund and Lady Wyldbore Smith. Her father, after a distinguished career in the Consular Service, was Director of the International Commission for Supplies for Allies from the beginning to the end of the War, and was knighted in 1916

Debutantes' Gallery

OUT" TAKES PLACE THIS YEAR

Lafayette

MISS MOLINEUX-MONTGOMERIE

Is the daughter of Mrs. Molineux-Montgomerie. Her father, a Major in the Grenadier Guards, was killed in the war. They have a beautiful place in Norfolk ... rboldisham Old Hall, near Thetford

Lafayette

MISS ANNE MILNE HOME

One of the three daughters of the late Lieutenant-Colonel David Milne Home and of Mrs. Milne Home. Miss Milne Home lives at Paxton House, Berwick-on-Tweed, which her eldest sister inherited from their father

Bassano

THE HON. ROSEMARY CARY

The elder of Viscount Falkland's two daughters, is the sister of the Master of Falkland, whose marriage to Miss Joan Southey, a niece of Lady Newborough, took place a few months ago

Hay Wrightson

MISS ELEANOR KIDSTON

Is the granddaughter of Lady Sophia Montgomerie, a cousin of the Earl of Eglinton and Winton. Lady Sophia married Mr. Samuel Allenby, who took her name of Montgomerie, and their elder daughter Miss Kidston's mother, now Mrs. Demetrius Williams, was first married to the late Mr. R. L. Kidston

Bassano

MISS MARY BIRCHALL

The younger daughter of Major J. D. Birchall, the Member for North-East Leeds, and an Ecclesiastical Commissioner. Major Birchall is the head of an old Gloucestershire family, Bowden Hall, which he sold recently, having been in their possession for generations

Hay Wrightson

MISS VERONICA LAMBART

The elder of the Venerable the Hon. Horace Lambart's two daughters, is a niece of the Earl of Cavan, who is accompanying the Duke and Duchess of York on their Australian tour. Her father is the Archdeacon of Salop

RIVIERA NOTES

Sport and General

AN INTERNATIONAL WINNER

F. R. Scovell who, with Miss Ryan, won the final of the International Cup. They beat Commander Hillyard and Mrs. Satterthwaite 2-6, 6-1, 10-8

UNSETTLED weather has rather spoiled the effect of some of our open-air festivals and sporting events lately, but the indoor amusements have been all the brighter and more successful by way of compensation. Inspired, no doubt, by the carnival weeks which have just ended there has been quite a craze for fancy-dress balls all along the coast, and at nearly every restaurant and hotel of any size we have seen crowds of dancers in decorative and humorous costumes, some of them very original.

BY far the most brilliant spectacle of the season was the Franco-Russian Gala at the Casino at Cannes, and a more notable audience has probably never been seen on the Riviera. An historical representation of a Fête entitled "L'Impromptu Imperial," specially written for the occasion and produced by the leading artistes of the Opera, gave us an opportunity of seeing Napoleon I and his bride, returning from their honeymoon, presiding at a wonderful gathering of all the leading characters of the First Empire. The scene was really striking and the display of gorgeous robes and dazzling jewels something to be remembered; but I doubt if it really rivalled the display of the remarkable audience which faced it.

IN the front rows sat the King and Queen of Denmark, the King of Sweden—who had only arrived in Nice that afternoon from Rome—ex-King Manoel of Portugal and Queen Augusta Victoria, Prince and Princess Nicholas of Greece, Prince and Princess Christian of Hesse, Prince and Princess Paul of Serbia, Prince and Princess Rene de Bourbon-Parme, Prince and Princess Louis d'Orleans-Bragance, Prince and Princess Renier de Bourbon-Siciles, Princess Josephine de Bourbon-Caserte, Princesses Elisabeth and Marino of Greece, Princess Karageorgevitch, the Marquess and Marchioness of Milford Haven, the Grand Duke Michael and Countess Torby, the Earl of Derby, Lady Wolverton, Lady Meux, Countess Sondes, Lady Boot, Lord and Lady Glanely, Lord and Lady Inverclyde, Lady Coats, Lady Crosfield, Baron and Baroness Eugene de Rothschild, Duc and Duchesse de Durazzo, the Hon. Sir Alan and Lady Johnstone, Lady Orr-Lewis, Duc and Duchesse de Croy, Sir Mortimer and Lady Davis, Lady Mandleberg, the Hon. Joan Yarde-Buller, Marquis and Marquise d'Assche, and countless other well-known Riviera residents and visitors, with, of course, a large contingent of the Russian colony here. There was a big tombola during the evening, and King Manoel drew the first prize, which was a new Renault car.

SIR JOHN RUTHERFORD, owner of that extraordinarily successful racehorse Solario, has come to Cannes for his annual golf-baccarat holiday, and is at the Grand Hotel, and another prominent sportsman, Lord Woolavington, has just arrived at the Bellevue. Major-General Sir Skipton Hill Climo, recently retired after many years of service, chiefly in India, has arrived at the Montfleury with Lady Climo, and Lady Coghlan is at the same hotel.

PRINCE and Princess Christian of Hesse have given some very smart luncheon parties at their lovely villa this week, one of them in honour of the Prefect of the Alpes-Maritimes and Madame Benedetti, to which a score of prominent guests had been invited, and another for the Marquess of Huntly—who has just celebrated his eightieth birthday—and his popular American wife.

E. Navello

FINALISTS OF TWO COUNTRIES

The finalists in the Butler Trophy at Monte Carlo. The photograph shows Louis (left) and Ulrich, the Danish pair, and Cochet and Brugnon, the French pair

THE harbour is still crammed with fine yachts, although Lord and Lady Inverclyde have now moved along to Monaco with the *Beryl* and the Earl and Countess of Fitzwilliam have left with a party of friends on board the *Shemara* for a short cruise in the Mediterranean. The local authorities have at last realised that they will soon be compelled to enlarge the port of Cannes, and Government assistance has been requested. A more desirable yachting centre would be difficult to find.

THE opening of the new dance club, the "Gondola," with its beautiful decorations by Jean Gabriel Domergue and its excellent dance orchestra from Biarritz, was a complete success and kept a lot of smart people out of bed for the greater part of that night.

NICE had another Battle of Flowers last week, and many ingenious and beautiful carriages took part. The spectators included the Aga Khan, the ex-Shah of Persia, Sir John and Lady Ellerman, and Mr. T. P. O'Connor.

THE Competition for the prizes presented by THE BYSTANDER was played on Friday, March 4, at the Hyères Golf Club, and, as usual, brought out a good entry, fifty-two couples competing. The prizes, an Oreum cigarette case and a fitted dressing-bag, were won by a low handicap pair, Mr. and Mrs. F. W. Brown, with a good score of $79-3\frac{1}{2}=75\frac{1}{2}$. Mr. and Mrs. C. E. Mellersh were second, and quite a number of good scores were returned.

THE "Luminous Ball" held at Monte Carlo Opera House, directed by M. Rene Blum—it might have been called a Bluminous Ball—was a huge success, and in one respect at least it established a local record. Every lady had been promised souvenirs in the shape of a Parisian doll and an elegant little case containing three bottles of perfume, but the attendance was so much greater than expected that the supply of perfumes ran out long before every lady had received her share. The Casino, of course, will keep to its promise and the ladies who were left out are to have their souvenirs as soon as a further supply has been received from Paris. But it shows what a crowd turned up that night. The stage had been cleverly transformed into a Chinese garden, with real fountains which sparkled gaily in the blaze of coloured lights that were a feature of the evening, and there were many very entertaining turns.

DOUGLAS W. THORBURN.

Mast-ers and Men

BY FLEMING WILLIAMS

This is the season when the masts of yachts break out into violent bud

The INFLUENCE of SPRING

By A. A. THOMSON *Sketches by ALFRED LEETE*

Prisoner, when arrested, made the following statement:

When the soft South Wind comes stealing up,
And the daffodil tilts its golden cup ;
When the snowdrop nods and the bluebell sways,
And the morning heralds a day of days ;
When the lime-bud breaks and the fresh grass springs
And the hyacinth blooms and the first lark sings ;
When the white cherry blossom is thick on the tree
Then a curious feeling comes to me.

For I am—I dare not deny it—a poet,
And Spring is the time I always show it.
I've danced a measure down Holborn so High
(If lambs do the Charleston, then why shouldn't I ?).
I've been to the City, committing crimes there.
I've just made a face at a millionaire !
For a primrose by a river's brim
Meant nothing but stocks and shares to him.

I walked right up to Duke of York's Column
That stands so straight and stonely solemn ;
The column bare had nothing on it,
So there I chalked a Springtime sonnet.
I called to an admiral, passing there :
" Would you like some vine-leaves in your hair ? "
I threw some flowers to a stout M.P.
And murmured : " Won't you dance with me ? "

I then did something supremely silly ;
I laughed at a p'liceman in Piccadilly.
I shouted : " It's Springtime ! All's right with the world ! "
But he never thought of the hillside dew-pearled.
He placed on my shoulder a hand large and flat
And said : " Come along, now. We want none o' that."
And . . that's all I know of this curious thing.

I regret I was under the 'fluence of Spring.

SPRING CELEBRITY WEEK

By BASIL MACDONALD HASTINGS

Illustrations by E. T. REED

"His pia

WHEN the Editor chose to make a Spring number of this issue of March 16th he little knew what he was doing. No doubt his simple intention was merely to draw attention to the arrival of the Spring-time, when, as Pelissier sang:

> Young ladies show their dimples
> And young men come out in ——
> In the Spring-time, the merry Spring.

As a matter of fact, he is simultaneously enlarging his paper in order to celebrate the anniversaries of some of the greatest folk in history, all of them more or less connected with the BYSTANDER.

Let us begin with to-day, the 16th. To-day is the anniversary of the death in 1639 of Philip Massinger, a gifted dramatist. He went to bed well, but was dead before morning. In the absurd event of the BYSTANDER ever dying, let that be said of its passing. He was followed to his grave by "a goodly procession of comedians." Nothing is more certain than the grief of all comedians when, some hundreds of centuries hence, the BYSTANDER is overwhelmed by some new invention of all-conquering science.

Thursday, March 17th, is the birthday of two remarkable women. First I shall mention Kate Greenaway, because, not dying till November, 1901, she was nearly able to enjoy the early numbers of the BYSTANDER. Kate's drawings of the costumes of the Early Victorian age so affected the fashion books that it was said that she dressed the people of two continents. Exactly the same remark has since been made of the BYSTANDER fashion pages.

Our other March 17th baby is Madame Roland. She was one of the most splendid figures of the French Revolution. Her "Memoirs" are one of the greatest and most moving contemporary records of that time, just as the BYSTANDER surpasses all other contemporary records of our time. When about to be executed for her loyalty to her King, she exclaimed, "O, Liberty! What crimes are committed in thy name." This has always been in the minds of BYSTANDER writers and artists, who never take a liberty.

On the 18th of March, 1768, died Laurence Sterne, who wrote about the life of the English country family of his time. His shade must regret frequently that there was no BYSTANDER in his time, as he would certainly have been invited to write for it. When we think of his "Sentimental Journey," we reflect what an admirable French or Italian correspondent he would have made. Sterne, a great jester, died alone and friendless in a lodging-house in Bond Street. There are no lodging-houses in Bond Street now, so jesters are somewhat at a loss.

Next Saturday, the 19th, is the birthday of no less admirable a person than David Livingstone. He was the last man in the world you would call a bystander. Indeed, Americans would call him a go-getter. But he had this in common with this remarkable journal he penetrated to all parts of Africa. I ask the Editor in all mercy not to reproduce the picture of Livingstone meeting Stanley. It is the feeling of all the

"He would meet his sitter at dinner"

members of the "Prevention of Cr to Livingstone Society" that these have met over our mantelpieces enough.

Now for our old friend Xir whom I should have hated to ha out of the celebrations. He wa on March 20th, 1437, so next Sun his anniversary. That is appro as he was a great Churchman. H also a publisher, and Fleet Stree lishers always think of him as on brought honour to the profession. did he publish? Nothing less tha

FASHION'S SPRING SONG:

Henri Manuel

An attractive beige gros grain model by Marguerite Maigneau trimmed nigger ribbon

Henri Manuel

A dainty dinner frock (model Germaine Leconte) in gold lace on a foundation of soft black satin

Henri Manuel

A mauve crêpe de Chine frock with narrow satin ribbon bands. It is a Germaine Leconte model

gs adorned with a "bouquet" to
ı, and a pleated skirt.

'E will surely find it worth the trouble—if trouble there may be follow all the day long the charm- Parisian lady who has just shown ɔ bright a picture of the morning '. She will be at the Chantilly golf ɔut 3 p.m. Let us arrange to be there, at that hour.

Have you heard of this golf? Most likely you will laugh at our French self-conceit if I tell you that it is one of the finest in the world. But you will laugh only if you do not know the place.

In this wonderfully green and fresh scenery sports fashions are triumphant. Look at this pretty player just arriving, wrapped up in a beige kasha cape, she takes it off, and discloses a long beige jumper with transversal brown stripes and a turned-off collar. A thin belt, provided in front with a blue enamelled buckle, keeps the jumper tight round the hips over a narrow pleated skirt. A small beige felt hat with tiny brim escorts this kasha and *tchina-crêpe* suit.

THAT vogue of black—we shall notice it still more at the Ritz, where our Parisienne will end the afternoon. Let us go with her.

In a trice she has changed her rough sports suit for a delightful smoky *mouslikasha* frock trimmed with fringes, and now arrives "Place Vendôme."

Her hat also is grey, and made of bright supple *taupé* felt; its right side is adorned, close to the brim, with a tuft of most becoming feathers. In fact, this lukewarm and dazzling atmosphere at the Ritz is really her own element; if she accepts to brave the biting blasts in the open air, it is merely to sacrifice to the modern god Sport.

WITH THE CAMERA IN THE GAY CITY

Henri Manuel

A smart creation (model Marguerite Maigneau) covered with rose petals

Henri Manuel

A Spring model by Helene Julien of beige speckled cloth with nigger brim and brush at side

Henri Manuel

A cream straw model by Helene Julien trimmed black velvet

H. M. Talma

A tailor-made in wine colour crêpe marocain from Bernard et Cie, ornamented with heavy black silk stitching

H. M. Talma

A cream georgette and gold lace frock (model Francis) edged black crêpe de Chine

Henri Manuel

A black straw (model Suzy) trimmed salmon-pink gros grain ribbon, with large silk roses

IF a tea-party can have so many charms what will, then, a night supper offer? Let us follow our guide to the Ambassadeurs. Under the lights it is a shimmer of diamonds and spangles. Nicole wears a supple black pan-velvet frock whose white chiffon bodice disappears under a cocktail-jacket, a mere sparkling net of strass. The goldsmith rather than the dressmaker seems to have created these Byzantine wonders.

Well, let us close our eyes on this happy vision: women, jewels, and flowers, all the poetry of the world confessing we have not wasted our day.

GEORGETTE LÉVÊQUE.

"Sweets to the Sweet!"

Sasha

MISS MARGERY BINNER

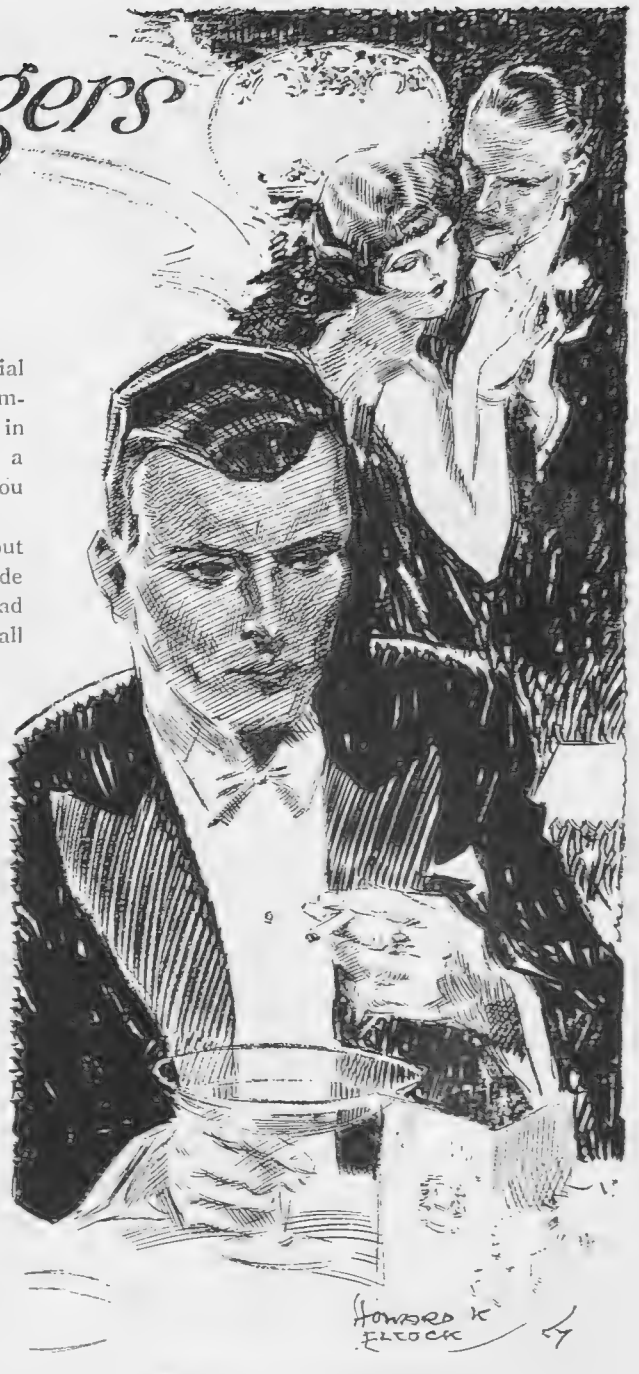
Who, though only eighteen years of age, has been on the stage for two years, and at an hour's notice successfully understudied Miss Anita Elson's part in "Queen High" at the Queen's. She is seen in the photograph wearing somewhat unusual headgear in the shape of a chocolate box

NEW SERIES

London Loungers

By E. P. LEIGH-BENNETT *Illustrations by H. K. ELCOCK*

No. I THE LIZARD



The lizard's composure is admirable

We suffer them, not gladly, as we do the average fool, being foolish ourselves, but with a resigned tolerance, because they dance infinitely better than we do. And the man who can *really* dance nowanights can do almost anything with impunity.

The word "lizard" has become inextricably intermingled, in the 1927 sense, with the word "dago"; and it is not for me to attempt to disentangle the two, except perhaps to say that the word "dago" was a term originally applied to a man of Spanish or, by extension, Portuguese or Italian descent; not, so far as I am aware, in any spirit of insular offensiveness, but, I suppose, merely as an abbreviation because we English are so hopeless at speaking other fellows' languages. But nowadays, when we dislike anybody intensely enough, probably because he dances better than we do, we call him a "dago" in terms of great superiority and disgust. Which is manifestly unfair to most of them.

The person who is most likely to draw upon himself the opprobrious term of "dago" is the man of heaven knows what origin and obscure place of birth who monopolises some of our best dance floors, a black-clothed and white-shirted contrast against a background of skin that is certainly not white and certainly not black, and hair that is very black indeed. His clothes usually fit him far too perfectly. But he cannot afford to be *négligé* in body as well as in mind. He must at least present an external front to the women *sans peur et sans reproche*. And he does. At least some of them think so.

The front that he presents, for example, to the cheery battery commander up from Aldershot for "a jolly," whom he finds uncomfortably close to him at the next table during the Charybdis of the cabaret, is one of sullen suspicion. He closes up automatically like a touched snail and turns as much of his immaculate back as is possible to the hereditary enemy. Major Harness's attitude in the matter of this untoward propinquity of the "foreign body in eye" is not without amusement, particularly to Betty Bobbslaye, who has been fetched, without demur, from the private and residential hotel in the East Cromwell Road to participate in this "hitting the town a slight crack, don't you know," with the major.

This worthy prods about in an ever-ready-made white waistcoat (he had said of it earlier, in the hall of the Plantagenet Court Hotel, "Rather a good line in waistcoats, what? Can't get anything decently washed by my dhobi") for an eyeglass, gets his sights on, and inflicts his neighbour with a long Orderly Room stare. The latter is seldom discomfited by a stare from women, only from men, and he turns more obliquely than ever towards his female companion and suggests dancing. Needless to say she complies with a marked eagerness.

When the Scylla of the Charleston has enveloped them Harness drags his steel-grey eyes from the dance floor and says, "I say, old girl, just exactly what *is* that?" jerking a thumb under the table towards the vacated plush seat.

"A lizard," responds Betty blithely, dimples of amusement puckering her ungarnished cheeks.

"No, I mean the cove in the loose-box here."

"Yes; a lizard." And Betty explains. And the Major says, "Good God." And an eyeglass falls rattling upon a plate. "Poetry of motion you say he is. At least you suppose so. Hope you don't *know*. Must be, I should think. Can't be anything else. My *aunt*! Well" (rising), "shall you and I have a cut at it, old thing, it's a free country, what? I suppose *he* won't mind, I mean. . . . Charleston barred now. No hittin' below the belt. Fall in! . . ."

If you can sit quietly on another of those plush seats near by, and you don't have to talk inanities any longer to the lady at your side (she having been "pinched" by a roving man who knows her and has excused his intrusion by saying he "remembers you at the Vimy show in '17"—you were in hospital in Portman Square at the time, but no matter), you can study at your leisure the whys of the simple battery commander and the wherefores of the lizard. And you can draw a definite conclusion, if you feel up to it.

You see, our friend Harness is not at all in his element here. The whole thing is a bit of a strain, necessitating a surreptitious double and small Polly from the hall porter at the "Up and

Down " later, when it is all over. He will remember this evening's amusement for the next month, and will bore the mess with it for a fortnight, until the subject is closured by Higher Command. He has had a " perfectly toppin' dinner " and is " full out." Betty is one of those " priceless " young women who doesn't get bored with a feller and has a damn good seat on a horse by the same token. She is, in fact, of his healthy, unwealthy and wise world.

Now the lizard is all of one piece with this hothouse environment. His composure is admirable; his manners—if the woman is a newcomer, very well dressed, and can " follow "—quite correct, with just the Latin tinge of *empressement* that women love and men loathe. Of course he can dance superbly. Dancing is in his southern blood. He never has such a thing as a lesson. Not he. When clever publicity brings over from South America and exploits subtly in London a new intricacy of syncopated movement of feet upon floors, he has merely to watch intently for a time or two with those large chocolate eyes to find himself doing it as to the manner born—and doing it better than any of those sailors or subalterns who have been coached for vociferous hours to gramophones by heated sisters in small sitting-rooms.

He is also " terribly interesting " because evasive and unfathomable and " queer." He shares a flat vaguely with a man in Bloomsbury. He listens, an inscrutable smile on those Syrian features, eyelids never even blinking, to all her rapid and immediate outpourings. She feels that her little artifices and guiles and prevarications and expostulations are to him just nothing: that she is merely a dancing mate, fit for a master such as he. And, strange to relate, she is " thrilled to the bone, my dear," at the thought of it. Didn't she sit up half the night with a copy of the twenty-eighth impression of " The Sheik's Grandson "? And here he is in the flesh, making her do that side-step backwards as if she had been an instructress for years. Well, what can you expect?

The taxi-driver is sitting hunched and motionless over his engine while Harness makes his laboured adieux on the doorstep of the Plantagenet. He hears the soldier say that it has been a " corkin' evening," and that we must " do this again. I'll ring you up: is it a bet? " And he grins the sardonic grin of all men who drive taxis throughout a London night.

When the front door has been closed, very quietly, Betty looks at herself swiftly and critically in the hall's ormolu-edged mirror. The disorder is negligible. Mother will be still awake, reading "The Forest Lovers." "Great Scot," she ruminates, as she tiptoes up to the second floor, " I shan't ever look like that lizard's woman, shall I? . . . Rather a pet, is our Bill Harness, all the same. Feet like boats, of course. But he's a white man, all through. That's something, these days."

She might have said " everything." It is what she meant. E. P. L.-B.

THE APACHE AND THE CASH

Stage Photo Co.

Carl Brisson and his sister Tilly in a spectacular dance which proves one of the hits in "The Apache." This musical show is doing big business at the Palladium

THE SONG OF THE DRAGON

BY CHARLES ROBINSON

THE MANTLE OF SPRING

BY FLEMING WILLIAMS

Produced February 19, 1927

By "JINGLE"

Illustrations by MACMICHAEL

"And George Graves." I quote from the programme. This very correct entertainment, decorated with the light music of Franz Lehar, runs its very conventional course with the usual charm of melodious romance from the Near East of fiction. Mr. Wilfred Temple, as Prince Julian, the hero, sings and acts with business-like precision, and Miss Gladys Moncrieff, as Blanca, the heroine, charms the ear and eye. But the outstanding feature of the piece that ripples evenly along the path of established precedent is undoubtedly Mr. George Graves, with his absurdly rich uniform, and his copious decorations that suggest that he is a soldier of the type of the late Bill Adams, accustomed to win decisive battles single-handed.

The story opens with a Royal Wedding, and the most exacting admirer of musical comedy cannot surely ask more than that. Even the army of the Eton-cropped, with their walking-sticks and monocles, must admit that a wedding is a rather picturesque affair, and that there must be something of the kind now and then in the interests of social order. So we have a gorgeous assembly of officers in brilliant uniforms, and their beautiful ladies, with girls to strew flowers in the path of the happy pair, and all that sort of thing. Then we see the bride and bridegroom clasped in each other's arms, while she sings of a locket that adorns her breast. She tells Julian that if at any time trouble should come to her she has only to open the locket, which was her mother's gift, to find inside a recipe for soothing balm and healing salve.

A young lady who looks for trouble on her wedding day is practically asking for it, and the goods are promptly delivered. In his gay bachelor days Julian had dogged the gilded heels of a lively dancing girl named Gretl Unger, represented here by Miss Billie Hill with a welcome originality of touch. Gretl turns up at the castle just after the wedding, cracking an ominous whip and attended by an army of gipsy companions with more whips, and noisy to the degree of riotousness. Gretl sings in her nicely simulated wrath a song to the effect that she has been slighted, and, as the poet has warned us,

a woman scorned is worse than a Fury from the hot place. Then Prince Julian comes to her and tells her that he is actually in love with the girl he has married. This gives Gretl pause. She had, of course, never thought of that; so she apologises and is greeted by Julian with a kiss of gratitude for her considerate behaviour.

That is where the trouble begins. The newly-made Princess, Blanca, happens to be passing that way, and is a witness of the chaste osculation. Without asking for an explanation, she at once decides to go back home to mother. Then, realising that the authors have care-

L'APRÈS MIDDY—THE

E SPRING HANDICAP

lessly omitted to provide her with either a home or a mother, she has recourse to her locket, from which she learns that in her darker hours she will find a true friend in Baron von Reiger. The scene then changes to a room in the Baron's house. An elderly bachelor, he is entertaining a couple of cronies with tender reminiscences. It is Mr. Bertram Wallis's turn, and he rises to the occasion superbly. He is the fine old English gentleman (in a Polish setting); and with the dignity and charm of a breed that is sadly rare in these pushful days, he sings to us of the perfumed bouquet of the dear womanhood we loved when the world was young for us in those golden yesterdays. Mr. Wallis touches his theme with a graceful tenderness, and makes it one of the outstanding gems of this brilliant entertainment.

The pleasant calm of the bachelor peace is broken, as in Eden, by the intrusion of a woman. Blanca arrives with the message from her locket, and is at once made welcome. The Baron places his home at her disposal, while his boon companions run here and there to procure for the lady mixed drinks and other gentle aids to happiness on earth. Left to herself, Blanca sings plaintively that she is alone, as you generally are when you have run away from everybody in a naughty temper, and here and there her song is broken by a jerky sob that is adroitly worked into the melody. Finally, she sobs herself to sleep on the Baron's couch, and he, strolling in to see that she hasn't blown out the gas or something of that sort, imprints a paternal kiss on her pure white brow. For it seems that he was her mother's very dear friend, and even the ladies themselves in these cases cannot always remember whether it is the Grand Duke's or the Hereditary Baron's.

The First Act is in three scenes, while the last contains only one. An attempt is made to complicate the plot by the suggestion that there is a scheme on foot to divorce Blanca from Julian so that she can be married to Adolar von Sprintz; but, of course, we could not allow the thread of real romance to be so abruptly broken. Adolar is represented by that versatile young actor Mr. Clifford Mollison, who with Miss Billie Hill adds very considerably to the brisker fun of the evening. His first song informs us that he is a shy young chap, but nevertheless he believes that the only proper way to deal with the girls is to "treat 'em rough," and just to show how that sort of thing can be efficiently and expeditiously done, he swipes a whole line of chorus girls off their feet into a heap of squealing femininity.

But in the case of Miss Billie Hill Adolar meets his match. When he shyly mentions the fact that he has loved her from the very first she retorts that she hates him, and makes a song about it. Miss Billie snaps out her hateful words close to the young man's face as if she were going to bite him. It is generally understood, however, that when a lady takes the trouble to tell you with some vehemence that she hates you, her feelings for you are, if anything, on the soft side. But all hateful thoughts are dissipated in the amusing dance that follows between Mr. Mollison and Miss Hill.

Mr. Graves has not very much to do with the plot. His little jests, delivered in the now familiar style he adopts for the purpose, form a little entertainment apart, and are often inconsequential nothings that are the more delicious because there is no excuse for them. Whenever the hero and the heroine take themselves too seriously, and get near the verge of tearful grief, Mr. Graves sails on and starts the house rocking with cheerfulness. *The Blue Mazurka* is a musical comedy of the kind that has succeeded so often before that it may be confidently expected to do so again.

Jingle.

Like the thrill of a lingering kiss, the subtle allure of Paris lies wrapt in Fétiche—garnered with fairy hands to express the mystic charm of Eve—and awaiting her adoration.

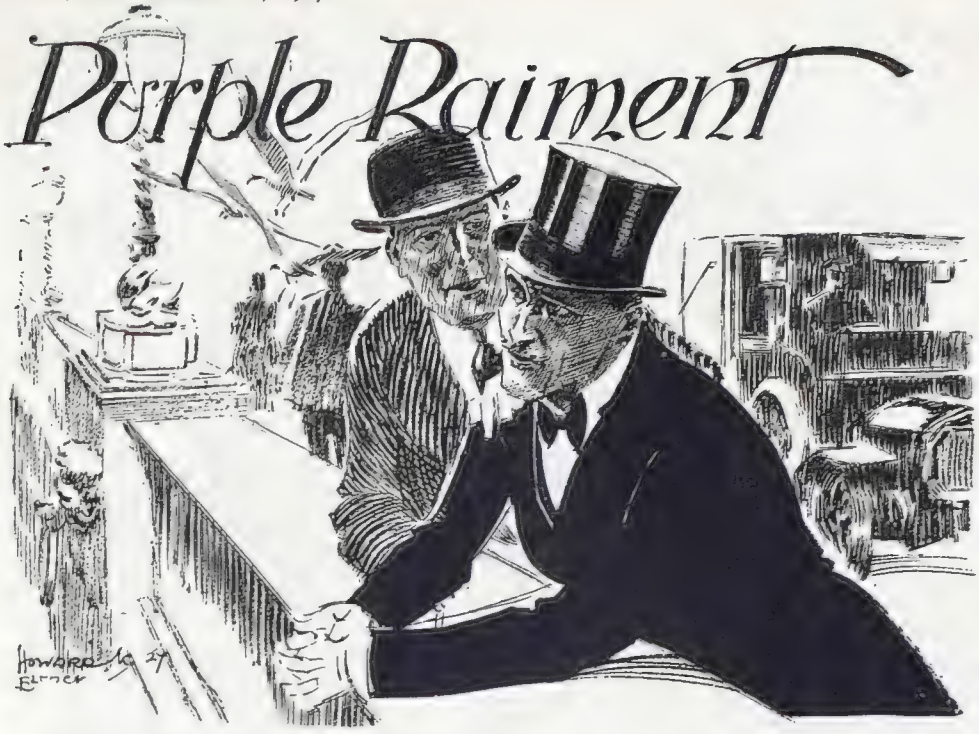
Fétiche

PERFUME - - 5/- & 7/6
(handsome crystal-glass bottle)
FACE POWDER - - 2/6
TWIN COMPACTE - - 4/6
(incl. lovely shades of Rouge for Brunette or Blonde)
LIPSTICK - - - 2/6
TOILET POWDER - - 3/6
TOILET SOAP (box of 3 Tabs) 6/-

L. T. Piver Paris

LIFE at HENDON or THE PILOT'S FAREWELL

Purple Raiment



By OLIVER MADOX HUEFFER *Illustrations by HOWARD K. ELCOCK*

THE first time I saw him I was particularly struck by his face, for it was the saddest I had ever seen. He was seated on a chair near the Serpentine and, fearing he might be contemplating some rash act, I watched him anxiously for a time. At last, however, he rose and walked away in the direction of Knightsbridge. He was a well-looking man enough, seeming in the forties and well dressed in a black morning coat and sober trousers. That was some eighteen months since, in the late autumn.

I saw him again, in the spring of last year. He was wearing a dark blue overcoat, extremely well cut, and I might not have recognised him save for the abiding misery of his expression.

A week ago I saw him for the third time. It was a bitterly cold day and he was wearing a heavy grey overcoat, as superlatively tailored as had been the last. It was at the Westminster end of the Embankment, and he was leaning over the parapet, gazing broodingly down upon the rushing waters below. A passing footstep aroused him and, looking up, he caught my eye, and I saw he was more woe-begone than ever. Some inner voice warned me that he was contemplating self-destruction, and on the impulse I went up to him and laid my hand on his shoulder. "Tell me about it," I said. "It may relieve you."

He did not resent the proffer of a stranger's sympathy. Instead he caught at my hand, pressed it convulsively, and burst into tears. Afterwards, as we walked towards Charing Cross, still holding hands as might two children, he told me.

"I am," he began, "the most unfortunate man living. No—it has nothing to do with money. I earn a more than satisfactory income and my investments have always been successful. No—nor with women. I have always been too busy—too faithfully wedded to my art to have time for love-making or that sort of foolishness. It is——" he broke off and sobbed a little—"it is—that I have betrayed—not willingly, Heaven knows—that I have broken my plighted word to those who trusted me. At this very moment, ten thousand—perhaps more, certainly more—let us put it at twenty thousand men—yes, and women too, and little, little children—are realising that I have failed them—that I have undertaken more than I can carry out—that the New Order I have promised them is no more than a madman's dream."

"You are, then—a clergyman? A prophet? The leader of a new Crusade?"

He stopped and drew himself up, as might a captured hero face a firing-party. "You see in me," he said simply, "the inventor of the D.S.B.—the double-single-breasted lounge suit, which was the sensation of five continents. I reduced the width of the lapel—but why recall old triumphs now—that I have failed—failed lamentably—horribly."

I was for a moment at a loss. "You mean—you are a designer of men's clothes?"

"I am—I was—*the* designer. I was—I can say it now—unique, alone. There was—even now there is no name to be mentioned beside mine. It was mine to state my decisions—to give my orders—the cables hummed—the same day. In Savile Row—in the Rue de la Paix—in Fifth Avenue—in Flinders Street—men rushed to carry out my wishes. And now ——" He groaned and murmured something that I could not hear—something about, as I thought, ruches of green marocain—though I may have been mistaken.

"You have lost your situation?" I hinted gently.

"Like Icarus I have fallen, never to rise again. It was this way." He stopped, turning towards me, and took hold of the centre button of my overcoat, which I am sorry to say came off in his hand, being insecurely sewn on, and disconcerted him not a little. "Nearly four years back," he went on when he had recovered, "it was proposed at one of our Secret Meetings that Men's Fashions be radically reformed. Speaker after speaker pointed out—not for the first time—that were they only brought into line with those of women, were the materials of men's clothes at once brighter and lighter, were they more lavishly trimmed and decorated and their form changed as often as those of their wives, the benefit

"In one of my most dazzling confections"

to the Profession would be incalculable—that a man would be forced to spend upon his clothes ten times what he does to-day—almost as much, indeed, as does a woman; that in a word—but you can see all that for yourself, obviously. Doubters, of course, raised their voices, and it was then that, maddened by their opposition, I offered to undertake the whole, to guarantee that within five years men would be as brightly and expensively dressed as women, that they would no more grudge a hundred guineas for a suit than does a woman for a dress. My offer was accepted. I set to work. I designed a marvellous creation; it was of *crêpe* marocain in a ravishing shade of shot purple—for evening wear; trimmed with——" Here he relapsed into a number of technicalities which I am not capable of reporting correctly. "I decided that it should be given to the world at an official reception by the French Ambassador—you see the boldness of my challenge. Success was certain. In a week the receipts of the Profession would have been increased a thousand-fold. But after all—I failed—I failed. The false shame—the miserable conservatism—the—in a word—I could find no one—not a living soul, upon my honour—with the common pluck to make a beginning."

For a long moment he brooded in silence. "You remember young Lord——" He mentioned a famous name. "His debts were enormous. I offered to pay them for him if he would wear a pale blue creation in twilled Saxony—if he would wear it for but one morning in the Park. You remember his scandalous bankruptcy a month later. There was young ——" He referred to the scion of a great financial family. "He got seven years for forging—for a mere trifle of ten thousand or so. I had offered him double the sum, not ten days before his arrest, if he would walk down St. James's Street in one of my most dazzling confections—a green velvet morning coat with satin knee breeches of a lighter tone and silk hose to match. From the very first I have met with nothing but disappointment—disaster. Sometimes there seemed a ray of light. I heard that a pale yellow S.B. lounge suit had been seen——" he shuddered, but recovered himself, "in a dance hall off the Balham High Road. It was a lying rumour. Not even there——"

"Again he fell silent for a time. "If only I could make a beginning," he resumed, a shade more cheerfully. "If only one man would—would ensure undying fame—and a handsome sum—an immense sum—in cash——" It seemed to me that he was about to make me a proposal, and I was already considering the kindest way to refuse it, but perhaps the bagginess of my trouser knees—for I have no claim to smartness—repelled him. "One man," he muttered again, "only one man—in all this monstrous city."

An idea struck me suddenly. "But—after all—where is your difficulty? Those *crêpe de Chine* knee breeches—that yellow morning coat—those ruches and ribbons you speak of—why on earth shouldn't you yourself be the first man to appear in them publicly?"

For a moment I thought he would have fainted. He staggered back, his face pale, speechless. Recovering, he shook his fist in my face and screamed rather than said, "Have I fallen so low? I—the best-dressed man in London—to be insulted to my face by a casual stranger whose elbows are shiny, who wears four buttons on an S.B. Lounge. May the curse of——"

Once more his rage overcame him. He turned and fled across the roadway as might a hare, and dashed through the archway of the Underground, scattering the bystanders, as though demented.

OLIVER MADOX HUEFFER

"RICH" ENTERTAINMENT AT THE TROCADERO By HYNES

A few elevations of Rich Hayes, showing the south-west frontage (with cigarette), the east wing (with cigarette) and the view from the south (with cigarette). Mr. Hayes performs uncanny feats of legerdemain in the course of "Merry Go Round," the Trocadero's very bright supper show

"She Had a Little Bonnet . . ."

A. Binder

FRAÜLEIN LILLI MIQUETTE

A star of the Berlin theatre, who bids fair to make a conquest of the Paris stage. It is reported that she has a most enviable contract in Paris, which includes the free provision of all her clothes by leading Paris dressmakers

BON MOT-IFS

By HARTLEY CARRICK

A CHINESE puzzle:—Has Chen bitten off more than he can Chew?

. . . . .

MR. T. A. EDISON says that the road to hell is easy. He has certainly paved the road to it with good inventions.

. . . . .

A TRAVELLER declares that napkins are rarely seen in Russian hotels. It would certainly be strange to find a clean Soviet.

. . .

TO realise that spring is in the offing one has only to look at the suburban householder as he surveys his forlorn-mower.

. . .

SOCIALISTS are still looking for an anthem to replace "The Red Flag." Why not adopt the variant of an old hymn, "Tell Me the Old, Doled Story"?

. . .

A GERMAN motorist has been convicted of abducting a girl in his car. His defence was that he did it for a joke; but the judge held that he had carried a jest too far!

. . . .

A LADY, who signs herself "Auntie," wants to know the meaning of "*in statue quo ante.*" We don't know the meaning of "*in statue quo*," Auntie.

. . . .

LAST week the police raided a burglar's house and discovered several master-keys on the premises. That burglar seems to have had a good many "skeletons" in his cupboard.

"WHAT do you think of my frock, Mary?"

"I should say, miss, you'll be the Jazzybelle of the ball."

. . . . .

WE have just discovered two epitaphs that are new to us. On a certain gravestone is the inscription: "May Partridge, died May 5, 1827," and underneath is the couplet:—

"What! Kill a partridge in the month of May!
Is that behaving like a sportsman, eh?"

. . . . .

The other has at least the merit of being terse. It runs:—

"Beneath this stone lies the mother of eight;
She might have had more; but it's now too late!"

FASHION NOTES

WE learn in the coming season

THAT

Prices will come down before the skirts do.

THAT

Laundresses will continue to take in *lingerie* and treat it rough.

THAT

Pyjamas will be worn tight and must cling like a limpet to each slim pet.

THAT

Ladies, who are fobbed off with artificial silks, will go into real sulks.

THAT

Silver foxes and husbands will be skinned.

THAT

Ladies' stockings will still have a visible means of support.

THAT

The Flapper's face will continue to be the chemist's fortune.

THAT

Blondes will predominate, and that "Sweet Auburn" will continue to be the "loveliest refuge of the plain."

THAT

Otherwise; though ladies must face the bare facts, there will be no nude departure from the ordinary.

. . .

TO-DAY'S profundity:—It must be distressing for a husband to realise that she who before marriage was his ideal is now his ordeal.

. . .

A MELODRAMA is to be performed by Italian waiters in London at their club premises. Can't you hear the villain exclaiming, "So-Ho!"

. .

"STRANGE Food Found in Desert Oasis" is the headline of a contemporary. It does not give the approximate dates.

. . . .

First foreigner (airing his English): "How are you, I hope?"

Second ditto: "Thank you, no doubt!"

. . . .

AN earthquake has occurred in Jersey. English people who live there to avoid paying income-tax are likely to experience more tremors.

. . . .

A FRENCH lieutenant has been sentenced for striking his valet. We thought our country had a monopoly of those tempery lieutenants.

BY STAN TERRY

ON THEIR METAL

DAUGHTER OF THE HOUSE (*returning from golf*): "Oh, dear, Norah! I had no luck at all with my irons to-day"

MAID: "Fancy that, Miss! It's bin jest the same 'ere with me. I couldn't even get 'em 'ot!"

AFTER THE HONEYMOON

THE HOUSE BREAKS UP

Oh! to be young and newly married,
When the house breaks up with malicious glee!
Life is divine, so why look harried
If the bath flows over from 8 till 3?
There's a hideous hole in the painted ceiling
And a fierce Niagara down the stairs,
"But it's nice hot water," they grin with feeling
As they gaily paddle past drifting chairs.

The Wedding Presents are drowned—how splendid.
Two ghastly cushions have passed away,
That cubist picture can ne'er be mended;
Aunt Mildred's carpet is wrecked—hooray!—
The Flood stops short of their choicest Treasure—
The Cigarettes sit unharmed on high,
And a swim to bed is the purest pleasure
So long as Abdulla's Best are dry!

F. R. Holmes.

ABDULLA SUPERB CIGARETTES
TURKISH EGYPTIAN VIRGINIA

VAUXHALL

Roadworthy

THE 14-40 VAUXHALL 'PRINCETON' FIVE-SEATER is a good-looking car, and is as good as it looks. It excels in road use. The power reserve supplies you with eager acceleration and a sprightly pace. The steering is easy and precise. You have sedate springing; roomy, comfortable seating; and braking that is masterful in its restraint. Altogether a total road-worthiness unusual in a car with a modest £14 annual tax, and a first cost of only £495. Try the car on the roads in your own district and over the neighbouring hills. Handle the car yourself. Write for catalogue and full particulars.

The body styles in the 14-40 series include the 'Bedford' saloon, £595; 'Grafton' coupé, £695; 'Welbeck' all-weather, £720; 'Kimberley' enclosed limousine, £790. Comprehensive equipment, wire wheels and Dunlop cord balloon tyres.

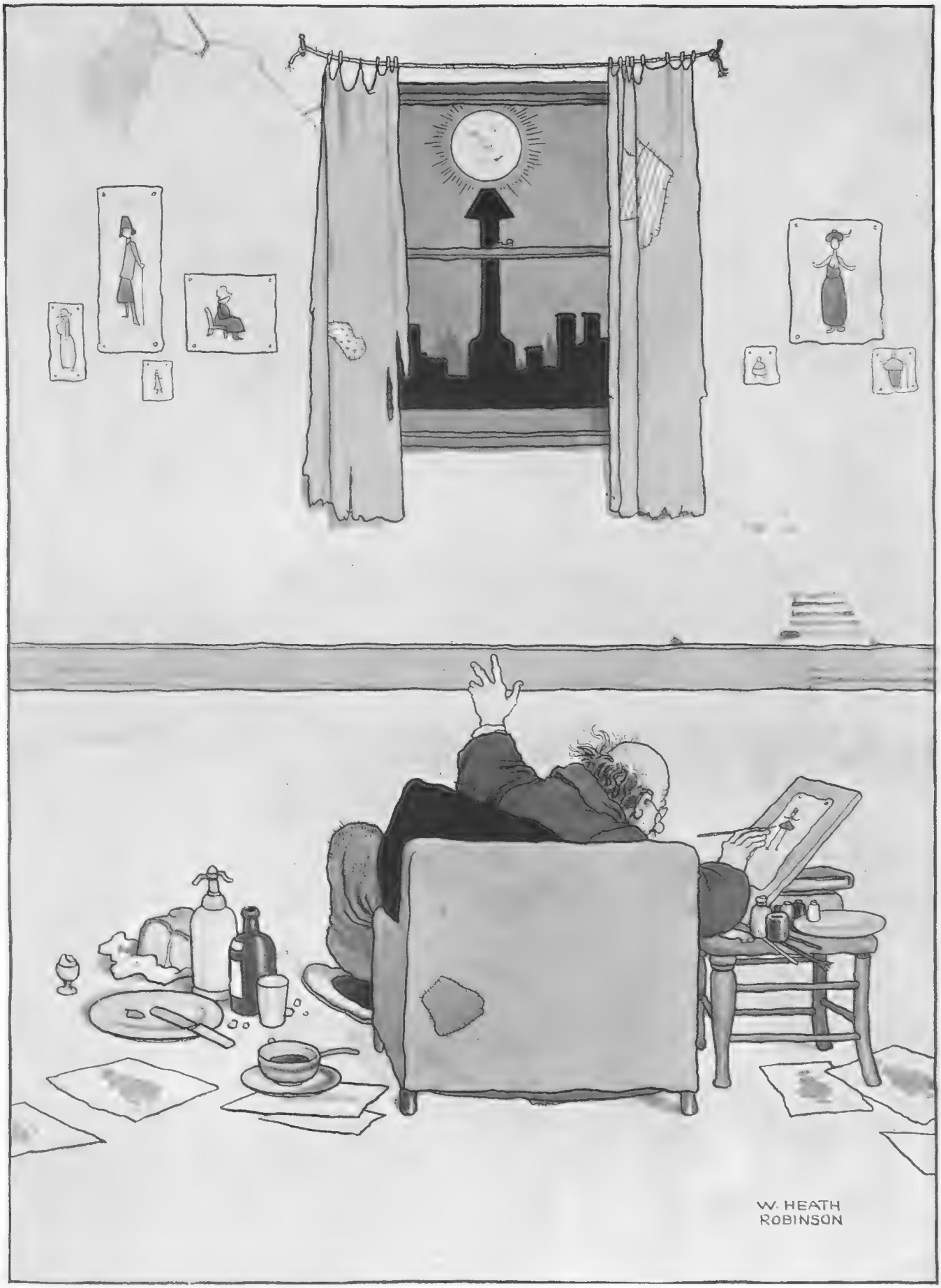
SHOWROOMS in London for Vauxhall cars
174-182 GREAT PORTLAND STREET, LONDON, W.1
Telephone: Museum 8216 (3 lines)

SHAW & KILBURN

LIMITED

MP 36S

ALL MOONSHINE!



BY W. HEATH ROBINSON

How the fashion designer who introduced the short skirt first obtained his inspiration

RUGGER REACTIONS

RANDOM REFLECTIONS By "PENDARVES"

In order that critical, hard-to-please Londoners might see a sample of the sort of weather and ground Dublin can put up on an international match day, Twickenham came valiantly to the fore on the day the Royal Navy endeavoured successfully to put the Army in its place as the second Service in seniority—and Rugger. Twickenham did it very well. There was a(n)ice biting wind, sheets of cold rain, and the ground resembling, after half-time, a morass. One felt extremely sorry for the referee, Mr. Jackson, who elected to govern the game in a thin Rugger vest without even a sweater. However, that was his (probable) funeral.

We might have known what would happen. In fact we were told, lucidly and with the extreme of brevity. For in that momentary silence that hangs over a ground when a forward, hand raised, advances to the kick-off, a quarter-deck voice of megaphonic properties bawled from our stand, "Now then, Navy, no nonsense"!

And there wasn't. The Navy forwards were heavier, faster and fitter. And there you have the whole matter epitomised. If a heavier pack controls a ball on a mud heap, all eight men acting as one; if it dribbles, as in Soccer, and does not try kicking lumps of lard into touch, or passing to men whose hands are caked in slime; if it is not worried over-much by wind and rain (these eight men were sailors) and can keep on, and on, and on—it will win. It did. To the very emphatically expressed delight of battle-cruiser squadrons squatting all round me.

A very brass-hatted personage was moored to starboard of the Press boats, with his ladies, who did not like the rain that was coming athwart the beam of their anchorage (not that *he* minded, the old dog). So they up anchored, the whole mess, and climbed over the gunwale of the Press Stand (a pretty sight), "boarded," I believe they call it. Then, for the first time in the dignified history of Twickenham, this hitherto glum, silent, and cynical literary enclosure was the scene of feminine squealings of frenzied encouragement, appeal, dismay and delight, headed by the deep booming of the Rear-Admiral—he must have been at least that. Can you imagine anything more dramatic and absorbing than to hear shouts coming from the *Press Stand,* of all places, such as "Dammittallman, use your FEET"! . . . "Nav-ee-e-e: come along the Nav-ee-e! Oh, I *say,* grand-dad, wasn't that *splendid?* Isn't Sellar simply *sweet?*" . . . The Rear-Admiral barked out other things, too—lots of 'em. Things like, "Now, come on, smack it about a bit, Navy." I was so puzzled at some of these orders from the bridge that I sought enlightenment from a famous sporting caricaturist on my right. But all I could get out of him was the depressed answer, "I'm afraid I can't tell you; I'm a stranger in these parts." But it was all very novel and nautical and naughty. And the sporting Press was shocked to the core. Very distressing.

Switching off from the ridiculous to the sublime. England knows now where she is (on paper!) against Scotland. They have, wisely one cannot help thinking, left the back division undisturbed. If Gibbs will do a little hard tackling on Saturday, as well as he runs, we have got a threequarter line as good as theirs, or nearly so. Our weakness is certainly not forward—Scotland's weak spot is here, if they can be said to have one anywhere, which is doubtful. There is *no* doubt that Scotland's team is a very fine side. It is playing on its own incomparable ground. It has played together before, several times. It is a highly experienced Fifteen. It will have about 60,000 Scotsmen behind it, bellowing. It is extremely fit. It has no "old men"—except Drysdale, and full-backs don't tire easily.

On the other hand, we are "up against it" finally and infernally; and when England is up against a matter—well, things are likely to occur. Comforting reflections are that we have got Wakefield back in the scrum; that strengthens the *moral.* We have got the Blackheath player, Pratten, in (the only new Cap, and one of the best forwards of the year); that rejuvenates it. Hanley comes back; he should never have gone out. Young will hold Nelson, and Laird won't allow Waddell to stray about the field unattended to get in any of those deadly dropped goals of his.

There is nothing more to be said. The Calcutta Cup rests at the moment on the knees of the gods. Which side will drink out of it on Saturday night remains to be seen by the tens of thousands who will pour into Edinburgh on that day—yours faithfully amongst them. By the way, *will* anyone drink out of the Cup on Saturday night? Where *is* the Calcutta Cup? Has anyone ever seen it? [No answer.] Well, it doesn't matter. There are others, in Edinburgh—so they tell me.

Central Press

A NAVAL VICTORY

Lady Helen Best, the wife of Sir Thomas Best, the Acting-Governor of Malta, presenting the cup to the captain of the Navy team, which beat the Army by 4 goals to 2

A New Golf Meeting

The first annual meeting of the Household Brigade Golfing Society is to be held at Roehampton Club on Monday and Tuesday, March 28 and 29. The events will be the Household Brigade Championship and Junior Championship, and the Household Brigade Men's Foursomes and Mixed Foursomes.

All enquiries connected with the meeting should be addressed to Major S. W. Beeman, D.S.O., Assistant Manager, Roehampton Club, Roehampton Lane, S.W.15.

With the Services at Twickenham

THE NAVY XV

Who confounded many of the prophets by gaining a victory over the Army. The Navy forwards adapted themselves admirably to the conditions of the ground and were largely responsible for their side's victory

Photographs THE ARMY TEAM *Sport and General*

Who lost to the Navy by 3 points to 6 after a strenuous and keenly fought game. All the scoring took place in the first half, the driving rain which fell later making the ball very difficult to handle

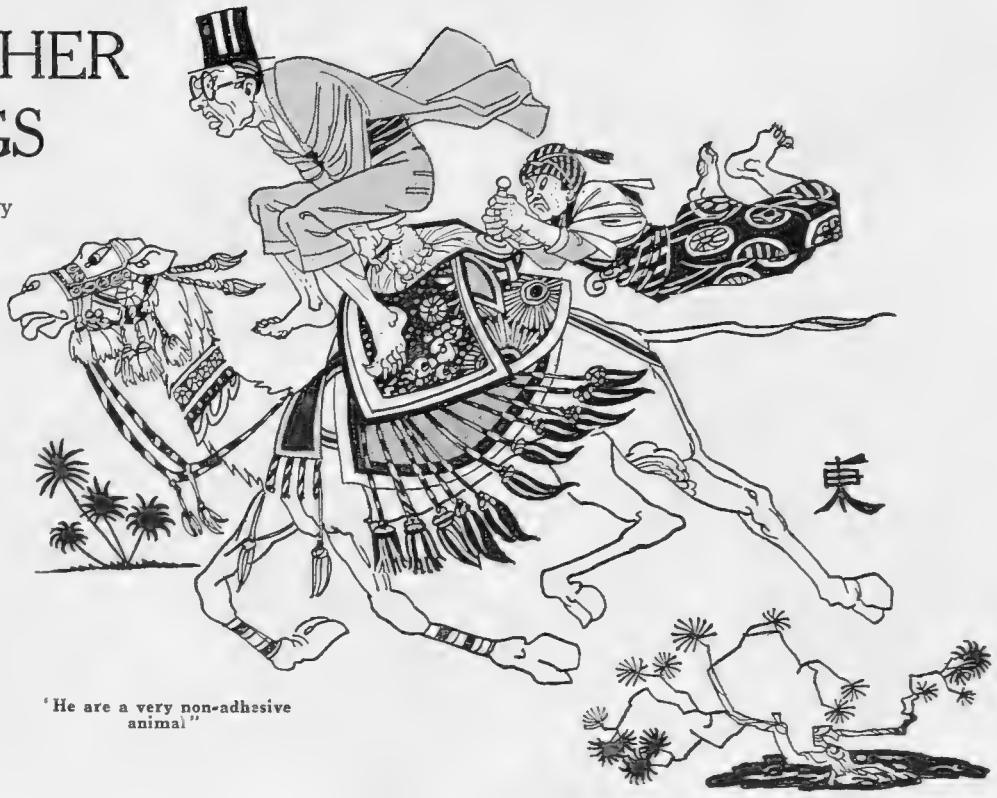
"IN THE ROUGH!"

BY HAROLD EARNSHAW

GLOBE AND OTHER TROTTINGS

Being Extractions from My Diary
By YOGO HAMA

Illustrations by OKUN INGAMAI



"He are a very non-adhesive animal"

MOST DEAR HON. BYSTANDERS,

THIIS are to inform that Hon. Editor of BYSTANDER has succeeded to secure (at precedentless expenses) the most epochal and exclusive scooping of the 20th or any other modern century. It are not any the less than extractions from the dairy of my travellings in Arabia and other savage hemispheres. Saidly extractions (which I cannot doubt to suppose shall cause me to be hailed as 1 of the greatest exploring persons of our times) are patented in Grt. Britton, U.S.A. and all other earthly spots, also the dramatic, operatic, cinematic, radiatic, musical, singing and other rights, if any, are strictly preserved. With this prefacing, I shall cut my cackles and get to the tacks.

Jan. 28st.—I have arrive to Tangier (which are the most non-Arabian city in Arabia) where I shall repose 2 or 3 days to recoup my stomach after severeish marine pangs. Also I must make purchase a *caravanserai* (Arabian for camel) with spare parts and engage for hire a person who speaks Arabian and other tropical tongues. I contemplate to cross the desert and make visit Hon. Chops' Pyramid which are noted for its prognostics, and acquire specimens of same.

Jan. 29rd.—I have succeeded to secure a *caravanserai* (1920 model) which are warrant to execute 5 m.p.h.'s on low gear and are entirely air-cooled. This so dispenseless quadrapetal non-requires petrol or other juices because he are able to eat his own hump in the desert and are thusly very expenseless animal to run. Have also made hire a chauffeur for same, a youthish Arabian name of Ally who lives on only dates and *backsheesh* (Arabian for beer).

Feb. 1th.—This are a very epochal day because it are the 1 that I set sail on to cross the Trans-Arabian desert like as Hon. Sir Nansen, Hon. Sir Peary and other famous discoverers. O how delicious it are, I exclam, to be an explorings person pursuing the desert, instead of to be in Fleet Street where there are not any sands but only thirsts! I then seek to imbark myself upon Hon. *caravanserai* which are much more non-easy feets as it looks because he are a very non-adhesive animal. At lastly I succeed to stick on him and we then load 12 bottles of *backsheesh* and other medical 1st-aids. Ally now hops himself up and puts in the low gear and we advance at 3 m.p.h.'s, but with so awful bouncings that I imagine to suppose Hon. *caravanserai* has sustained a puncture.

"'I will make you sing a horse of a different colour,' I responsed coolishly"

"O no, *Bismallah* (Arabian for "sir") this *caravanserai* are entirely cushion-tyred and punctureless" responsed Ally, "and non-requires wind or other pumpings."

"Then kindly to push the accelerator, otherwisely we shall not cross the desert in a blue or other rareish moon," I rebut.

He changes to top and we increase our speeds to 3.5 m.p.h.'s which causes Hon. *caravanserai* to ejacule awful gruntings as if necessitating to be decarbonised. Ally informs that this are not so, but are caused only by Hon. animal chumping his hump. At, on or about 1 p.m. we arrive to an oasis and Hon. *caravanserai* performs a so

suddenish pull-up that I somersault parabolically over his head into a thorn plant and comingle myself very damishly with same. I are making to extract the spikes from my anatomical regions, when all at 1-ce Ally ejacules *Bismallah, bismallah!* (Arabian for "O dear, gracious to goodness!") and I observe to see a cavalry person approaching on a very h.p. horse at enormous strides.

"O, we are more good as dead!" Ally bemoans. "That are a desert *sheik* and will kill us for good sportings."

In less as a flash, Hon. desert *sheik* bounced from his horse and aimed a gun to my head.

"Kindly to disgorge me 1,000 £'s, otherwisely I shall shoot you more full of holes as a sponge and throw your bones to some dogs!" he declamed.

"Permit I should inform that in less as 2 ticks I will make you sing a horse of a different colour," I responsed coolishly. "Do you know who I are?"

"No," he ejaculed, "and non-care a 2d. damn."

"I are none other as — *Yogo Hama!*"

Hon. *sheik* dropped his gun more quick as a baked potato.

"Not Yogo Hama of Hon. BYSTANDER?" he gaspered.

"Yes. And if you decapitate 1 hair of my head, you shall non-live to rue the day," I repopped.

"*Bismallah* (Arabian for "10,000 pardons"), I have emitted a deucish bloomer!" he begroaned. "I would more sooner eat my hat as non-convenience a so celebrate *literati* (Arabian for writing person). You cannot suffice to imagine the so enormous benefits my intelligents have received from your 2nd to none commentings."

"'Kidnappings to the desert of non-youthish femns'"

"Then you read Hon. BYSTANDER?" I requesh with astonishments.

"Indeedly yes. I send per weekly 1 of my *bismallahs* (Arabian for butler) to Tangier for a copy. If he returns not with same, then he suffers immediate decapitations of his head."

"If that are so," I rejoint, "surely my commentings should have caused you to turn yourself over a new leaf, and not perform these so wicked sheikings."

"Alasly, it cannot be, Ben Y. Hama (*Ben* Arabian for Mr.), because I have so numerous wifes and offsprings to support," he inform.

"Cannot you suffice to support same by pure if non-lucrative toils?" I reproof. "O how much more better are an honest crust than *Filet de Sole Américaine* or *Poularde du Mans en Casserole* if non-legitimately obtained."

"That are indeedly so, *bismallah* (Arabian for "alasly"), but I are under a 5 years sheiking contract. Hon. tourist companies remunerate me numerous £'s per annum to preform kidnappings to the desert of non-youthish femns, which I then return non-damaged for a smallish fee. This causes saidly femns enormous delights and makes very popular the tourist companies. Permit I should produce you my card."

Abd el Malik.
The Noted Arabian Brigand.
Sheiking in all its Branches.
Terms Moderate.
Kidnappings arranged on shortest notice.

In the nextly instalments of this so thrillish narration I shall decant my epochal discoveries at Hon. Chops' Pyramid. *Bismallah* (Arabian for cheerio).

Yogo Hama

THE "LUNCH HOUR" *Ufa*

Fritz Lang, the famous German film producer, with Frau Lang and members of the cast of "Metropolis" at lunch during the making of the picture. The story has been written by Frau Lang, whose pen-name is Thea von Harbou, and is an amazing production, purporting to show what might happen in A.D. 2027 unless we are careful! The film is to be shown at the Marble Arch Pavilion for a season starting on March 21

"Baby is thriving because I can feed him"

Authorities have proved that the breast-fed baby has many more chances of living than the artificially fed baby. That is why doctors insistently urge mothers to make every effort to breast-feed their babies. They do so because they know that maternal milk is germ free, of correct composition and that no substitute is equal to it for safeguarding the little ones against nutritional diseases, such as rickets, and building a sure foundation for future health.

The exceptional qualities of "Ovaltine" for producing a rich supply of maternal milk make it possible for nearly every mother to nurse her baby in the most efficient and economical way. Testimony to its remarkable success for this important purpose is being daily received from doctors, nurses and mothers. "Ovaltine" is also of the greatest value to the nursing mother in maintaining her strength and ensuring a quick return to normal health after the confinement.

"Ovaltine" is concentrated nourishment in which all the essential food elements and vitamins are present in correct nutritive ratio. One cupful of this delicious and easily digested beverage yields more nourishment than 3 eggs or 12 cupfuls of beef tea. Prepared from Nature's Tonic Foods—malt, milk, eggs and cocoa by a perfect and unique process of manufacture.

OVALTINE

TONIC FOOD BEVERAGE

Enables Mothers to Breast Feed their Babies

Obtainable throughout the British Empire.
Prices in Great Britain, 1/6, 2/6, & 4/6 per tin.

'OVALTINE' RUSKS

More appetising, easily digested and much more nourishing than ordinary rusks or biscuits.

Price 1/6 & 2/6 per tin.

'OVALTINE' CHOCOLATE

Everyone will enjoy this most delicious and very nourishing and sustaining food sweet.

Price 8d. & 1/3 per pkt.

P. 388

Let's Join the Minority—

By Blanchette *Illustrations by HELEN McKIE*

People who are rude, talkative or untidy must be drunk

London, *March* 14.

Dear Cousin—

Sometimes wonder, don't you? why one so quite fairly often seems apparently to like the wrong things, and isn't it too terribly embarrassing when it happens? Being in a minority's another word for it, I suppose, and that's frequently a bit wearing in its way, though, of course, not altogether unpleasing to the inner soul or conscience, what? What I mean is—well, you know how one feels with some of the kinds of people one more or less amusingly meets every now and then, including both highbrows and broad backs, or hearties, as they say at that sweet little University of Oxford that's so very much in the public eye just now . . . likewise relations, friends' friends, and what not.

When you're staying with your Aunt Jane or the Bishop, for instance—not that I ever do dwell with Bishops much, but you never know what'll happen about your next week-end, do you, and, anyway, Aunt Jane's ever so much more religious than a whole bench, flock, or drove of 'em—and happen quite casually and innocent-like to mention, *en passant*, about the golf and dance afterwards last Sunday. (Yes, there really are still people like that.) Or praise the works of William Wordsworth in a drawing-room that's devoted to Edith Sitwell, or Edith, for that matter, among worshippers of William (if any)—or be conspicuously healthy and bucolic among the earnestly decadent, like, *par exemple*, the youthful hero of Mr. Beverley Nichols's rather amusingish new novel, "Crazy Pavements." Wherein the (mostly titled) men seem to dope and cultivate all sorts of exotic sins and sensations. But the women 've got minds "situated somewhere between Elinor Glyn and the Marble Arch"; and as for morals—oh! what *was* that somewhat celebrated, not to say notorious, Roman Empress who began with M?

Talking of the world's "rulers," or words to that effect, we are still to pursue the cult of slimness, it seems, and at Fifinella's show last week the skirts were as short and scanty as ever, though waists a shade higher. And black and white remain supreme or nearly, sharing the throne with blues of all sorts, dark navy, hyacinth, and hydrangea. And oh! such sweet little simple frocks, some of those we're to wear in this now wellnigh actually here-with-us Spring (and the more we are together the merrier we shall be, methinks). . . . Like small boys' smocks, they are, with spare necks and tiny belts embroidered with monograms—just the *pettiest* things, and buttonholes, and hat trimmings, and everything to match. And isn't it too sad men can't have any joys of the same sort to make *them* feel all glad and *émus* about this turn-o'-the-year—though they do say some bold innovator's invented a quite new way of putting their buttons on or something, and yet another's had the astoundingly audacious idea of taking trousers in almost a whole half-inch—or letting 'em out—I forget which. Some violent iconoclasts, what?

"We are still to pursue the cult of slimness"

To talk about theatres, quite a pleasant little lot of new plays, lately, though why worry about *them* if you're a leading lady of the moment or thereabouts. Proper and appointed place whereof (at intervals) being apparently somewhere in the Courts captivating all an' sundry. Though some people say it's the late arrivals we ought really to go to law with and about—those "last minute liqueur drinkers" the *Isis* was so terribly drastic about, and

(*Continued on page 522*)

"Those 'last minute liqueur drinkers'"

FIAT

Master Stroke

ASTOUNDING REDUCTIONS

(EFFECTIVE MARCH 6th, 1927).

4-CYLINDER MODELS.

9 h.p. (Tax £8.)	2-seater	£195
	4-seater	£200
	Coupe	£225
	Saloon	£250
12 h.p. (Tax £11.)	2-seater	£290
	5-seater	£295
	Saloon	£350
	Coupe	£360
15/20h.p. (Tax £14.)	5-seater Saloon	£395
	¾ Landaulet	£525
	Enclosed Landaulet (Special)	£635

6-CYLINDER MODELS.

20/30h.p. (Tax £21.)	6/7-seater Saloon	£595
	¾ Landaulet	£665
	Enclosed Landaulet (Special)	£830
	6/7-seater (Long Chassis)	£725
40 h.p. (Tax £27.)	5/6-seater (Short Chassis)	£775
	¾ Landaulet (Long Chassis)	£795
	Enclosed Landaulet (Long Chassis)	£950
		£1050

GRADUAL PAYMENTS ARRANGED.

All Models fitted with Front Wheel Brakes and, with the exception of the 9 h.p. Model, fitted with four speeds forward and reverse.

WARNING.—With every Fiat car a full guarantee is issued by this Company. Every purchaser should obtain this guarantee and see that it bears the chassis and engine numbers of the machine purchased. The public is warned not to purchase a car without this guarantee.

Registered Offices and Showrooms:
43-44, ALBEMARLE ST., LONDON, W.1.
Telephone: Gerrard 7946 (4 lines).
Wires: "Fiatism, Picc, London.
For everything pertaining to spares, service, etc., communicate direct with the Works Wembley, Middlesex.

FIAT (ENGLAND) LIMITED

The Car of International Reputation

even called them pests and said they ought to be shut out of the first act *à la mode* of the stern and inexorable Mr. Basil Dean, at the St. Martin's in the old days, before he became one of the world's greatest (we hope) directors of the film.

MIGHT quite easily be arrested, they could, meseems, under the new sobriety rules and tests, if we really wanted to keep them out and do 'em down. Seeing, I mean, that it's to be officially a proof you're drunk in future if you're rude, talkative, untidy, excited, surly, or forgetful—so who really is safe, what? Life's full of dangers in very truth, methinks, latest terrible report being that the Charleston's ruining the nation's legs and over-developing them to positively Platonic proportions (as they put it in one of the new plays). Also *on dit*, they're reviving the chaperon, though that won't do *us* any harm, will it?—only real trouble being to *find* anyone chaperonish these days, when aunts are booked up for supper-and-dance themselves nightly and grannies go out on a night-club crawl, as the saying is. Though some of said clubs, between you and me, have been feeling the draught rather lately—because people are afraid of being raided, some say, but p'raps it's only because of saving up for spring frocks and things, you never know, and all the rest of the super-exes of this just barely budding season.

Leading ladies in the Law Courts

STILL, there *are* places which one simply can't give a miss in baulk to, such as, for instance, that famous spot down in the Isle of Wight, to wit, Osborne Lodge, where ever so many "Royals" have stopped in their time. Been bought by a famous aristocrat whose identity must be "wropt in mystery," it has, and has now become just the last word in comfy hotels. Quite a wonderful idea it is to be able to stroll through the famous grounds after a comfy night's rest in a bedroom formerly occupied by a real live prince or princess, and still bearing the name of its late royal occupants. What a chance for our American cousins, what?

HAVE you backed your fancy, as they say, by the way, yet, for next week's Lincoln and National? Yes, my annual half-crowns are already safely in the hands of the bookie (and likely to stay there), but of that, more anon.

With love,

Yours ever,

BLANCHETTE.

Diamonds and Emeralds, per pair, £55 0 0

Emeralds and Diamonds. £45 0 0

Sapphire and Diamonds. £80 0 0

Sapphire, Diamond and Platinum Brooch. £175 0 0

BY APPOINTMENT

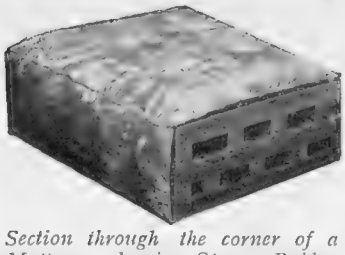
FINE JEWELS

THE world-wide ramifications of the Company's business enable them to purchase Precious Stones and Pearls at very advantageous prices. Their charges are the lowest possible, without lowering the high standard of design for which they are renowned. A Catalogue of Jewellery will be sent upon request.

MAPPIN & WEBB LTD.

158-162, OXFORD ST. W.1. 172, REGENT ST. W.1.
2, QUEEN VICTORIA STREET, E.C.4.
LONDON.

BEDDING and Upholstered FURNITURE REVOLUTIONIZED



Section through the corner of a Mattress, showing Sponge-Rubber interior.

HAMPTONS' PATENT SPONGE RUBBER MATTRESS

is the most comfortable, rest-giving, hygienic and durable mattress ever produced. It completely revolutionizes the manufacture of Bedding as hitherto practised.

RESILIENCY. Sponge rubber is super-resilient. It supports the body comfortably and completely in any position that it may assume and, no matter how great may be the weight placed upon it, this mattress will always instantly regain its normal level the moment the pressure is removed. As it cannot sag or get lumpy, it never needs remaking. *The saving which is effected by this advantage alone is so great that it will be readily appreciated.*

SUPREMELY HYGIENIC. It is germ-resisting and can be easily cleaned and purified after illness. As insects cannot live in Rubber and, consequently, avoid it, the risk of vermin is eliminated.

DURABILITY. Under normal conditions the durability of a Sponge Rubber Mattress is practically unlimited.

S.14899

Hamptons' Easy Chair, No. S.14899. Back and arms upholstered Sponge Rubber with hair casing, also Sponge Rubber seat Cushions, covered in Cretonne. *As illustrated herewith.* **£15 10 0**

For full descriptions, prices, etc., of Hamptons' Sponge-Rubber Mattresses, Easy Chairs, Settees, etc., see special Leaflet, free on application. (By Licence from Sponge Rubber Seat Co., Ltd., The Camp, St. Albans.)

Hamptons pay carriage to any Railway Station in Great Britain

HAMPTONS
Decorators · Furnishers

PALL MALL EAST
LONDON, S.W.1
TELEPHONES: GERRARD 30
TELEGRAMS: HAMITIC LONDON

The ABPLANALP SYSTEM

An entirely new APPARATUS of proved results. Wholly based on MEDICAL SCIENCE

(Invented by myself, ARTHUR ABPLANALP, after many years of experiment and study of physiology in my country—SWITZERLAND)

5—10 Minutes' daily practice at Home.

NO HEART STRAIN. NO DIETING WHATEVER.

Gentleman before treatment

A NEW LETTER from General Bruce

BRIG. GENERAL the Hon. C. G. BRUCE, C.B., M.V.O., the well-known leader of the famous Mount Everest Expedition, writes:—

Dear Mr. Abplanalp, 11th January, 1927.

As I have now come to nearly the end of my second year with you, I am writing to tell you again how much I appreciate the great benefit I have received from your System which, in itself, is so different in principle from any other that I have seen.

I think I can safely say that I am now in better condition all round than I have been for many years. It certainly has done wonders for my general health and suppleness in particular. It is a real medicine for stiffening middle age.

I am telling all my friends about it, and I wish I could make everybody besides believe in it as completely as I do myself.

You are quite at liberty to publish this letter if you think so fit.

Wishing you continued success, and with kind regards, I remain, Yours very truly, (Sgd.) C. G. BRUCE.

Same Gentleman after Two months.

These two absolutely genuine photographs, which were taken of the same gentleman, show the weight and girth reduction after the use of my apparatus for less than three months. No dieting of any kind was applied, and no drugs whatsoever were used. During this period he lived exactly in the same way as before the Treatment. I can, at any time, produce an official document signed by the client himself, and countersigned by the Photographers who took the pictures, and by an official Solicitor on behalf of the Municipality of Bale, which proves in every detail the truth of this statement.

LOST 2 STONE.
WAIST DECREASED 9½ INS.

Dear Sir, 29th October, 1926.

"I should like to express to you my great appreciation of the Abplanalp course of exercises. Within three months of using the apparatus I lost two stone in weight and my waist measurement decreased 9½ inches. I feel and look better in every way."

Yours faithfully,
(Sgd.) J. W. R.

Please call and see the system demonstrated, free of charge, or write for particulars to:

ABPLANALP'S INSTITUTE
ROOMS 447/9A,
168, REGENT STREET, LONDON, W.1.
Telephone: Gerrard 6154.
(Established at this address in 1921.)

Originals of these unsolicited Testimonials, which are an example of ***hundreds*** *received, can be seen at our offices.*

WAIST DECREASED 7½ INS.

13th October, 1926.

"My waist has decreased 7½ ins."
(Sgd.) Sir F. D. D.

17th August, 1926.

"I am feeling very much fitter and my waist line has decreased considerably . . . Everyone is surprised at my improved figure . . . My digestion has improved beyond all hopes."

(Sgd.) Commander R.M.

RACING NOTIONS

By "CARBINE"

BY "THE TOUT"
"TOM"

Major "Tom" Cavanagh, who should be "bang on the premises" at the Grand Military Meeting at Sandown Park this week

Good Sport at Cheltenham

ALTHOUGH I imagine that backers generally got the worse of the argument, there have been few more enjoyable National Hunt meetings than that at Cheltenham last week. The amount of added money here is so handsome that we naturally get racing of the very best, and it is not too much to say that there was not a dull contest throughout the three days. There was little in the result of the National Hunt Steeplechase to call for special enthusiasm. The winner, Fine Yarn, is a well-known performer trained in a regular racing stable. He is a tubed horse, and I frankly confess that I do not like to see a prize of this importance go to a broken-winded 'chaser. At the same time, it is pleasant to be able to congratulate young Mr. J. Stevens, the son of the owner and trainer, on having ridden a sound and steady race. The finish was dramatic, for Tuskar looked all over a winner just before he failed to clear the final jump.

"National" Performers

NATURALLY we were greatly interested in the running of the various Grand National horses. It was disappointing to find Amberwave come a cropper in his first outing at Cheltenham, but there was no fault to be found with his jumping in the handicap on Thursday, and there is still good reason to hope that he will get round at Aintree. The 'chasers which made the greatest impression were Thrown In, Grakle, and White Park. Between the first two there is little to choose in the Grand National, as Grakle will meet Lord Stalbridge's horse on more favourable terms. Still, Thrown In strikes me as being the better of the two for the Liverpool country. He is a great upstanding horse with any amount of power, and it is in his favour that he has already won at Aintree, and, what is more, has completed the Grand National course. I regard him as being considerably better than he was at this time last year, and when I come finally to deal with the prospects of the great 'chase I shall probably make him my selection. Hugh Grosvenor is sure to do ample justice to his mount.

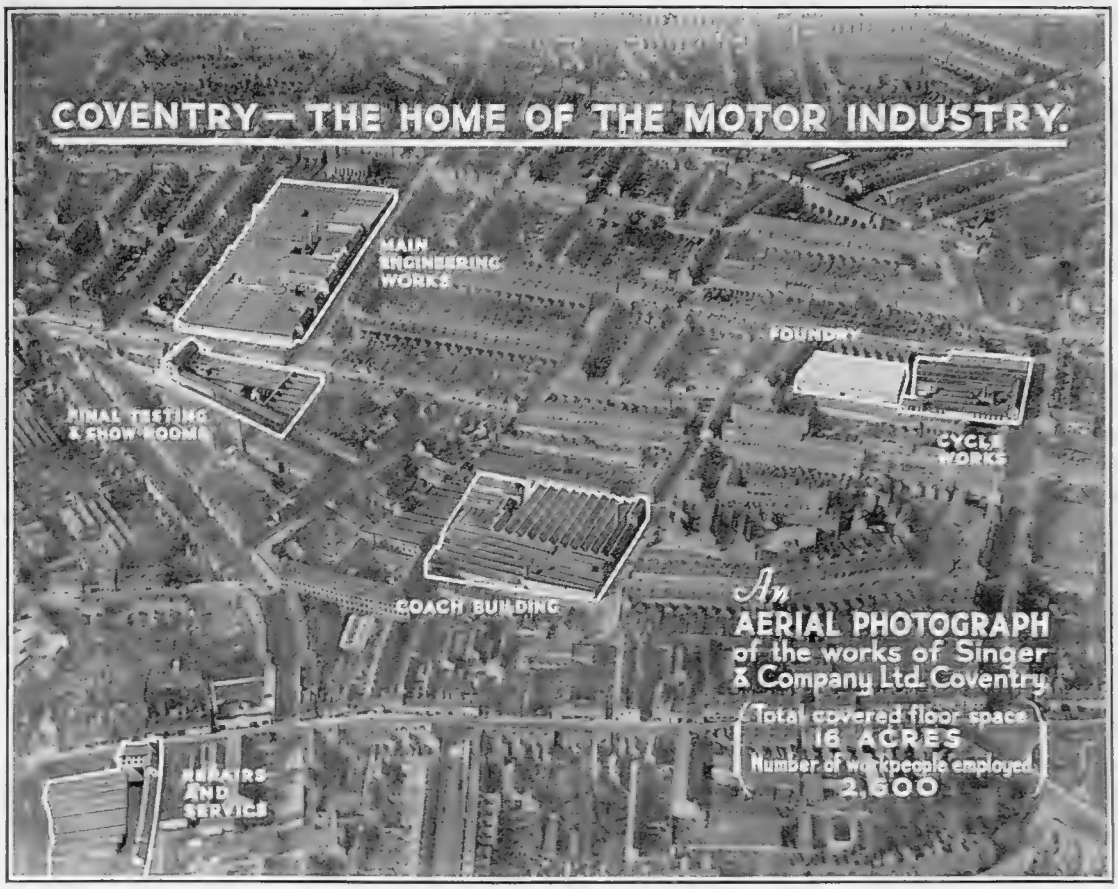
Services at Sandown

ANOTHER of the great social events of the steeplechasing season comes round this week. The average member of Sandown Park is inclined to grumble when the Grand Military Meeting comes round, for he finds the club enclosure chock-full of temporary members and their womenfolk. Still, the course affords an ideal setting for this sporting gathering of the Services, and I doubt whether the meeting would go with such a swing anywhere else. We shall have our usual measure of excitement with the Grand Military Gold Cup on Friday. The issue seems to me to be unusually open. Perhaps Mr. G. W. Pennington will score on **Bovril III,** who did not appear to enjoy the best of luck when he narrowly failed at Cheltenham. Another likely winner on the same afternoon is **Knockirr** in the Sandown Open Hurdle Race. On Saturday the main attraction will be the Imperial Cup, for which I make **Grassmoor** my selection, expecting Hercules to be the chief danger to him.

Even the "flat" Charleston calls for a

Schweppes Ginger Ale!

WILLS



Buy a "Coventry made" Car

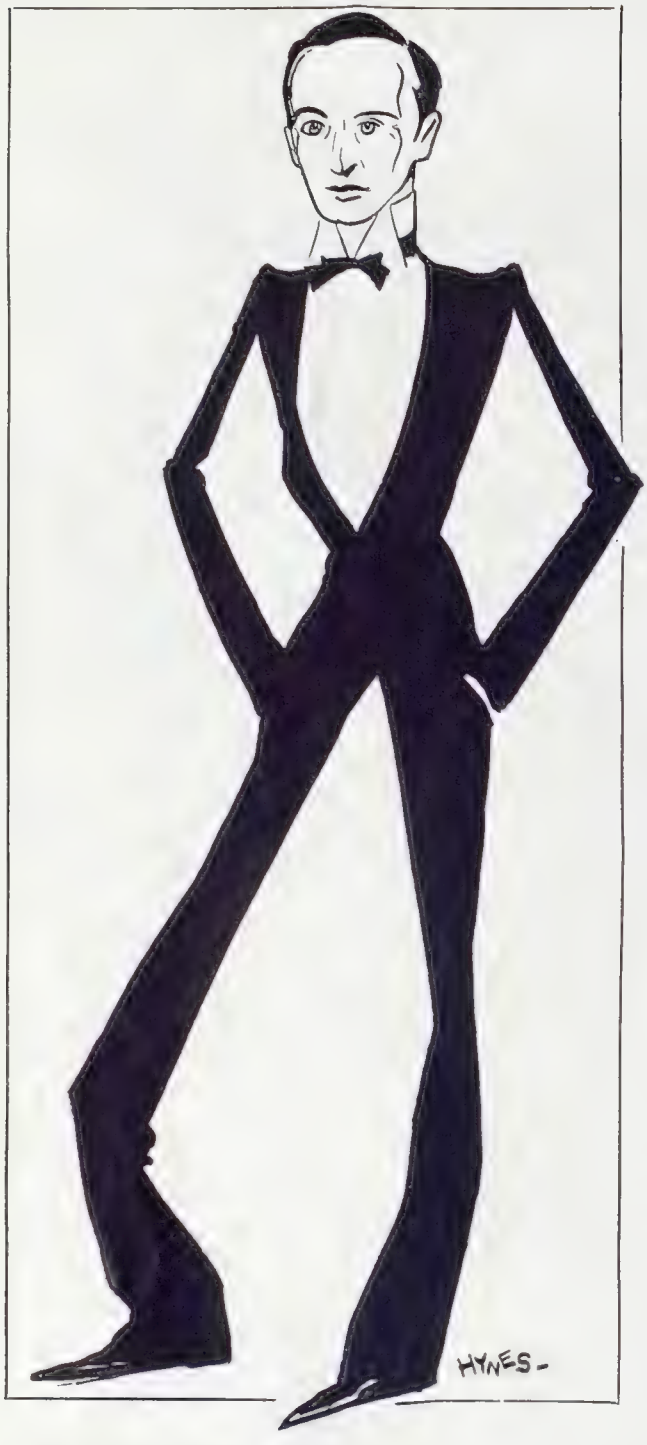
"Coventry made" is well made, that is an axiom accepted the world over . . . it is particularly true of motor cars because Coventry is the hub of the world's motor industry. Coventry engineers have long been justly famed for the quality of their workmanship, simply because pride of production has always been their characteristic trait. It is this quality that is built into every Coventry made car, and Singer cars in particular. Situated in the heart of the city, the combined resources and plant of the Singer Company employ 2,600 workpeople and occupy a total covered floor space of sixteen acres . . . a monument to the reputation of Singer cars built upon the satisfaction of Singer owners throughout the world. When you buy a Singer Car you buy the experience of generations of highly skilled engineers, sound honest workmanship, a perfected production . . . the best value it is possible to buy. Remember these facts when selecting a car . . .

Choose a

SINGER

JUNIOR-SENIOR-SIX

H.B.



BIG DRUMS

By GORDON BECKLES

No. V. SIR BARRY VINCENT JACKSON

Sir Barry Vincent Jackson is a tall, slim, dark man—elegant of feature, vaguely younger than his forty-eight years—whom inheritance has endowed with means and fate has blessed with an enthusiastic conviction as to their best employment.

That theatrical glamour which defies analysis first captured him in his nursery. There were his earliest productions staged between tea and dinner. Some years afterwards, having received an education on original lines, he transferred his attention downstairs to a dining-room, where the seed of the Birmingham Repertory Theatre was sown by the Pilgrim Players. Happily—although that early venture was twenty years ago—he has changed but little, and the atmosphere of the nursery and the parlour still clings; a tempered amateurism in the best meaning of the word.

Sir Barry is the champion of the amateur. Behind his proud productions in the capital flames the countryside spirit that is making 30,000 miners, mill-hands, bank clerks and villagers realise what Shakespeare might have meant when he wrote that all the world was a stage. Few dramatic societies appeal to him for advice in vain.

Like Nigel Playfair, he is a man of culture who would like to see his fellow countrymen looking upon the theatre as a part of their existence, not as an exotic or lethe-like potion. There the similarity ends, for Jackson's tastes are astoundingly wide; tragedy and farce, opera and fairy-tale, classic, comedy, and modern ballet, all are of interest to him.

Some fifteen years ago he decided to enlarge the toy-theatre of his nursery days. His own account of the way in which this dream was brought into vast reality makes my mouth water. As the "Young Visiter" would have said, the new theatre in Birmingham was planned most "sumpshusly." It was a model repertory theatre in every sense.

Eighteen months afterwards came the War, and Jackson, who had saturated himself with the principles of German stagecraft, proceeded to devote four years of his life in opposition to the principles of German statesmanship.

Not until 1922 did London's play-going public hear of a Barry V. Jackson, who was presenting some queer kind of opera at a converted music-hall near King's Cross. *The Immortal Hour*, as ethereal a creation as ever cast spell across footlights, deserved success: that it attained it was due solely to his confidence in the opera, and his determination to "see it through" to success even at a considerable financial sacrifice.

Eden Phillpotts's *The Farmer's Wife*, which was hawked about the London theatres for years, gained success in the same way. No one would touch it until Jackson put it on at an out-of-the-way theatre, tided it over its weeks of danger, and sent it on its record run.

In addition, London owes to his enterprise *Abraham Lincoln*, *Back to Methuselah*, and the cream of the two hundred and fifty plays produced at Birmingham.

So far, I regret to emphasise, I have employed generalities in describing the work of this very interesting, if, at times, curiously provincial man. To particularise, let us take one of the most interesting of his experiments: *Hamlet* in modern clothes. His idea, as he gave me to understand, was not to introduce anything new into the tragedy, but to strip it of its convention.

"Simply this," he said. "The clothing of to-day least surprises us, and helps to concentrate on the actual play."

In this aspect of his experiment I disagree: but he added: "I put *Hamlet* in plus-fours because I wanted to counteract the atmosphere of mummified archæology in production and acting which has done so much to stand between the public and our greatest playwright.

If there were more Sir Barry Jacksons and Charles B. Cochrans, and less XXXXs and ?????s, there would be, perhaps, less complaints about the prices of seats in the theatre to-day. Both are poles apart in ideals and method; but both attain the same end.

They entertain.

A REVERIE

My lady's glove lay in the sun,
She had forgotten it, 'twas plain,
I stooped and picked it up again
And round it many fancies spun.
I thought, as lovers oft have done,
"In this her slender hand has lain
My lady's glove!"

What victories that glove had won!
How many times inflicted pain
Because—perhaps I should explain
She's good at boxing. I must shun
My lady's glove!

Leslie M. Oyler

HE BOUGHT THE *RIGHT* CHOCOLATES

Rowntree's York .... Rowntree's York .... Rowntree's York —say it three times over. Then say it once more—to the girl at the counter or the attendant with the confectionery tray.

That is the way to buy chocolates—for Quality.

After all, it's merely a matter of memory—Rowntree's .... Rowntree's..... ..... Rowntree's York

There are three assortments of Rowntree's York Chocolates to choose from.

4/- per lb., and in cartons, ½ lb. 2/-, and ¼ lb. 1/-

Drawn by Wallcousins

The Quality in the Boxes enjoy the quality in the boxes—of Rowntree's York Assortment.

You never know whether the play will be a play or a sedative until you have seen it—whatever the critics say about it. So next time you are cast for the rôle of escort, make sure that, come what may, the chocolates will be above reproach.

You have only to say "Rowntree's—Rowntree's York, please."

PLAIN YORK

Rowntree's splendid Eating Chocolate. ½ lb. cakes, 1/-; also in 6d. cakes, etc.

ROWNTREE'S YORK CHOCOLATES

THE CHOCOLATES THE GIRLS LIKE

The Sports Girl—a denizen of the open country. A lover of hunting, the golf course, tennis and all things under the canopy of the skies. She disdains stuffy atmospheres and prefers the springiness of the greensward to the softest of drawing-room carpets. Her soap is Wright's Coal Tar Soap. It symbolises her outlook. It is like the sweet, freshening breezes of the moorlands—as wholesome as the sunshine on an early spring morning.

WRIGHT'S COAL TAR SOAP

6d. per tablet. BATH SIZE **10d.** per tablet.

PARISIANA

By "René"

Illustrations by MARCEL PONCIN

MES AMIS,

THE French theatres, it seems, are enduring a worse time than one had imagined. It has been evident, of course, even in Paris, that business was not so brisk as could be desired, but as there was a pretty general air of depression it would have been astonishing if the situation of the theatres had been different from that of other industries. But it is now learned from a source which is qualified to speak with authority that the industry of the theatre registers a serious amount of unemployment. That things were as bad as this had certainly not been realised.

A CONSEQUENCE of the development is that, at the request of the Lyrical Section of the Union des Artistes, the Ministry of Labour is conducting an inquiry into the numbers of foreigners who are engaged in French theatres—with a view, naturally, to a limitation. A legal limitation does, in fact, exist, but the Lyrical Section contends that managers have not observed the regulations, and that there is an "invasion" of foreign singers and musicians. This may, or may not, be correct, as the tendency in such matters is always towards exaggeration on the part of vested interests. The one comforting feature on this occasion is that, in any event, there can be no complaint against the British. "Invading" British singers and musicians could be counted on the fingers.

THERE is one side of the theatrical depression which presents most regrettable possibilities. That is the position of affairs in the provinces, where, it is not too much to say, the whole future is compromised. It is only with the utmost difficulty that many provincial *scènes* are keeping their heads above water, and that is largely at the sacrifice of quality. Touring has become so expensive through various causes that it is being more and more abandoned. It is said that the *grandes tournées dramatiques* can still just manage to balance their budgets, but for the *théâtre lyrique* the effort is hopeless. Unless some remedy for the over-expensiveness can be conceived—and this is far from easy in view of the terrific taxation and transport costs—it appears as if the provinces will be condemned to the cinema. Without saying anything against the cinema, one cannot help but feel that, alone, it is far from adequate. It means a lowering of the level.

"Some of these folk must be a little anxious"

PARIS has a *boulevardier*. Everybody had been under the impression that

"Died . . . along with the last Apache"

the last one had died of old age, or a broken heart, over the decline and fall of the boulevards, along with the last Apache. (The last Apache did not die of old age, *bien entendu*, but disappeared rather gloriously in the War, where he was among the most valiant.) Somehow, during the past few years, one has only thought of looking for a *boulevardier* among the venerables, the men of the generation of Arthur Meyer, or, possibly, Alexandre Duval.

"The judge found for the lady"

AND all the time we have had a *boulevardier* with us, but among the young men, in fact, the very young men, so young that nobody would ever have thought of considering that circle for possible candidates. But Erskine Gwynne, accepted as the gayest young man of the Gay City, has stepped into the *rôle*, for and on behalf of himself, by publishing a magazine entitled "The Boulevardier." To publish a magazine, even with such a title, would not, of course, be enough to qualify for the great inheritance, but it has made us appreciate what was not realised before, that Gwynne is a *boulevardier* of the true *souche*.

ERSKINE GWYNNE, although his name would not lead you to suspect it, was born in Paris, and if there is anyone who knows more about the life of the boulevards of to-day—which is not lived on the boulevards—he must be very adept at hiding. Certainly there is nobody who is such an authority on Parisian *dancings* and their floors, or who knows as much about the *milieu* which is always described as *bien Parisien*. Some of these folk must be a little anxious about the intimate details that he might reveal in "The Boulevardier," but he announces that the gossip will be "moderated"—"he will not tell one-tenth of what he really knows." But which tenth? *Attendons*.

I HAVE just been reading a surprising little story about Hull. It is extraordinary what astonishing information one gathers about happenings in Eng-

land from some of the Paris papers. This example concerns an adventure of Bismarck in Hull on a Sunday. What could one do in Hull on a Sunday? Bismarck asked himself, and the writer, who pretends to some knowledge of the Third Port, comments, "*On se le demande, en vérité.*" Personally, I believe this to be a libel on Hull, but we will return to that charge in a moment.

BISMARCK in his search for distraction began to whistle. In a moment a police-constable was by his side, and the *homme de fer* was under arrest, for, says this downright historian, it was forbidden to whistle in Hull on a Sunday. Well, I don't know if Bismarck ever was in Hull, but it seems to me that something has gone wrong with this story. The adventure might have been possible in Aberdeen, but surely not in Hull. Hull has generally ranked close by Nottingham as one of the gay towns of the provinces, with a very full quiver of pretty girls who were most *accueillantes*. So how could it really be possible for Hull to be dull, even on a Sunday?

"By publishing a magazine"

TO the number of people who have a dislike for dramatic critics must be added one of the Paris judges. And while the other people's dislike did not matter much to the critics, who continued loftily with their distribution of supercilious commentaries, the unfavourable opinion of the judge threatens to have very serious consequences, for it means, if his decision is not upset on appeal, the end of dramatic criticism, and possibly musical criticism, in its present form.

IN a case in which a *comedienne* had brought an action for damages against a newspaper whose dramatic critic had been severe in regard to her talents, the judge found for the lady, and stiff damages were ordered to be paid, not merely by the critic but jointly by him and his employers and the manager of the paper. It was held by the judge that the *comedienne* "had sustained a veritable moral prejudice."

THAT is carrying the issue rather a long way. There is not a public performer of any description, from an actor to a boxer, or from a circus-rider to a world-famous pianist, who would not be able to submit that he, or she, had sustained moral prejudice if a newspaper criticism of the performance should be unfavourable, or even lacking in commendation.

RENÉ.

HOSPITALITY

True hospitality: Give your guests the best you usually have, a modest extra or two being permissible, no more. Beverages are often the most difficult part of your hospitality, their number and variety are so bewildering, but there are two always appreciated by most guests—your own household equally so—Lemon Squash and Orange Squash, so enjoyable, agreeable and healthgiving.

There is no trouble nowadays in making Lemon or Orange Squash. Simply buy a bottle of either or both and mix with water in a jug or bowl (or a glass at a time), but make sure you buy fresh fruit juice and sugar—that is, buy

KIA-ORA
LEMON SQUASH **ORANGE SQUASH**

Sold everywhere at 1/1 and 2/- per bottle, holding 24-30 glasses.

Sole Makers: KIA-ORA LIMITED, BLACKFRIARS, LONDON, S.E.

Telegrams:
"Paddywhack, Piccy, London."

Telephones:
Gerrard 4631-4632.

By Appointment to H.M. the late Queen Alexandra.

Sports Jerseys

TURNBULL & ASSER,
71-72, JERMYN ST., LONDON, S.W.1.

D.H.EVANS & CO.Ltd.

Telephone : Mayfair 6240.

Two Delightful Paris Models reproduced in Fur Felt

No. 11 B.M.—ATTRACTIVE FUR FELT HAT. In New Green, Dark Rosewood, Red, New Blue, Reindeer, Cedar, Tabac, Navy, or Black. Trimmed Ribbon to match.

Price **29/6** Post Free

Headfittings: Small, Medium, and Large.

No. 9 B.M.—CHARMING FUR FELT HAT. In New Blue, Red, Reindeer, Cedar, Tabac, New Green, Navy, Grey, or Black. Trimmed Ribbon to match.

Price **29/6** Post Free

Headfittings: Small, Medium, and Large.

No. 9.

Oxford Street, London, W.1

Samuel Pepys on

Beauty

"Saw my Lady C . . . . who, I fear, is not so handsome as I have taken her for, and now she begins to decay . . . . . for which I am sorry."

From the diary of Samuel Pepys, June 1663.

Pepys, whom a famous scholar and Doctor of Divinity recently described as "the supreme example of the natural man, rich in his gifts of shrewdness and honesty"—Pepys has *fears* for the lack of handsomeness, is *sorry* for the loss of beauty.

In 1927, as in 1663, good looks sway the beholder as well as the possessor, tremendously and almost incalculably; so that "beauty building" is frequently "*destiny* building."

And—"Beauty need not decay" says Helena Rubinstein, world-famed Beauty Culturist—"beauty may be so enhanced and safeguarded that age cannot wither it."

"Valaze" Beauty Treatments and Preparations

have been creating loveliness for 30 years, and unfailingly solve the problems of all who wish to develop and preserve skin-health and facial attractiveness, or to correct any beauty flaw.

"and so to—beauty!"

A "WRINKLE" ABOUT WRINKLES. Wrinkles are not always signs of age; illness, outdoor sport, fatigue, skin-dryness cause wrinkles unless proper care is taken. Two valuable specifics are Valaze Perfection Cream and Valaze Skin Tonic, their use ensuring possession of a soft, unwrinkled skin. Prices **5/6** and **5/-** respectively.

A PRETTY BACK and lovely arms. Valaze Reducing Soap will reduce superfluous fat on any part of the body—Valaze Tissue Cream will remedy over-thinness. To whiten the skin use Valaze Whitener, **which will not rub off and soil dark clothes.** Prices **4/6, 6/6, 3/6** respectively.

FACIAL CONTOUR and double chin. Valaze Roman Jelly braces up relaxed muscles, daily improving the shape of the face. For double chin choose Valaze **Reducing** Jelly which acts directly on fatty deposits beneath the skin. Prices **4/6** each.

SPORT AND THE COMPLEXION. If the skin is to be kept softly tinted and supple it must be protected with Valaze Sunproof Cream, or, if a Balm be preferred, Valaze Balm Rose. They are the most wonderful skin-protectors in the world, **entirely preventing discoloration and freckles,** and are excellent foundations for powder. Prices **3/6** each.

RASHES AND SPOTS are apt to appear on the skin at this time of the year, owing to weather and constitutional changes. Valaze Baume Blanc quickly heals and soothes, and for the immediate concealment of blemishes Novena Pasta is wonderful. Prices **5/6** and **2/9** respectively.

UGLY DISTENDED PORES are refined and skin greasiness remedied by washing with Valaze Open Pore Paste and applying a few drops of Valaze Refining Lotion which leaves the skin fresh and clear. Prices from **2/6** and **5/6** respectively.

Learn to be beautiful and to remain beautiful

Helena Rubinstein has arranged special Lesson-Treatments for those who have little time to spare for Beauty Culture. The client emerges from the treatment refreshed, rested, beautified and instructed how to follow in her boudoir a simple effective régime to suit her own individual needs. The minimum fee is **10/6.**

Exclusive Treatments are given at the Salon
Valaze to correct every conceivable beauty flaw.

REJUVENATION: Madame Rubinstein has at her disposal the newest discoveries of the world's foremost scientists. Special treatments are given by the lady doctor on the staff.

London

Helena Rubinstein

24 GRAFTON ST., MAYFAIR, LONDON, W.1

(Off Bond Street, facing Hay Hill). *'Phone : Mayfair 4611.*

NEW YORK: 46 West 57th St. PARIS: 52 Faubourg St. Honoré

HARROGATE: Mrs. McCoy, Grosvenor Bldgs.
EDINBURGH: Miss Lawrie, 140 Princes Street.

A CLASH OF COLOUR

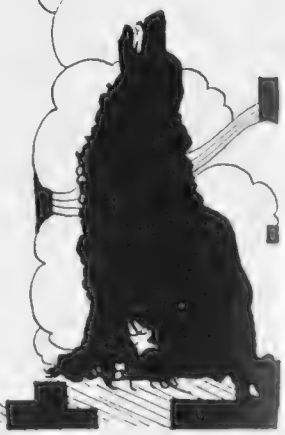
By G. D. MARTINEAU

THE black dog said to the white dog:
"I'm sorry for you, old lad.
It must be a worry to keep so clean;
For mud on your jacket 'ld soon be seen;
I wouldn't be you for a free canteen.
A terrible life you've had!"

The white dog said to the black dog:
"My life is an endless joy.
I leap with a bark from a steaming bowl;
They give me a towel, and there I roll;
I'd hate to be cursed with a coat like coal.
I'm sorry for you, my boy!"

The black dog said to the white dog:
"You may have a smart white coat:
But what would you give for a gloss like mine
(A proof that I come from an ancient line),
A generous ear, and a voice divine,
That flows from a perfect throat?"

The white dog said to the black dog:
"It makes no odds in the end.
My snowy, rough jacket may not shine bright;
I haven't got any big ears to bite;
And my special line is a dam' good fight,
So less of that voice my friend!"



BYSTANDER BRIDGE

GUN ROOM BRIDGE

By A. E MANNING FOSTER

FROM a midshipman in one of His Majesty's ships comes a breezy letter in which he states: "We read your articles on the game in THE BYSTANDER, but have not come across an article on Gun Room Bridge yet. As a matter of fact much more Bridge is played in our Gun Room than in our Ward Room. In fact, there is nearly always a four sitting down to it outside of working hours."

My correspondent sends me the following hands on the bidding of which he asks my opinion:—

S.—K, J, 10, 9, 8, 6, 2.
H.—None.
D.—K, 9, 2.
C.—Q, 8, 5.

S.—Q, 5, 4.
H.—A, Q
D.—A, Q, 10, 6, 5.
C.—A, 9, 7.

	Y	
A		B
	Z	

S.—A, 7, 3.
H.—10, 6, 5, 3.
D.—J, 8, 7, 3.
C.—6, 2.

S.—None.
H.—K, J, 9, 8, 7, 4, 2.
D.—4.
C.—K, J, 10, 4, 3.

Score: Y and Z one game, A and B no score.

This is how the bidding went. A dealt and bid "One Diamond"; Y, "*Two* Spades"; B, "No bid"; Z, "Three Hearts"; A, "No bid"; Y, "Three Spades." All pass.

Z (*as he put down his hand*) remarked: "Well, you'll get what you jolly well asked for."

The result was that Y was two down on his contract.

"We should like to know," writes my correspondent, "what you would have called, and what A's (he means B's) initial lead should have been. Our post-mortem was of the opinion that Y should have left it at "Three Hearts."

The distribution of the cards is interesting, and the point illustrated is the danger of partners bidding against each other. At the same time, I am not prepared to say that any of the bidding was bad. As A I should have called "One No Trump," not one Diamond. But A, having bid "One Diamond," Y must certainly bid his Spades.

The only question is how many he should call. Having no Hearts he was naturally, according to his lights, anxious to shut out a Heart bid. So he fell back on that favourite bid, "Two Spades," which I hold to be ineffective, because he always meant to bid "Three Spades" if Hearts were called by anybody, even his partner.

I do not say that Y was wrong to bid "Two Spades," but in his place, and as it was not an initial bid, I should have called "One" or "Three," not two.

Presuming he called "Three Spades," the bidding should be over. Neither A nor B could safely double, and Z should not overcall with "Four Hearts."

But Y having called only two Spades, and B having passed, Z can surely not be blamed with seven of the suit in bidding "Three Hearts" to warn Y that he had no support at all in Spades. Of course it is always dangerous to take out a partner's "two bid" into three just because you are bare in his suit. But Z's hand, I think, on this occasion, justified the warning bid. When Y went back to three Spades he was lucky in escaping a double.

But the real point that seems to be entirely missed by my correspondent is that A lost the opportunity of game. If A had called "One No Trump," and Y "Two Spades," B, if I know anything of the Navy, would have bid "Two No Trumps." Then if Z bids "Three Hearts," A now has an option of bidding "Three No Trumps," or doubling.

If he bids three No Trumps on the assumption that Y opens Spades (which he must), A goes game with four Diamonds, two Spades, two Hearts, and a Club. As it was, Y and Z escaped very cheaply. Neither of their bids was doubled, and A missed a game hand.

Fresh Air and real visibility in the Pytchley Saloon

THE Pytchley Roof, which slides literally at a touch of the finger, exposes one-half of the roof of what is otherwise a normal Saloon.

You get lots of fresh air and no draughts—enormously increased visibility, and yet—a touch of the finger and your car is completely enclosed !

We guarantee our Patent Roof against rattling and drumming, and it is positively water-tight, even in a deluge.

The

Pytchley Roof

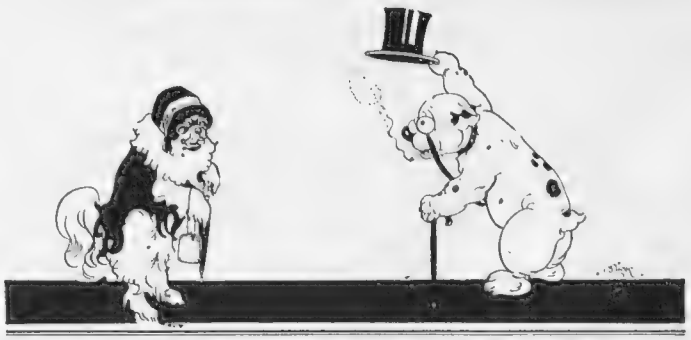
does not detract from the appearance of the most beautiful body and when closed is indetectable.

May we send you further particulars and specifications of models actually available for immediate delivery ?

Write for Illustrated Folder
"The Open Road."

PYTCHLEY AUTOCAR Co. —— Ltd.
201-203 Great Portland Street, W.1.
'Phone: Langham 1464, 1472.
'Grams: "Pytchocars, London."

Woodwright



SOCIAL DOGDOM

ABOUT A CLUB

By "THE KENNELMAN"

TO-MORROW (Thursday) brings Dog Shows at Oxford and Dublin, among other places, and an important Terrier Show at the Crystal Palace. The London and Provincial Pekingese Club has its Marylebone Show on Friday, and the Alsatian League exhibits on the same day in Bloomsbury. Next week (23rd and 24th) comes Manchester's big championship Show; and the fixture list for April, May, and June is a long one. All kinds of special competitions of the sort that interest the general public, by demonstrating what Dogs can do as well as what they look like, are to figure prominently this year. The more the outside public can be attracted, the greater the growth of real understanding of Dogs, and the better for dogdom generally.

"The Kennelman" is asked to advocate establishment of a big West End social club for doggy people, but doesn't regard the suggestion as very practical. The community of interests between Dog-lovers is genuine and extensive; but does it include desire for membership of a single *social* organisation? The community embraces men and women of every social division, from members of the Royal Family to sporting Mile Enders and the village ratcatcher's daughter. The fact that we're all fellow-fanciers is a genuine bond of sympathy; but it doesn't mean that we all want the same kind of club. We have the best organised doggy headquarters in the world in the Kennel Club, of 84, Piccadilly, with its Ladies' Branch and its many substantial Associateship privileges, in return for an almost nominal subscription. True, it can't be considered a social headquarters. (Its daily post-bag now contains 500 letters, yet by some miracle of good staff work it contrives to carry on efficiently with the same limited accommodation it had when the work was one-tenth what it is to-day.) But so far as social intercourse is concerned doggy folk come together in most clubs, and naturally favour those that suit them best *all round*.

How about a London Dog Club; an agreeable resort for Dogs during non-doggy interludes for their men and womenkind? A well-fixed-up retreat, with kennels of all sizes, knowledgeable attendants, wash and brush-up conveniences, and a clinking good buffet, with real good, fresh bones and the best kinds of biscuits always on tap. Can't you see plenty of folk who are owned by Dogs finding it convenient to drop their owners at the Dog Club for a few hours at a time, when scurrying off to different engagements about Town? "I must rush off to ——, old chap; but I'll pick you up after tea, and we'll go home together." Yes, there might be room for a well-run Dogs' social club—with a rigid black-balling system administered by a committee of vets.!

And, speaking of clubs, this year's issue of "The Dog-man's Bible" has just reached me—the Kennel Club Calendar and Stud Book, Vol. 54, for 1927; just upon 800 pages (it was only 600 a year or so back), and better than ever in general make-up. Every Dog-keeper needs this quite invaluable Who's Who and all-round encyclopædia, and should apply to the Kennel Club for a copy, *ek dum*.

"Social" clubs are all very well, but give me the K.C. for practical service, of which this uniquely comprehensive book is a sample—and a triumph.

BY APPOINTMENT

BRITAIN'S BEST
for
BRITISH PUPPIES!

"BRITAIN'S BEST" is the standard by which all things are judged!

In dog and puppy foods "Britain's Best" is typified by the name Spillers . . . and "Saval" is a Spillers product!

"Saval" cuts out all risks and eliminates all worries and anxieties relative to puppy rearing.

Can you afford to be without it?

TWO STANDARDS.

No. 1 for puppies from weaning. No. 2 for puppies three months' old and upwards. No. 2 is also invaluable for brood and in-whelp bitches.

SOLE MANUFACTURERS:

Spillers

VICTORIA FOODS,
40, St. Mary Axe, London, E.C.3
Branches of Spillers Milling and Associated Industries Ltd.

Better Value than Ever!

Our new season's bristle goods have just arrived from the manufacturers and are now on show at all our branches. For nail brushes, tooth brushes, shaving brushes, hair brushes, and all toilet requisites, we can offer better value than ever.

We specially call attention to the new season's series of the famous MASON PEARSON Hair Brushes, which range in price from 3/6 upward, to suit all pockets, and styles of hair dressing for children and adults.

The Boots Chemists

Chief London Branch: 182 REGENT ST., LONDON, W.1
Chief Northern Branch: ROYAL EXCHANGE, MANCHESTER

Boots Pure Drug Co. Ltd.

DON'T TAKE ASPIRIN!

Irving's YEAST-VITE Tablets

(The New and Wonderful Yeast-Vitamin Treatment)

are guaranteed to be

Safer, Quicker, and More Effective, and contain more Vitamin B than other products.

Send for free descriptive treatise on Fevers, Headaches, Neuralgia, Rheumatism, Colds, Liver, Kidneys, Constipation, Anæmia, Nerves, Indigestion, Biliousness, Depression.

Obtain a 1/3 bottle from your Chemist. If unsatisfactory post us empty bottle and we will refund money.

Irving's YEAST-VITE Laboratories,
"Cecil House," Holborn Viaduct,
LONDON, E.C.1.

BELL-HOWELL
AMATEUR CINE CAMERA
For taking Living Pictures by just pressing a button £51. Illustrated booklet free.
WALLACE HEATON Ltd.,
110, NEW BOND STREET, LONDON, W.1
And at 47, Berkeley Street, W.1, next door to Thos. Cook's Travel Agency.

THE POLICE KNOW—

OF the many motoring accidents which occur very few are reported in the Press, but the police record of such is complete, and it is established that ordinary glass causes the majority of personal injuries in a crash. It is this knowledge that has made the London Metropolitan Police adopt *Triplex* Safety Glass as standard on the hundreds of cars used by them, thus adding to the safety and efficiency of this fine force.

Isn't this example worth following?

Fit Triplex and be Safe

The Triplex Safety Glass Co., Ltd., 1, Albemarle Street, Piccadilly, London, W.1: also The Triplex Safety Glass Company of North America, Inc., 75, West St., New York.

LIBERTY DRESSES
READY-TO-WEAR

DAY DRESS IN YORU CRAPE DAINTILY EMBROIDERED WITH FLAX THREAD....

12 COLOURS

SIZES MEDIUM, SMALL AND LARGE

42/-

COLOURED SKETCHES WITH PATTERNS OF MATERIALS POST FREE

LIBERTY & CO. REGENT ST, LONDON.

"THE COTHERSTONES"
A Novel by
Mrs. BARRÉ GOLDIE
A First Rate Sporting and Society Novel
NOW **7/6** READY
From all Booksellers or
ANDREW MELROSE,
34 Paternoster Row, E.C.4

FASHIONABLE HATS
Model Millinery Department First Floor.

MODEL HAT by MARIE ALPHONSINE in felt, finished with contrasting coloured ribbon bow. Can be copied in most colours.

Price from **89/6**

MARSHALL & SNELGROVE
VERE STREET AND OXFORD STREET
LONDON W.1

ONE WEEK'S FREE TRIAL

The Proved Successful method of
FIGURE REDUCING
Without Injury.

STOUTNESS, Thick and ungainly Ankles, Double Chin can all be remedied in ideal comfort and without injury by wearing the famous
ROSENBAUM RUBBER REDUCING GARMENTS
made and designed by corset experts who have specialised in these articles for the last 25 years, during which period ***there has never been a complaint made.***

ROSENBAUM Rubber Reducing Corset or Bust Bodice, or both as illustrated, sent on one week's Free Trial on receipt of covering remittance (returned in full if you are not satisfied).

Reducing Corset 50/-
Reducing Bust Bodice .. 25/6

(Both laced at back for adjustment as reduction takes place). Reducing Garments of every kind made to order in a few days.

Write for Catalogue, Post Free.

Visit our Showrooms if you are in London.

Maison Rosenbaum Ltd.
England's Leading Corsetiere.
(Dept. 2), 466, OXFORD STREET, London, W.1.
For Gentlemen only—(Dept. 2)
14, Hinde Street, Manchester Square, W.1.

MOTOR NOTES

BY THE WATER-SIDE

A Rover "Nippy Nine" photographed in picturesque surroundings. This handy little car carries four adults in the greatest comfort and yet costs a bare half-penny a mile for fuel and oil

THE figures issued by the Ministry of Transport showing the number of licences issued by licensing authorities during the twelve months ended November 30, 1926, in respect of mechanically propelled vehicles are particularly interesting, although I admit that a certain amount of expert deduction is necessary to find what the figures exactly mean. Certain newspapers have broadcast the fact that there were over three million motor vehicles licensed during that twelve months. They have fallen into the error of confounding the number of licences with the number of cars. The official figures issued are divided up into annual licences and quarterly licences. A little thought will show that it may be only one car which is responsible for four quarterly licences in the twelve months and, therefore, in order to obtain the minimum number of cars licensed it will be necessary to divide the number of quarterly licences by four.

***

THE actual figures show that there has been an enormous increase in motoring during last year. The owners of over half a million cars took out annual licences in Great Britain. A slightly larger corresponding number of quarterly licences were taken out in the same period, namely, 579,148. Taking the minimum estimate of four quarterly licences per car, this gives a grand total of private cars registered in Great Britain as 675,027. When we include motor cycles, invalid vehicles, commercial goods vehicles, road locomotives, motor ploughs, motor tractors, and motor hackneys we get a grand total for Great Britain of 1,615,623 after allowing for four quarterly licences per vehicle. I regret that it is necessary for me to explode the fallacy that three million motor vehicles were registered in Great Britain in 1926, but the conservative figures which I have given will show that there has been a very great increase in the number of vehicles permitted to use the road.

***

THERE are before me vast sheets of figures showing the number of motor vehicles of every class arranged according to county councils and county boroughs. In the former, London naturally leads the way in every class of vehicle, except motor ploughs, of which only two are registered! The number of private cars to which annual licences were issued was over 60,000. Surrey comes next with 21,000, followed by Middlesex with just under 19,000, and Kent with 16,000. Among the county boroughs Birmingham takes the lead with 13,000, followed by Manchester with nearly 9,000. Leeds occupies third place with 7 less than 6,000, closely followed by Bristol.

(*Continued on page x*)

LONDON'S LARGEST CAR DEALERS

Specialists in AUSTIN, HUMBER, ROLLS-ROYCE and SUNBEAM Cars and Agents for all the well-known makes.

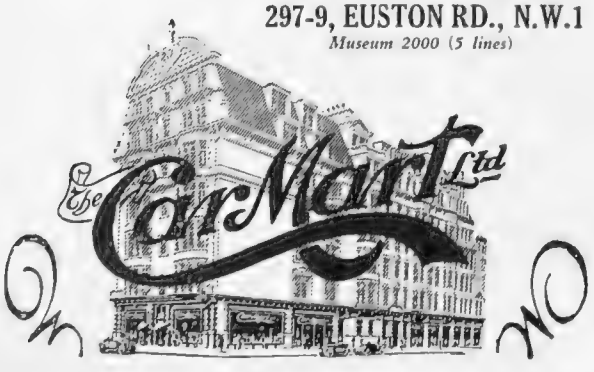
Most makes are supplied on Deferred Payments spread over a period UP TO 3 YEARS.

Highest allowance given for a used car in PART EXCHANGE.

The best cars plus the best terms is a good reason why it pays to

SEE CAR MART FIRST

46-50, PARK LANE, W.1
Grosvenor 3311 (5 lines)
297-9, EUSTON RD., N.W.1
Museum 2000 (5 lines)



Shape 80

"KINGDUM" COLLARS
Thirty Styles—Quarter Inch Sizes

48 PICCADILLY W.1 MEAKERS 30 LONDON SHOPS

Catalogue of Shapes and Sizes on request to Mail Dept., 37 Cheapside, E.C.2.

ROLLS-ROYCE

THE BEST CAR IN THE WORLD

SOME EXPERT OPINIONS CONCERNING THE 40/50 H.P. NEW PHANTOM

'A luxury car with a super-sports performance.' *OXFORD & CAMBRIDGE*

'The new Rolls-Royce "Phantom" chassis is without a rival in mechanical perfection, appearance and performance.' *WESTMINSTER GAZETTE*

'I am unable to point out one single feature, or fitting, on a "New Phantom" that could be bettered in any way if a fortune were spent in the effort.' *THE SPHERE*

Rolls-Royce Limited are always willing to advise intending purchasers of Rolls-Royce cars on any question relating to the disposal of their existing cars

ROLLS-ROYCE LIMITED, 14-15 CONDUIT STREET, LONDON, W.1

Telegrams: Rolhead Piccy London Telephone: Mayfair 6040 (4 lines)

H.M. THE KING

H.M. THE QUEEN

HOOPER & CO. (Coachbuilders), LTD.

AGENTS FOR ALL LEADING MOTOR CARS.

Motor-Body-Builders and Coachbuilders to
His Majesty The King.
Her Majesty The Queen.
H.R.H. The Prince of Wales.
H.R.H. Princess Mary, Viscountess Lascelles.
} By Appointment.

H.R.H. The Duke of Connaught.
H.M. The King of Spain.
H.M. The King of Sweden.
H.I.M. The Emperor of Japan.
H.M. The King of Egypt.
} By Appointment.

54, ST. JAMES'S ST., PICCADILLY, LONDON, S.W.1.

H.M. THE LATE QUEEN ALEXANDRA

H.R.H. PRINCE OF WALES.

Kennington Service.

FEW motorists realise the danger of flying glass until they have actually been in an accident, or have seen the damage caused. As far as I know there has been no official analysis of the causes of personal injuries in motoring accidents in this country, but this was recently undertaken in the United States by the Massachusetts Mutual Liability Insurance Association of Boston. The figures collected by this body show that in 1,000 accidents involving 1,800 motorists 720 people were injured. Of these 467, or 65 per cent., were cut by the glass fragments from windscreens or windows. Surely no further argument is needed regarding the advantages of unsplinterable glass.

***

THE fuel which Major Segrave is going to use on his attempt to attain a speed of 200 miles per hour is B.P., which was drawn from a wayside filling station. This fuel so obtained has been sent with him to America, and will be used when he makes his attempt at the end of the month on his 1,000 h.p. twin-engined Sunbeam.

***

THE 9 h.p. Fiat is an excellent little car, and at its new reduced price should be even more attractive than hitherto. I have recently had an opportunity of proving to myself just how good this car is, and I wish to hand on the good impressions which I received. The two-seater model, which now costs £195, is the least expensive of the Fiat range. The model that I tried is the four-seater, which is now priced at £200. The chassis shows no evidence of low cost. The engine has an overhead camshaft and overhead valves, the clutch is of the single plate type, while the gear box provides three speeds and a reverse. The final drive is by an enclosed propeller shaft to a bevel-driven rear axle. Four wheel braking is fitted as standard. The engine has a capacity of only 990 c.c., but on the road it would be somewhat difficult to believe that the capacity was so small. In the course of my test I attained a speed of 50 m.p.h. and climbed a long stretch of 1 in 7½ with two up at a minimum speed of 18 m.p.h. In traffic the 9 h.p. Fiat has a remarkable performance. Its reasonable dimensions enable it to pass through traffic blocks with little delay, while the excellent acceleration and powerful brakes permit of every stoppage being negotiated as quickly as possible. The 9 h.p. Fiat is a car which has quickly gained my affection.

THE SPIRIT OF CONQUEST

The supply of "B.P." petrol which Major H. O. D. Segrave will use in his attempt to achieve a speed of 200 miles an hour at Daytona Beach, Florida. The petrol was drawn from a "B.P." pump in a wayside filling station at Sale, near Manchester

***

THE latest catalogue of the Alvis Car and Engineering Co., Ltd., of Coventry, is a most attractive production. My attention has been drawn particularly to the illustrations, which have been treated in a different way from those usually in catalogues. GEORGE C. STEAD.

The New Safety

STUTZ

AMERICA'S CAR DE LUXE and the World's safest Car. Unparalleled stability due to lowest centre of gravity. Hydrostatic four wheel brakes.

INSTANT ACCELERATION and speed up to 85 m.p.h. 8 cylinder vibrationless motor, safety glass, and many other exclusive features. PRICES FROM £995

May we send you particulars, or arrange a trial run? Anytime-Anywhere.

Warwick Wright Ltd.

150 New Bond Street, W.1. (Mayfair 2904)

BY APPOINTMENT TO HIS MAJESTY THE KING

Wakefield Castrol Motor Oil

is the one lubricant which meets every demand of the modern high-efficiency engine.

The unexcelled lasting qualities of Wakefield CASTROL ensure economy in consumption, while by prolonging the intervals between decarbonisation and by minimising wear, the use of Wakefield CASTROL will save pounds in the long run.

Wakefield CASTROL is sold at every leading garage, where the Wakefield Index Chart can be seen. Try the CASTROL grade recommended for your needs, and you will soon realize why over 200 Leading Motor Manufacturers recommend——

In Sealed Tins or Drums

WAKEFIELD Castrol Reg. MOTOR OIL

From Branded Fonts

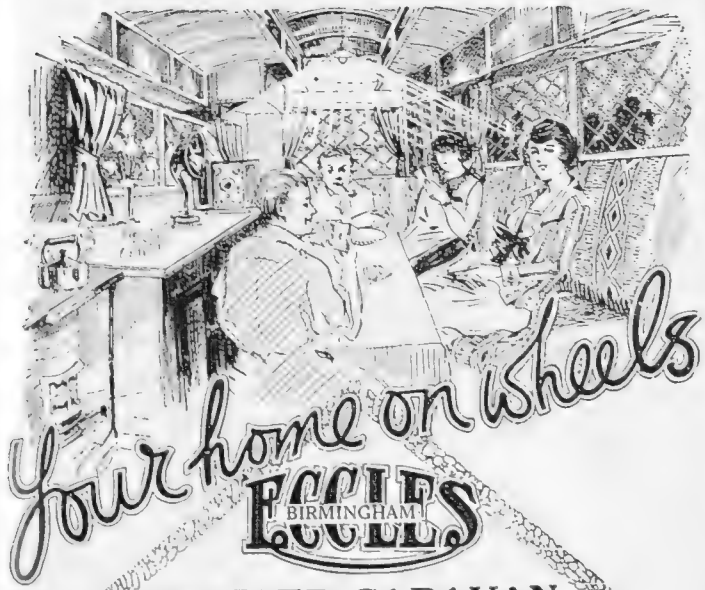
C. C. WAKEFIELD & CO., LTD.
All-British Firm. Specialists in Motor Lubrication
Wakefield House, Cheapside, London, E.C.2.

A Star two-seater

A STAR Car offers ten long years of incomparably bland and flexible running—and no STAR runs at a lower maximum speed than 60 m.p.h.

The Star Engineering Co., Ltd., Wolverhampton.
LONDON DEPOT: 24, LONG ACRE, W.C.2

STAR CARS



Your home on wheels

ECCLES BIRMINGHAM

TRAILER CARAVAN
—ensures an IDEAL HOLIDAY!

The interior forms a complete and cosy home, with everything provided for utility and comfort. All utensils are arranged in rattle-proof lockers. Well upholstered couches are convertible into comfortable beds.

Models for trailing behind any car. Write TO-DAY for the ECCLES Book of "*The Ideal Holiday.*"

PRICES FROM **£100** complete

ECCLES CARAVANS
COSTA GREEN
BIRMINGHAM

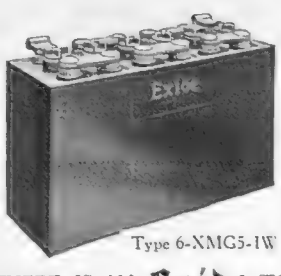
C.W.

"ECCLES have Hundreds on the Road"

Exide

THE LONG LIFE BATTERY
With Enormous Cranking Power.

The only way to eliminate starting and lighting troubles, and to know how care-free motoring can be, is to use an Exide



Type 6-XMG5-1W

Type 6-XMG5-1W (without lid)
Suitable for 1924
MORRIS CARS

Capacity	56 amp. hrs.
Volts	12
Length	16¼ in.
Width	6⁷⁄₁₆ in.
Height	10¼ in.
PRICE (uncharged)	£5 . 11 . 6

THERE IS AN Exide TO SUIT EVERY MAKE OF CAR

Advertisement of The Chloride Electrical Storage Co., Ltd., Clifton Junction, Manchester.

BRITISH BEAUTY
famous ladies who use Pond's Two Creams

ZENA DARE

"My advice to women who wish to preserve their beauty is—Pond's Vanishing Cream during the daytime and Pond's Cold Cream last thing at night."

MARY LEIGH

"The two chief dangers to a woman's looks are fatigue and exposure, and they are most effectively combated by the use of Pond's Two Creams."

MARGARET BANNERMAN

"I think most women would have good natural complexions if they took ordinary care of them—cleansing the pores with Pond's Cold Cream and giving the skin protective help with Pond's Vanishing Cream."

MARY CLARE

"After a cleansing with Pond's Cold Cream my face feels clean and supple and refreshed. The other part of my method consists of daytime protection with Pond's Vanishing Cream."

ENID STAMP-TAYLOR

"In these two creams—Pond's Cold Cream and Pond's Vanishing Cream—you have all that the skin requires to keep it in perfect condition."

EDNA BEST

"At least once a day I cover my face, neck and hands with Pond's Cold Cream. During the day I occasionally give my skin a touch of Pond's Vanishing Cream. This method keeps my skin in perfect condition."

JUNE

"The skin can be kept perfectly clear and fresh by the daily use of Pond's Two Creams. They make my skin wonderfully clear."

PEGGY O'NEIL

"My friends have said to me, 'you are lucky with your Irish complexion.' Not at all, I say, my Irish complexion as you call it would be no better than anyone else's if I did not take proper care of it."

IVY TRESMAND

"Pond's Vanishing Cream has taken away all my fears of blemishes caused by the weather. At night I never let my face touch the pillow until it has been thoroughly cleansed with Pond's Cold Cream."

ANITA ELSON

"In addition to using Pond's Cold Cream every night, I carry a small tube of Pond's Vanishing Cream for use in the daytime."

67 famous actresses have voluntarily — without remuneration of any kind—expressed in personal interviews their appreciation of Pond's Two Creams.

"To Soothe and Smooth your Skin."

From all Chemists and Stores. In handsome opal jars, 1/3 and 2/6. In tubes 7½d. (for handbag) and 1/-. Pond's Cold Cream also in extra-large jars 5/- and in extra-large tubes 2/6.

Pond's Vanishing & Cold Creams

COUPON

GENEROUS TRIAL SAMPLES

To Pond's Extract Co. (Dept. 933),
103, St. John Street, London, E.C.1.

I enclose twopence in stamps to cover postage and packing. Please send me your TRIAL TUBES of *POND'S COLD CREAM* and *POND'S VANISHING CREAM*, containing sufficient for a thorough test.

Name .....

Address .....

FASHION'S SPRING SONG

By MRS JACK MAY

Graceful diadem wreath of orange blorsoms worn low down over the brow, and capturing the tulle veil. Sketched at Marshall and Snelgrove's

Russian headdress of light silver trellis work picked out with single orange blossoms, with which there goes a lucky horseshoe ornament for the gown. Sketched at Marshall and Snelgrove's

One of the many lovely bride's toilettes designed by Debenham and Freebody. A creation of white georgette embroidered in silver beads and sequins

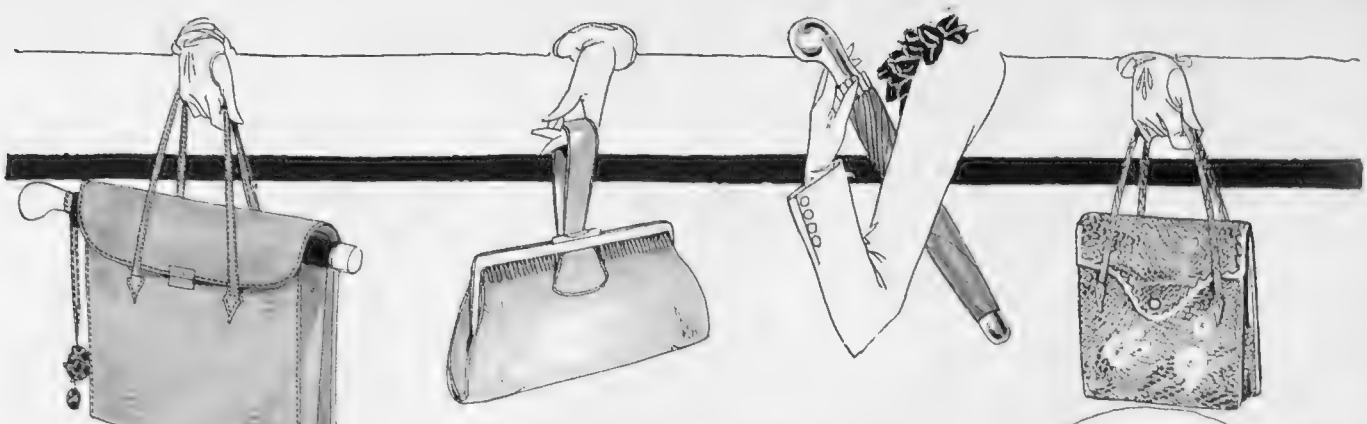
Photographs Elwin Neame

Spring Time is Mating Time

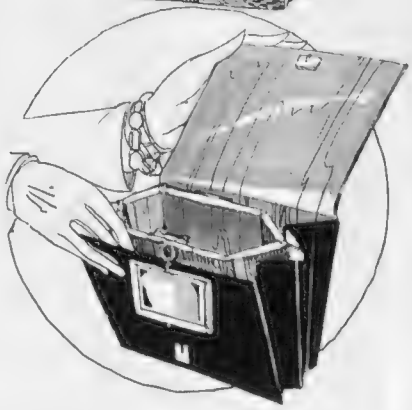
BOTH wedding gowns and headdresses provide themes for much discussion and consideration these days, for there is choice enough to bewilder the steadiest brains. Bringing their wide experience to bear on the wedding *coiffé*, Marshall and Snelgrove, Oxford Street, have evolved some of the most attractive creations ever conceived for the bride and her *filles d'honneur*. For the former there is a confection in the guise of a light Russian coronal of silver, punctuated by single orange flower blossoms, each one centred by a dew spot of *diamanté*, with which there goes a lucky horseshoe to match the gown. High and important as these brides' headdresses are, they are all kept beautifully light and delicate in appearance. Bridesmaids have the choice of swathed turbans of tissue in gold or silver, or similar Russian headdresses to that worn by the bride. Of the latter character is a becoming pointed model of silver trelliswork, picked out with tiny rosebuds and forget-me-nots. In a quite different vein is a coronal of leaves effected in small pearls caught either side by a cluster of orange blossom for the bride.

Simplicity of Line: Beautiful Broideries

THE bride who elects to place herself unreservedly in the hands of Debenham and Freebody, Wigmore Street, need have no further anxiety. That she will be gowned to perfection is a foregone conclusion, and, moreover, in accordance with any style or period she may choose or select. A sweet *robe de style* is suggested in white *faille*, the full skirt melting into a deep clear hem of chiffon outlined by a delicate *broderie* of silver and crystal beads and sequins. The graceful clinging robe illustrated is of heavyweight white georgette elaborately embroidered in silver and crystal beads, a straight panel falling direct from the waist in front.



J. C. Vickery, Regent Street, provide as the latest notes in toilette accessories, including a red leather bag fitted with a stubby umbrella; a soft blue calf bag with loop strap; stubby en tout cas that has small top, ferrule and points; lizard Newmarket companion; dark blue pochette, with gate-framed inner pocket



Fashionable Accessories

THE really well-turned-out woman realises more than ever to-day the important asset her toilette adjuncts are. She must have just the latest best-approved handbag, *pochette, en tout cas,* and the like to create the requisite impression, and a visit to J. C. Vickery, Regent Street, will at once put her wise on these points. A very perfect and practical persuasion is a leather bag, into the folded envelope flap of which there is tucked a stubby umbrella. Useful at all times, this appeals especially for race meetings. A capacious affair is a bag of soft blue calf with loop strap, the leather slightly gauged into the mount. A stubby or chubby umbrella to be distinctive must be very *recherché*, otherwise it is merely one of many. The example illustrated has shell top, ferrule, and points. Appropriately named is the Newmarket race companion of lizard skin, a flat yet expanding bag capable of holding many necessaries during a long day's outing. A dark blue *pochette* is rendered interesting by a gate-fitted inner pocket that is delightfully simple and easy to manipulate. J. C. Vickery, however, can be fully relied upon for the newest ideas in such addenda, and is therefore the place to go to.

First-class Materials and Tailoring

ONLY the best English tailors—and that is generally admitted the world over—can turn out the neat classical suit. They have not only years of knowledge and experience at their back, but also a large monopoly of the best materials, which are British made. In which regard Aquascutum, Regent Street, have a name second to none. A happily named model in view of the Grand National is the "Altcar" illustrated, a typically smart, neat coat and skirt of brown Saxony faintly overchecked with a blue line, the coat fastening at a low line with link-button over an attached waistcoat of fawn cloth—a model Aquascutum are prepared to make to order for 14 guineas. The firm's camel fleece travelling wrap-coats at 9 guineas are in yearly demand, as also are their famed field coats at 3½ guineas.

A Prodigal Choice and Reasonable Prices

WITH exceptional resources at their command Peter Robinson, Oxford Circus, have acquired a name, of which they are justly proud, for providing the very best value in ready-to-wear tailored suits obtainable. They have specialised in the subject, and have succeeded. An instance of this is afforded in the example shown on the right-hand figure—a three-piece effected in navy charmelaine, with jumper-blouse of figured *crêpe de Chine*, the colourings of rose, beige, and light blue being picked up in pipings on the coat. A costume with a *chic* to it best describes this model, which is surely more than reasonably priced at 12 guineas. Tailor-mades in the strict sense of the term do not, however, wholly absorb the situation in these salons, a considerable amount of attention being given to sports suits. Expressed in terms of a novelty check wool material, allied with stockinette, there are some wonderfully attractive and original schemes, as may be gathered from the model shown on the left-hand figure. The skirt and sleeveless cardigan are carried out in a striped mixture of grey, fawn, and scarlet, one of the many combinations that also include blue-grey and beige. And in every case the suit is available at 7½ guineas.

(Continued on page xvi)

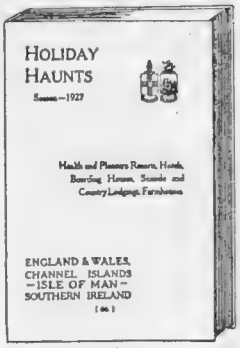
The Altcar suit, designed and built by Aquascutum

Among other smart three-piece suits to be seen at Peter Robinson's, Oxford Circus, is this creation of navy blue charmelaine

Sketches by Anne Rochester

IT IS TIME
TO THINK OF HOLIDAYS

The Guide you need



SIXPENCE will purchase the most wonderful holiday guide ever produced—1,000 pages, 400 photogravure illustrations.

The issue is 175,000 copies, and 160,000 were sold last year in one month.

It contains thousands of addresses of Hotels, Boarding Houses and Apartments, in the finest holiday resorts of Great Britain and Ireland, with full information in regard to each and all of them.

HOLIDAY HAUNTS 1927
IS BIGGER AND BRIGHTER THAN EVER

Get a copy now and book your accommodation early to avoid disappointment

Obtainable at any Great Western Railway Station, Town Office or Bookstall; at all Booksellers; or post free from the Superintendent of the Line, G.W.R., Paddington Station, W.2.

FELIX J. C. POLE, General Manager, Great Western Railway

THE HOTEL MEURICE

Paris rue de Rivoli opposite the Tuileries Its name symbolizes fashion and society

The famous Meurice Restaurant (open to non-residents) is pre-eminent in the city of unrivalled cuisine

F. Schwenter
managing director

HOTEL DU RHIN

Place Vendôme In the centre of Parisian elegance Same direction as the Hotel Meurice

BY APPOINTMENT

All Platinum case, set fine Diamonds on 18-carat white gold Milanese Bracelet.
£81 . 10 . 0
On Platinum Milanese Bracelet.
£90 . 0 . 0

All Platinum case, set fine Diamonds on Platinum Milanese Bracelet.
£150 . 0 . 0

Milanese Watch Bracelets

THESE fully jewelled Swiss Lever Watches are fitted with the new adjustable Milanese Bracelet. Made in Platinum or gold, these wristlets are of fine quality and exquisite workmanship, and make a most attractive addition to any watch.

In 9-carat Gold, from -	£2 . 10 . 0
18-carat Gold, from -	£3 . 10 . 0
18-ct. White Gold, from	£5 . 0 . 0
Platinum, from - -	£20 . 0 . 0

The 8 millimetre model, showing the flexibility of the Milanese Watch Bracelet, at **£2 . 15 . 0** in 9-carat Gold.

A new illustrated Catalogue of Wristlet Watches sent upon request.

The
Goldsmiths & Silversmiths Company Ltd.

Jewellers & Silversmiths to H.M. the King

112 Regent Street, London W.1.

ONLY ADDRESS (Corner of Glasshouse Street) NO BRANCHES

The dainty dance frock shown on left is of cyclamen-mauve soft satin and georgette embroidered in diamanté and silver bugles; black georgette embroidered in a leaf design of a diamanté and black silk fringe composing the more stately toilette. Sketched at Harvey Nichols, Knightsbridge

Evening Toilettes that Reflect the Latest

It is surely a carefully hidden source whence Harvey Nichols, Knightsbridge, secure their eminently beautiful and exclusive models; the fact must suffice for the majority that they are always to be found there. In quest of evening creations, a visit recently paid to these salons resulted in two being chosen out of a bewildering selection, sufficiently representative, fortunately, to vouch for all. In a tender shade of cyclamen-mauve satin is the model displayed on the left-hand figure, the skirt arranged with a double tier effect and gathered fully at one side only, which strikes quite a new note, surmounted by a corsage of georgette embroidered in *diamanté* and silver bugles, the latter repeated in a flat hip-band beneath a softly draped sash of georgette—a striking and distinctive little dance frock that would hold its own anywhere. Rather more important in a way, and probably more likely to appeal to an older woman, is the companion affair of black georgette, literally covered in a leaf design of *diamanté*, the *broderie*, however, so delicately applied that it does not in the least interfere with the suppleness of the transparency, and so allows of the corsage being pouched at the waist; a long black silk fringe doing duty for sleeves, this reappearing at the hem of the skirt. Quiet, restrained, yet replete with dignity, it is a toilette the woman possessed of fine pearls and diamonds should make her own without a moment's hesitation.

Pretty Practical Spring Clothes for Small Children

Fortunate indeed the little boy and girl whose parents requisition the service of Rowe, New Bond Street, W. The taste here is so absolutely right, the extravagant and over-trimmed being carefully avoided in favour of garments that are as practical as they are persuasive. Children dressed by Rowe have that simple, well-turned-out appearance so rightly appreciated by fastidious mothers. It may, perchance, be merely a modest little white hair cord muslin smock, with pink embroidered collar and cuffs, for the girlie of three years or thereabouts, as is shown on the extreme left-hand figure, but it is invested with an air of peculiar daintiness; also the dinky little organdi, the wee skirt finished by three picot-edged frills and a quaint frilled plastron in front a pretty thing for bettermost occasions. For a small boy and a girl round about the same age it is an attractive fancy to dress them alike so far as colour and material go. An idea depicted in green linen, the girl's frock being arranged with side pleats, a little cross-stitch embroidery, and beige collar and cuffs, the boy's breeches suit with blouse exactly corresponding. For the still so popular Buster suit, than which nothing can be better for the first breeches, there is selected a model of pink linen, the soft roll collar and cuffs of white linen; while a laddie verging on five years is better served in a tunic suit, the breeches still very short. The actual model sketched is of tan linen bound orange, but Rowe turns out this type of suit in every imaginable material, colour, and size.

(*Continued on page* xviii)

Rowe, New Bond Street, W., shows new Spring fashions for little folk. A toddler's smock of white hair cord, with pink collar and cuffs; an organdi frock for a like age is trimmed picot-edged frills; and for a laddie's first breeches a Buster suit of pink linen, the roll collar and cuffs of white linen. A small brother and sister look delightful dressed alike in green linen relieved by collar, vest, and cuffs of beige linen; and a rather bigger boy is in a tunic suit of tan linen bound with orange

Sketches by Ella Fulton

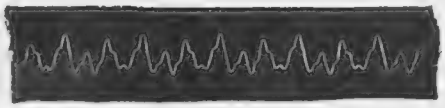
The Revelation of the Drawn Curtain

VITAL AND EXCLUSIVE FEATURES IN THE NEW *Viva-tonal* COLUMBIA

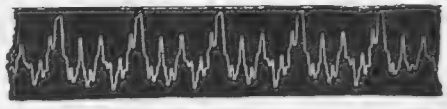
No. 5. *Realism!*

Showing the immense advance in gramophone musical range from 3 Octaves in 1920 to 6 Octaves in 1927.

1923-1926 gramophone music, showing how the sound-waves yielded slightly increased detail.



Sound-photograph of 1920 gramophone music.



1927 "Viva-tonal" music—with an astounding and unprecedented wealth of musical detail.

BY increasing by 50 per cent. the range over which the gramophone reproduces music, and by securing, for the first time, a greater amount of inner detail in that music, the *Viva-tonal* Columbia has produced absolute REALISM—*like life itself*. These diagrams show what has been achieved in this scientific gramophone. You have only to hear any record played on it in comparison with any other gramophone to detect the difference instantly. The *Viva-tonal* Columbia is the ONLY gramophone that ensures REALISM—the ONLY gramophone musically true all through.

The New 1927 Scientific Gramophone

Like Life Itself

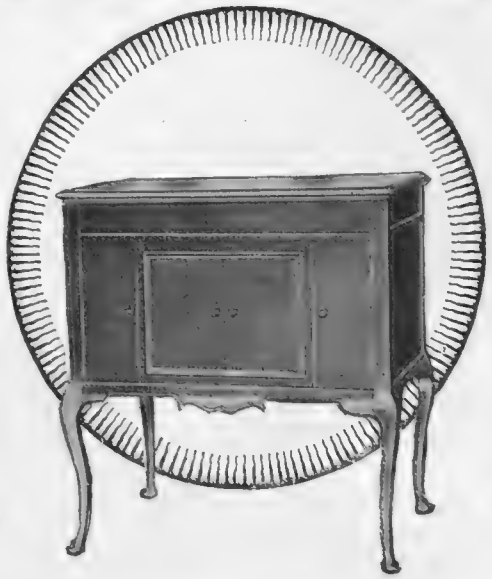
The *Viva-tonal* Columbia

Like Life Itself

The ONLY Gramophone Giving Even Response throughout its ENTIRE Musical Scale

INVITATION

Special invitation to Free Demonstration without obligation, at your nearest Dealer, with Art Catalogue of the *Viva-tonal* Columbia, post free on application to Columbia, 102-108, Clerkenwell Road, London, E.C.1.



Prices from £4 15s. to £25. Model illustrated is Console (Horizontal Grand)—the new fashion—Model No. 156 (Mahogany), £22 10s. Other Consoles £15 15s. and £21.

A featherweight pull-on hat of rosewood crêpe de Chine, lightly embroidered all over with soutache, is worn with a scarf to match; a smart little set for the early Spring races. Of dove-grey, a new colour, is the neat head-moulding model of felt, simply ornamented by a motif of tiny tucks one side the front. Sketched at Scotts, 1, Old Bond Street, W.

Millinery Chic but not Extreme

FIRST-HAND information from a reliable source is always valuable. Therefore it is worth recording that, in the opinion of the powers who rule the ladies' millinery *salon* at Scotts, 1, Old Bond Street, W., the trend of crowns is downwards rather than upwards, and they are also more closely moulded to the head. Among the novelties here is a real gem of a tammy. Not the old-time shapeless headpiece, but one adroitly hand moulded to fit the brow and then gradually swelling outwards into a crown that can be pinched or folded as the wearer pleases. In a full rich shade of red this *chapeau* is verily irresistible, trimmed Petersham ribbon to tone and caught by a dinky little paste ornament. As light as the proverbial feather is a sweet *crêpe de Chine* pull-on, traced over in a scroll design with *soutache*. This in a delicate rosewood shade is supplemented by a handsome scarf, a set shown on the topmost figure. One of those exceedingly smart small felts, the brim cut off to nothing at the back and the crown ornamented one side the front with a *motif* of tiny picked up tucks is also shown, a model Scotts are offering in a long range of neutral shades, mostly beige, fawns, and a supremely attractive dove-grey. Vivid blues, greens, and reds are conspicuously in evidence in the sports type of hat, a departure that will more than ever enhance their value in the eyes of the well-dressed; and, needless to say, Scotts have this demand well in hand.

An Orgy of Choice in Gilets and Cardigans

TO realise the diversity and heights of artistry atttained by knit wear a visit should be paid without delay to Woolland Brothers, Knightsbridge. These people have a name for quality and fine taste that is justifiably enviable, and which will be further increased by their display this Spring in the *salon* devoted to knit wear. A suggestion from Paris they are developing on lines of their own, and in their own workrooms, is provided in one of the so fashionable *gilets*, or sleeveless cardigans, expressed in a soft white wool woven in a tiny canvas-like check. On these there are introduced vivid touches of colour in the guise of leather *appliqués* in Egyptian designs, bindings of leather, and leather and wool flowers. No two are exactly alike, and all are absolutely exclusive to this house, and are quite moderately priced. In jumpers there are many new ideas; one, a soft sort of cashmere weave, being boldly striped with several contrasting colours, such as pale green, pink and caramel-brown, on a ground of pale fawn; the striping in every case running round the figure. Another arrestingly attractive novelty comprising narrow regular stripes alternately of fine knitted wool and a metal thread, the whole ideally cool and light for the coming months. In vari-coloured woollens employed for cardigans there is likewise much that is fresh. The example pictured is carried out in tones of mauves, grey and orange, and worn with a stockinette skirt and *crêpe de Chine* jumper in grey fawn. The companion *gilet* is of a fancy knit interwoven with a metal thread; a model obtainable in a variety of pleasing colours.

Woolland Bros., Knightsbridge, show the latest gilets and cardigans in knit wear. The left-hand figure displays a jumper suit of stockinette, with crêpe de Chine top, worn with a cardigan of vari-coloured wool. On the right, a gilet of mingled wool and metal thread

Modish Bridge Coats and Blouses

IN view of the popularity of the simple tailored suit this Season many will be glad to learn where they can pick up just the right type of blouse at a reasonable price. To meet the demand D. H. Evans, Oxford Street, W., have been concentrating their efforts with admirable results. They are, for instance, offering a straight, simple over-blouse of *crêpe de Chine*, with various styles of collars, high and low, at 29s. 11d. In beige, *bois de rose*, grey, etc., these represent remarkable value, and the absolutely correct completion for a simple tailor-made. Those who desire something more dressy will find models such as our artist has sketched. Effected in *crêpe de Chine*, with grandfather frills and Robespierre collar, the price is the exceedingly moderate one of 33s. 9d., and there are many other styles to choose from. The Bridge coat so beloved of older women is fashioned of black artificial silk relieved by a front fold of very fine soft white cloth, or, if preferred, grey may be substituted. A similar coatee, however, is being developed in a few suitable colours, such as wine red and mauve, for women who are weary of black, and doubtless there are other designs to follow.

(Continued on page xx)

This smart little Bridge coat, sketched at D. H. Evans, Oxford Street, is made of artificial black silk with facings of white cloth. The blouse, of periwinkle-blue crêpe de Chine, has a decorative double plissé frill down the front and Robespierre collar

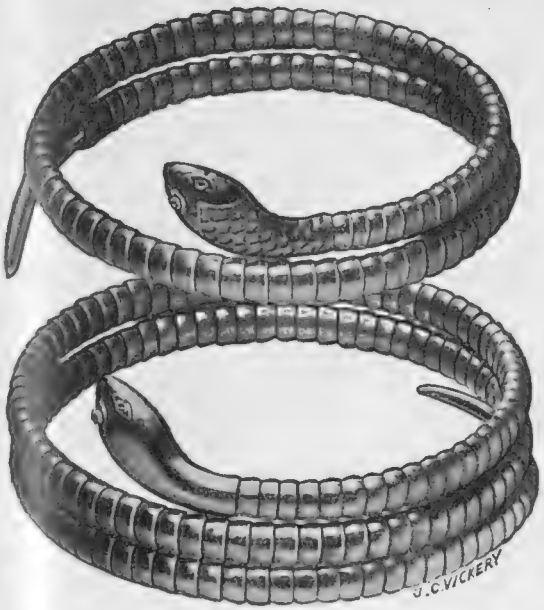
Sketches by Marla Tyrrell

Novelties for Gifts

at J. C. Vickery's

You are cordially invited to call.

Catalogues sent post free.



Vickery's New and Very Flexible Gold Snake Bangles for neck, arm or ankle.

The Latest Fashion.

For Neck	£4 18 6
For Arm or Ankle	£3 3 0

A Charming Hand-made Aubusson Tapestry Bag, with worked design on both sides, and dull gilt jewelled Frame, 8 × 7". Very smart. £9 18 6.

The Fashion.

Vickery's New Day and Evening Wedding Rings.

Plain Platinum, for Day Wear, £4 15 0

A Circle of Diamonds

For Evening Wear, £12 15 0, £20, £25, £35, and £45

J·C VICKERY·
145 & 147 REGENT ST. LONDON, W·1·
By Appointment Silversmith etc. to H.M. the King Jeweller to H.M. the Queen Silversmith to H.R.H. the Prince of Wales

The Real Remedy for Headache

"In Neuralgia, Headache or Rheumatic Pains in the eyes and forehead, the frequent use of small doses of Genasprin affords effective relief from pain," writes a doctor in the *Medical Times.*

Genasprin is *pure* and *safe*, therefore always use Genasprin and be on the *safe* side.

GENASPRIN

(The SAFE Brand of Aspirin)

All chemists sell Genasprin—price 2/- per bottle of 35 tablets.

GENATOSAN LTD LOUGHBOROUGH LEICESTERSHIRE.

The Home Beautiful

FURNISH OUT OF INCOME

with Furniture of Undoubted Quality

AT CASH PRICES

On the most Advantageous Terms over 1, 2 or 3 Years.

Write for our book "The Home Beautiful," fully illustrated, giving all details for the arranging and furnishing of the home.

THE "ATHELSTON" BEDROOM SUITE.

A VERY beautiful example of the finest Italian walnut, with mahogany linings throughout. Wardrobe, 4 ft.; Kneehole Dressing Table, 3 ft. 9 in.; Chest, 3 ft. - **35 Gns.** Bedstead to match, 4 ft. 6 in. - **£7 19 6**

Williamson & Cole LTD
HIGH STREET CLAPHAM, S.W.4

Two beautifully groomed heads as seen at The Maison Nicol, New Bond Street, W.

Repairing the Ravages of Winter

ALTHOUGH there is absolutely no need these days for any woman to allow her skin and complexion to go to bits, the cold fact remains that many do. Hunting has a great deal to answer for. Long days spent in the saddle in biting winds and cold are bound to rough up the skin, if not worse, unless daily precautions are taken. Such very simple precautions, too, that only idleness and carelessness hold in abeyance. Madame Helena Rubenstein, the far-famed beauty specialist, 24, Grafton Street, W., has for many years been preaching the doctrine of care and preventives, providing, moreover, every means for skin preservation. Her Don'ts for the outdoor woman are well worth reading. These include a plea never to wash the face in water after a long day in the air; cleanse rather with the cooling, healing Valaze Pasteurised cream or Novena Cerate, emollients far more efficacious than water. Don't, also she urges, ever neglect the skin round the eyes. Playing golf and tennis one is very apt to screw up the eyes; in fact, it is almost inevitable, hence crow's feet and wrinkles in many otherwise quite young faces. To correct this there is advised the patting in of Valaze Perfection Cream, leaving, if possible, just a trace under a light dusting of powder before going out. The most beautiful clothes taste can devise or money purchase are only too frequently ruined by bad skins and complexions; and the fact that the clear, searching light of Spring is beginning to show these defects up accounts for the *salons* at 24, Grafton Street being besieged by women anxious to have these ravages of winter removed. In which connection it is well worth emphasising once again how Madame Rubenstein has at her disposal the newest discoveries of the world's foremost scientists for rejuvenation. Special treatments are given by a trained lady doctor on the staff. Each client's needs are carefully and individually studied; there is no generalising here, and the beauty flaw has yet to be developed that Madame Rubenstein cannot deal with; for, in addition to her wide experience and knowledge, she has every resource to hand, and she never takes any risks. While, most important of all, she goes to the root of the matter in every case, and can detect at once the cause of such defects as spots and rashes, troubles that are often more than skin deep. Her doctrine is, "learn to be beautiful and remain beautiful," then no matter what age a woman is or admits to, she is always a joy to look on—and there is no more inspiring or youth-giving elixir than appreciation.

Madame Helena Rubenstein makes good the ravages caused to the skin and complexion by winter weather and cold winds

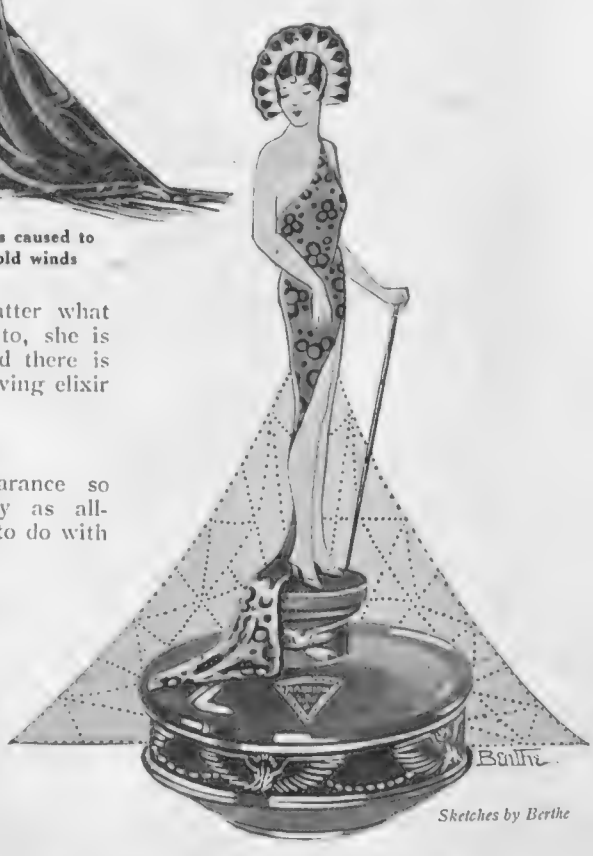
The Perfectly Ordered Head

THAT well-groomed appearance so generally accepted to-day as all-important has probably more to do with heads than anything else; anyway, they start the story, and are thoroughly worth the money nowadays expended on shingling and permanent waving. Every day it is being borne home how it is the first shingle that counts. Once started wrong, it takes ages to get right, and every head has its individual merits. To be penny wise is to be pound foolish every time where shingling is concerned. Go direct to a house with a reputation, such as the Maison Nicol, New Bond Street, and then only are you safe. The heads turned out by this old-established firm are literally perfect. For those who have qualms about parting with their locks there are shingled wigs that for sheer artistry and fine workmanship are not to be matched. Of a feather weight, on the head these are undetectable, and might, for all the world knows, have grown there. Having the pick of the world's markets, only the very best naturally wavy hair is used. There is no doubt at all that with busy social women the shingled transformation is rapidly growing in favour. On the other hand, the Maison Nicol are justifiably proud of their method of permanent waving. It is quick and efficacious, and at once produces the soft natural wave it is the ambition of all to possess, only the highest trained experts dealing with the matter, and the subsequent and necessary water-waving.

For Reducing Obesity

WITHOUT drawing any invidious comparisons, it may be said at once that one of the simplest ways of getting rid of superfluous flesh is by the daily use of Clark's reducing bath salts. A pleasanter form could not be imagined than these wonder-working salts, before which adipose deposit melts away as snow before the sun, but they must be persevered in for the best results in a hot bath. They are independent of exercises, massage, dieting, or drugs. For 20s. a complete treatment is sent post free; this includes a dozen boxes of the salts, a large pot of reducing paste, and a bottle of laxative thinning pastilles. This is a very special offer made by Heppell's, the proprietors, of which everyone should avail themselves at once.

(*Continued on page* xxii)



Sketches by Berthe

Natural beauty of form revealed by the daily use of Clark's reducing bath salts

TREO

Fashions in Girdle Garments for 1927

THERE is no occasion, social or otherwise, for which Treo does not provide a perfect *girdle garment*. Nor is there any Treo model which may not be worn *all day, every day*. Whether your figure is youthful, medium or large there are many models, all in new and novel fabrics, particularly designed to suit your requirements—at various prices. *Every model an original creation fashioned by Treo.* At your favourite shop—or write us for "Treo Fashions."

Panel Back
Style No. 1552

Brassiere Girdle
Style No. 272

Slip-on
Style No. 5259

Sportelette
Style No. 5262

Clasp Front—
Brocade, Elastic Inserts
Style No. 168

Side Hook—
Brocade, Elastic Inserts
Style No. 173

Sold by all leading shops throughout the World

Illustrated Booklet from THE DISTRIBUTING CORPORATION (LONDON) LTD., 314/322 Regent St., London, W.1. (Wholesale Only.)

An Italian Room

Pursuing their recognised policy of maintaining "The Gazeway" as a centre of interest, Messrs. W. H. Gaze & Sons, Ltd., have recently carried out a most interesting transformation in their well-known show house. Three small rooms on the first floor have been made into one apartment, and redecorated in the Italian style of the early Renaissance period, while the fireplace, ceiling, and doors are reproduced from measurements taken in the Villa Palmerie, Florence. To avoid altering the external appearance of the house, the lead lights have been made in the form of hinged screens to the old windows and glazed with amber-tinted glass, which assist in obscuring the old sash bars and, at the same time, give a mellow light in the room. The corner hooded fireplace is a very charming diversion from the usual type, and the touches of colour and gilt in the enrichment on the stonework offer relief to its natural heaviness and assist in linking it to the general scheme. Entrance to the room is obtained through double doors of solid walnut studded with iron nails, as in the originals from which they were copied, and the door furniture and fire irons have been wrought in the firm's own workshops at Kingston-on-Thames, and are again reproductions of old Italian work.

Messrs. Gaze, 19-23, High Street, Kingston-on-Thames, would be glad to show prospective clients this room, which is furnished, of course, with appropriate reproductions, and to offer suggestions and advice to those considering work of this nature or any other decorative or constructional problem relating to the home or garden.

AN OLD-FASHIONED ROOM

A charming example of Italian Renaissance furnishing and decoration. This pleasing room is to be seen at "The Gazeway," the Surbiton show house of Messrs. W. H. Gaze & Sons, Ltd.

"Holiday Haunts"

Before long the annual question of a place to spend one's holiday will demand attention. It is with this in mind that the Great Western Railway publishes its annual "Holiday Haunts" Guide. It gives the fullest information about the resorts served by this railway and thousands of addresses of holiday accommodation of all classes. The guide may be obtained, price 6d., at all Great Western Railway stations, or will be sent to any address by the Superintendent of the Line, Great Western Railway, Paddington, upon receipt of remittance.

A Resort in the Pyrenees

Although the Pyrenees rank high among summer holiday resorts, it is not very generally known that ideal holidays can be spent there all the year round. At Font Romeu, which is an all-the-year round resort, ideally situated 6,000 feet above sea-level, the Grand Hotel offers the greatest comfort combined with the most exquisite scenery and facilities for golf. Font Romeu is well served by trains, via Paris, Marseilles, and Perpignan, and is within comfortable reach of the Riveria, Spain, and Algeria. There is also an excellent motor coach service for those who prefer to travel part of their journey by the wonderful mountain roads of the Pyrenees.

An Invaluable Directory

Sell's Registered Telegraphic Addresses, the 1927 edition of which is now on sale, has several interesting new features. The adoption of a new shape in the pages has enabled the publishers, Business Dictionaries, Ltd., to reduce its thickness by a third, thus making it much more easy to handle. A cross index has been introduced, making it possible instantly to find any telegraphic address, or vice versâ, the firm owning a telegraphic address. This directory is the only authorised publication of registered telegraphic addresses in the country, the material being supplied by the Post Office exclusively to the publishers.

ORIENT LINE CRUISES
by 20,000 TON STEAMERS
MEDITERRANEAN, NORWAY & BALTIC
Managers:-ANDERSON, GREEN & Co LTD 5, Fenchurch Ave., London, E.C.3.—Branch Offices } 14, Cockspur Street, S.W.1. 1, Australia House, Strand.

VISIT LUCERNE
The Great Sport and Society Centre of Switzerland.
CASINO. GOLF. TENNIS. HORSE SHOWS. REGATTAS.
GENERAL ENQUIRY OFFICE, LUCERNE.

Estimates free
CARPETS BEATEN
PATENT STEAM
CARPET BEATING
COMPANY LTD.
196, YORK ROAD, KING'S CROSS, N.7
CARPETS SHAMPOOED. CARPETS DYED.
COLLECTION AND DELIVERY FREE. Tel. 4280 North (4 lines).

Insist on Foster Clark's
The Best and Creamiest Custard

FOOT TORTURE

Reudel Bath Saltrates

MORE THAN A BATH SALT.

Medicates and oxygenates the water Quickly—Efficiently—Safely and as nothing else can.

Get rid of your foot tortures and **stay** rid of them. Corns, callouses, swelling, aching, tenderness, etc., cannot survive the effects of water containing Reudel Bath Saltrates. Rest your feet in this to-night. It never fails, and stands absolutely in a class by itself, although many imitators have made unsuccessful attempts to reproduce this truly remarkable formula.

READ THIS UNSOLICITED LETTER.
166, Ossulston St., St. Pancras, N.W.1.
Sirs,—I thought it may interest you to learn how pleased I am for having tried your Reudel Bath Saltrates. They have really put new life into my feet, last week I was able to remove a corn by the root over ½ inch long. Yours truly,
(*Signed*) *WILLIAM ROSE.*

The highest authorities declare Reudel Bath Saltrates to be the nearest approach to perfection that it is humanly possible for modern science to produce in a therapeutic agent of its kind, regardless of production cost or selling price.

Many millions of packets have been sold during the past fifteen years, and each one has always contained an **unqualified** money-back guarantee. You cannot possibly assume the slightest risk if you insist upon getting the genuine REUDEL Bath SalTRATES.

THE BEST COSTS NO MORE—INSIST ON
1/6 *THE ORIGINAL* *THE YELLOW PACKET* 1/6

Grey Hair

EVAN WILLIAMS Tunisian Henna

It's safe

EASTBOURNE.

QUEEN'S HOTEL

Facing South and directly overlooking the sea. 200 Rooms, including many

BATHROOM—BEDROOMS and SUITES.

Fully licensed — excellent cooking — week-end dancing.

Moderate Charges. Inclusive or a la carte.
EXTENSIVE GARAGE IN HOTEL GROUNDS

Be well *all* the time!

THE beneficial effects of an expensive spa cure last for a few months only. A wineglassful of Rubinat-Llorach every morning keeps you *fit and well all the year round.* From the celebrated Pyrenean mountain spring, it is of great value in cases of Gout, Rheumatism, Dyspepsia and Intestinal troubles. Its action is mild and non-irritant.

Price 1/6, 2/3 and 3/6 *of all Good Chemists & Stores, or*
EVERETT & CO.,
106, Fenchurch St., E.C.3

RUBINAT-LLORACH
NATURAL APERIENT WATER

Restful Nights.

A night of tranquil sleep is strengthening, and the natural prelude to an active day. How to secure it? *Avoid late heavy meals, and "last thing" at night take a cup of Benger's Food slowly, using a spoon.*

There is nothing so soothing and rest-promoting as this nightly cup of Benger's, and, moreover, it is so very palatable.

It also improves the general health. Many conditions arising from malnutrition, including those of nervous or dyspeptic origin, yield to it.

"Benger's Food is the finest thing to go to bed on."
From a Doctor.

"My patient was a gastric case; violent vomiting was most persistent. I have great pleasure in saying that not only was Benger's retained, but it also ensured a good night's rest."—*From a Nursing Sister.*

BENGER'S Food *for* INFANTS, INVALIDS *and the* AGED.

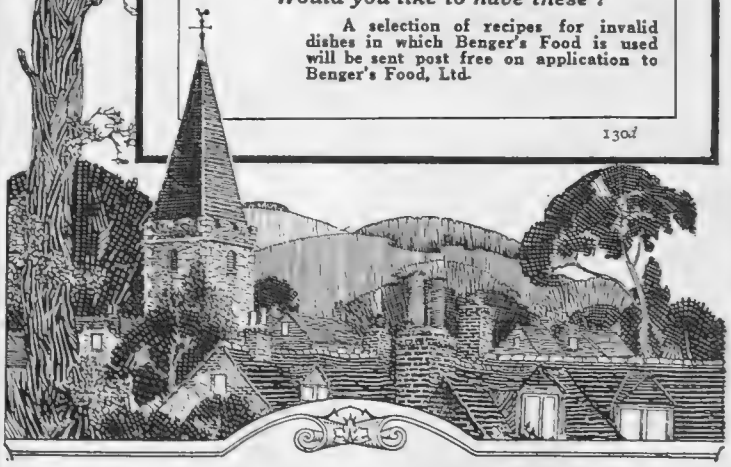
*Sold in Tins, by Chemists, etc., everywhere. Prices—*1/4, 2/3, 4/- *and* 8/6.

BENGER'S FOOD, Ltd., Otter Works, Manchester.
NEW YORK (U.S.A.): 90 Beekman St. SYDNEY (N.S.W.): 350, George St. CAPE TOWN (S.A.): P.O. Box 573.

Would you like to have these?

A selection of recipes for invalid dishes in which Benger's Food is used will be sent post free on application to Benger's Food, Ltd.

130d



ROWLAND'S

is an absolute necessity for the HAIR

MACASSAR OIL

No other preparation preserves, beautifies, and nourishes it so effectually. Prepared in a Golden Colour for Fair Hair. Sold in **3s. 6d., 7s., 10s. 6d., 21s.** sizes by Stores, Chemists, Hairdressers, and **A. ROWLAND & SON, LTD., London.**

SPRING

brings new joy in life to all the Earth. Why miss your share and stay in winter's gloom when this *real* aid will give you new and Perfect Hearing by awaking & reviving your now dormant hearing faculties

You know too well if only you could hear clearly and easily, without strain, and without embarrassment, how different and how happy your life would be.

A NEW ALL-BRITISH invention has astounded the world. Your deaf ears are made to respond again in their normal manner, without the use of cumbrous Aids with their headbands, tubes, etc. You cannot afford to be burdened! Such hearing to-day is offered you that has hitherto been quite impossible.

Free consultations are held daily under the personal supervision of the inventor.
Hours, 9.30 till 6 p.m. Saturdays, 9.30 till 1 p.m.

Ossicaide

V. A. Foot, F.I.P.I., Sole Inventor.

Telephone: Mayfair 1528 — Just above Oxford Circus.

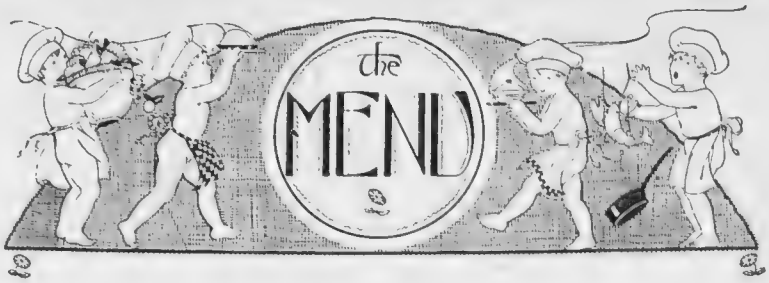
To "OSSICAIDE," Walmar House, 293, Regent Street, W.1.

Please send me free booklet, "Hearing for the Deaf," and particulars of your FREE HOME TESTS.

Name.....

Address.....

I.P.B.16.



SOUFFLÉS

OYSTER SOUFFLÉ.
TOMATO SOUFFLÉ.
CHICKEN SOUFFLÉ.
CHOCOLATE SOUFFLÉ.
LEMON SOUFFLÉ.

Oyster Soufflé

RUB through a sieve 4 oz. of whiting or fresh haddock. Make a panada of 1 oz. of butter, 1 oz. of flour, stir it into the fish, and add the yolks of two eggs. Beat the whites to a froth and stir into mixture. Now add six oysters, cut up, and a gill of cream. Place in a soufflé tin, and steam for one and a half hours. Turn out carefully, and pour round a well-flavoured white sauce.

Tomato Soufflé

Put a breakfast cupful of tomato purée in a saucepan with 1 oz. of butter, and bring to the boil. Mix 1 oz. of flour with half a gill of cream, and stir into the mixture. When well blended together add 1 oz. of cheese. Let this mixture cool, and then add the yolks of two eggs; well beat the whites to a froth, and stir in. Put into small casserole cups (about three-parts full) and bake for fifteen minutes.

Chicken Soufflé

Melt a tablespoonful of butter in a saucepan, and stir in one tablespoonful of flour, season with pepper, salt, and nutmeg. Stir till smooth and then add a breakfast cup of chopped white meat of chicken, and beat all together. Cool the mixture and add the beaten yolks of two eggs, then the beaten whites of the eggs. Place in a buttered mould and steam for thirty minutes. Turn out into a silver entrée dish and pour round a white sauce. Garnish with truffles or with small button mushrooms.

Chocolate Soufflé

Grate 4 oz. of chocolate and mix it with a small cupful of milk and a tablespoonful of castor sugar; let it cook until smooth. Melt 1 oz. butter and add 1 oz. flour; then add the chocolate mixture. Stir till it boils, and then move to the side of the stove to cool. Now add the yolks of four eggs, and after well beating the whites of the eggs to a froth add them also. Pour the mixture into a buttered soufflé dish, and steam for about forty minutes.

Lemon Soufflé

Peel a lemon very thinly, and leave the peel to soak in half a pint of milk for one hour. Melt 1½ oz. of butter, and stir into it 1½ oz. of flour; strain off the milk from the lemon, add it slowly to the flour and butter, stirring well, and let it all come to the boil. Remove from the fire, add 1½ oz. of castor sugar, and let it cool a little. Now add the yolks of three eggs, one at a time, and then stir in the stiffly whisked whites. Bake or steam for twenty-five minutes.

EMILIA.

THE BYSTANDER
6, GREAT NEW STREET, LONDON, E.C.4. *Telephone: Central 7511*

SUBSCRIPTION RATES

For 12 months (*Including Christmas Number*)		For 6 months		For 3 months	
U. K.	£3 3 0	U. K.	£1 11 6	U. K.	15s. 9d.
CANADA ..	£3 1 0	CANADA ..	£1 10 6	CANADA ..	15s. 3d.
ABROAD ..	£3 7 6	ABROAD ..	£1 13 9	ABROAD ..	17s. 0d.

In all cases including postage.

RADIUM v. GREY HAIR

Grey Hair?
Don't Despair

If your hair is grey or faded, from whatever cause, you can positively restore it to its natural colour and lustre by applications of 'Caradium.' You may have despaired from past ineffective treatments, but 'Caradium' is something quite different, the secret of its wonderful power is the RADIO-ACTIVE properties from which it is prepared. If you are already grey, 'Caradium' will make you look 20 years younger—if there are two or three grey hairs, arrest their progress with an occasional application. 'Caradium'

Special Hair Book Sent gratis on request.

IS NOT A DYE

but an unique hair tonic and colour restorer that is a necessity to every dressing table.

Send for particulars of the Radium Wrinkle Cream.

Caradium
HAIR RESTORER

'Caradium' is obtainable at Harrod's, Whiteley's, Barker's, Selfridge's (Hairdressing), Army and Navy Stores, Boots, etc., or direct in plain package (Inland Postage, 6d., O/seas Postage extra). 7/6

CARADIUM REGD., 174 NEW BOND ST., LONDON, W.

A pickle
To tickle
A palate
That's fickle.

BURGESS' "M.M."

BURGESS & SON
(of Anchovy fame)

Get your Grocer or Stores to supply you and you will ask for more.

S1—A

Real Shetland and Fair Isle Knitted Goods

Nothing can compare with the genuine article, hand-knit from native Shetland wool by the clever and highly-skilled islanders. The quality is unique.

Stocked by all hosiers, drapers and outfitting stores.

Refuse Imitations.

Look for this Trade Mark on every article. It is the Guarantee of Origin and Quality.

SHETLAND WOOLLEN INDUSTRIES ASSOCIATION LTD.
Shetland
HAND KNIT.

HENRY HEATH LTD
105·107·109·OXFORD ST.,W.
BY APPOINTMENT BY APPOINTMENT

There is a Henry Heath Agent in your district.

ABERDARE—S. Jones & Co.
ABERDEEN—W. J. Milne, Ltd.
ABERGAVENNY—" Daniels."
ABERTILLERY—Morgan & Francis.
ABERYSTWYTH—T. Ellis & Co.
ALDERSHOT—Thomas White & Co., Ltd.
ALTON—Bernard Johnson.
ANDOVER—Mme. E. Pepler.
ASCOT—Mme. Ginette.
AYLESBURY—F. Longley.
AYR—Kenneth McDonald & Son.
BANBURY—Mmes. Jeremy & Shephard.
BANGOR—G. O. Griffith & Son.
BARGOED—Bargoed Emporium.
BARNSTAPLE—Radford & Yeo.
BASINGSTOKE—E. Lanham & Son.
BATH—Jolly & Son, Ltd.
BECKENHAM—" Coronel."
BEDFORD—Harry Hills.
" E. P. Rose & Son, Ltd.
BELFAST—Florence Graham.
" Kyle & Cheyne, Ltd.
" Miss Clarke, Ltd.
" Robertson, Ledlie, Ferguson & Co., Ltd.
" The Ulster Arcade, Ltd.
BERKHAMSTED—J. P. Taylor.
BERWICK-ON-TWEED—Paxton and Purves, Ltd.
BETHESDA—F. H. Williams.
BEXHILL-ON-SEA—Fring & Butler.
BIRKENHEAD—Robb Bros., Ltd.
BIRMINGHAM—Bickley's.
" Fordred's.
" A. S. Kilby.
BISHOP'S STORTFORD—Lena Tabiner.
BLACKPOOL—Parry & Parker.
BLACKWOOD—Bargoed Emporium.
BODMIN—Westlake & Son.
BOGNOR—Mme. Deeks.
BOURNEMOUTH—Bright's Stores, Ltd.
BRADFORD—Brown, Muff & Co., Ltd.
" Ernest W. Busby.
" J. Holmes & Co., Ltd.
" Lingards.
" Parkinson & Clark, Ltd.
BRIDGEND—Miss C. Stuchbery.
BRIDGWATER—Phillipps & Co.
BRIDPORT—Herbert H. Bailey.
" Wm. Elmes, Ltd.
BRIGG—Lacey & Clark.
BRIGHTON—Chipperfield & Butler, Ltd.
" Mme. Lillian.
BRISTOL—J. F. Taylor & Son, Ltd.
BROMLEY—F. Medhurst, Ltd.
BRYNMAWR—M. Kears.
BURNHAM-ON-SEA—E. L. Morgan.
BURY ST. EDMUNDS—W. Plumpton & Sons.
CAMBERLEY—Minnie Clare.
CAMBRIDGE—Geo. Stace.
CANTERBURY—Martins (Canterbury), Ltd.
CARDIFF—James Howell & Co., Ltd.
" E. Roberts, Ltd.
CARDIGAN—Mrs. Williams.
CARLISLE—Samuel Jesper, Ltd.
CARMARTHEN—H. Thomas & Sons.
CARNARVON—Waterloo House (Carnarvon), [Ltd.
CHATHAM—E. Bates, Ltd.
CHELMSFORD—Bolingbroke & Sons, Ltd.
CHELTENHAM—Cavendish House Co., Ltd.
CHESTER—J. Beckett & Co., Ltd.
CHICHESTER—Charge & Co.
CHIPPENHAM—R. Isaac & Sons.
CLACTON—Smith & Son.
CLIFTON (BRISTOL)—The Alexandra Co.
COLCHESTER—Victoria Bailey.
COLWYN BAY—W. S. Wood.
CORK—J. Dowden & Co. Ltd.
" Miss O'Mahony.
" The Moderne.
COVENTRY—M. McCarthy.
COWES—Bovilles.
CREWE—Elise.
CRIEFF (N.B.)—A. & J. Scrimgeour.
CROMER—Rusts, Ltd.
CROYDON—Grant Bros., Ltd.
DARLINGTON—Luck & Sons.
" Miss Hutchinson.
" H. Binns, Son & Co., Ltd.
DEAL—Chas. Russell & Son.
DERBY—Barlow, Taylor & Co., Ltd.
DEVIZES—J. R. Pritchard.
DOLGELLY—M. A. Williams.
DONCASTER—A. Gamman.
DORKING—S. & H. Banbury & Co.
DOVERCOURT—L. G. Rice.
DUBLIN—Tanner & Shire.
" J. C. Mathieson.
" Brown, Thomas & Co., Ltd.
DUMFRIES—R. Barbour & Sons, Ltd.
DUNDEE—Henderson & Mackay.
DUNOON—Cairns Bros.
EASTBOURNE—Mme. Jayne.
" Geo. Brown & Co., Ltd.
EAST GRINSTEAD—Rachelle.
EBBW VALE—Bargoed Emporium.
EDINBURGH—Romanes & Paterson.
" Alexander Wilkie.
" Miss A. S. Abernethy.
EPSOM—H. L. Reid & Co., Ltd.
EXETER—" Collins."
EXMOUTH—T. Tucker & Son.
FALKIRK—Mackinlay & Thomson, Ltd.
FALMOUTH—W. J. M. Gooding.
FAREHAM—Wilkins & Co.
FARNHAM—Elphicks, Ltd.
FELIXSTOWE—H. J. Burrows.
FOLKESTONE—Whitechurch & Medhurst.
FORRES—" Gordons."
GERRARDS CROSS—Mme. Clive.
GLASGOW—McDonalds, Ltd.
" Pettigrew & Stephens, Ltd.
" Daly & Co.
GLASTONBURY—Brookes & Sons.
GLOUCESTER—Dentons (1923), Ltd.
GODALMING—Ballards'.
GRANTHAM—A. Chambers & Co.
GRAVESEND—Alfred Davis.
GREENOCK—J. & S. Shannon.
GRIMSBY—Guy & Smith, Ltd.
GUILDFORD—Simpson Bros.
" W. E. White & Son.
HALIFAX—J. H. Waddington.
" F. L. Whiteley.
HANLEY—Misses E. L. & L. Copeland.
HARROGATE—W. Greensmith & Son, Ltd.
" Marshalls, Ltd.
" Jean Browne.
HARROW—Somertons.
HASTINGS—White & Norton.
HERTFORD—Small & Burgess.
HEXHAM—Willoughby & Purvis.
HITCHIN—E. Allsopp.
HOLBEACH—Miss M. L. Donson.
HORSHAM—Hunt Bros.

"CARILLON" (Regd.)

A charming and distinctive style, introducing unique pleating. Made of superior quality unspottable fur-felt, and trimmed with band of self galloon, which is attractively finished with a rosette. Stocked in Fawn, Beech, Cuba, Elephant, Carbon, New Chestnut, Tabac, Burgundy, Mignonette, Green, Viola, Royal, Navy, Peacock, Light Grey, Black, White, Cerise.
Sizes: 6¼, 6¾, 7, 7¼, 7½.
Price 35/-

HULL—F. Costello.
" Maw, Till, Kirke & Co., Ltd.
HUNSTANTON—Gertrude Lamb.
IPSWICH—Smith & Harvey.
" F. Corder & Son, Ltd.
JERSEY—A. de Gruchy & Co., Ltd
" Voisin & Co.
KEIGHLEY—Miss A. Raisbeck.
KENDAL—Miss J. Leighton.
" Miss C. Cleary.
KESWICK—C. F. Straughan.
KIDDERMINSTER—J. Andrews.
KINGSBRIDGE—Tanner's.
KING'S LYNN—Mme. Eileen.
KINGSTON-ON-THAMES—Hide & Co.
KIRKCALDY—The Misses Way.
KNUTSFORD—Nott & Shaw.
LAMPETER—Rhys Hughes.
LEAMINGTON—E. Francis & Sons, Ltd
" Frank Smith & Co.
LEAMINGTON SPA—Paurelles.
LEATHERHEAD—Hazel.
LEDBURY—Williams Oakes.
LEEDS—W. Greensmith & Son, Ltd.
" H. & D. Hart.
" Marshall's, Ltd.
LEEDS—Miss Maude Oakley.
LEICESTER—Adderly & Co., Ltd.
" Gee, Nephew & Co., Ltd.
" J. Johnson & Co. Ltd.
LEOMINSTER—R. E. Scudamore.
LEWES—Caleb Mitchell, Ltd.
LICHFIELD—Lilian Hipkin.
LINCOLN—C. J. Fox & Co.
LITTLEHAMPTON—Eva Thorman.
LIVERPOOL—Bon Marché (Liverpool), Ltd.
" Cripps Sons & Co.
" G. H. Lee & Co., Ltd.
" W. Hendersou & Sons, Ltd.
LLANDUDNO—Marie et Cie.
LONDONDERRY—Gaff & McRitchie, Ltd.
LOUGHBOROUGH—A. O. Webb.
LOWESTOFT—Tuttle & Sons, Ltd.
LUTON—Blundell Bros. (Luton), Ltd.
MACCLESFIELD—Mrs. E. Rawlinson.
MAIDENHEAD—J. C. Webber & Sons, Ltd.
MALVERN—" Gannaways."
MANCHESTER—Kendal, Milne & Co.
MANSFIELD—Miss Edith Johnson.
MARGATE—Rapsons, Ltd.
MARKET DRAYTON—Henry Hobson.
MARKET HARBORO'—" Hylda."
MARLBOROUGH—P. T. Gough.
MATLOCK—The Misses Linnell.
MELTON MOWBRAY—W. Barnes & Co.
MIDDLESBROUGH—H. Binns, Son & Co., Ltd.
" Jessie Bond.
" J. Newhouse, Ltd.
MINEHEAD (SOM.)—Floyd & Sons.
MONTROSE—W. Ernest Watt.
NAIRN—Burnett & Forbes.
NANTWICH—Sherratt & Co
NEATH—T. T. Lloyd.
NEWARK—Miss Edith Johnson.
NEWBURY—Eynon.
NEWCASTLE-ON-TYNE—M. Barclay, Ltd.
" " James Coxon & Co., Ltd.
" " Fenwick, Ltd.
" " J. Taylor. [Ltd.
" " Bainbridge & Co.
NEWCASTLE (STAFFS)—Henry White.
NEWMARKET—H. Hambling.
NEWPORT (MON)—Reynolds & Co., Ltd.
NEWPORT (I.W.)—Tilley's.
NEWQUAY—Reine.
NEWTON ABBOT—J. F. Rockhey, Ltd.
NORTHAMPTON—Adnitt Bros.
NORTHWICH—Chadwick & Ball.
NORWICH—Chamberlins, Ltd.
" Greens (Norwich), Ltd.
NOTTINGHAM—Griffin & Spalding, Ltd.
" Jessop & Son, Ltd.
" Mme. Finetta.
OAKHAM—Furley & Hassan.
OBAN—W. Chalmers.
OSWESTRY—R. & R. Hughes & Co.
OXFORD—C. Badcock & Co., Ltd.
" Elliston & Cavell, Ltd.
PENRITH—John H. Howe.
PENYCRAIG—Morgan & Co.
PENZANCE—J. T. S. Mabbott.
PERTH—James McEwen & Co.
PETERBOROUGH—Freda Howard.
PETERSFIELD—Norman Burton.
PLYMOUTH—Popham's.
PONTYPOOL—E. Fowler & Son.
PONTYPRIDD—Trevor W. Jones.
PORTHCAWL—Eluned Pearce.
PORT TALBOT—Lewis's.
PRESTATYN—The Paragon (Miss J. C. Jones).
RAMSGATE—Lewis & Hyland.
READING—Wellsteeds.
REDHILL—Wellington.
REDRUTH (CORNWALL)—K. Gribble & Son.
RHYL—S. G. Talbot.
RICHMOND—Mme. Briggs.
RIPLEY (BERBY)—Miss Stone.
ROSS (HEREFORDSHIRE)—Bunning & Sowersby, Ltd.
RUGBY—A. & F. Adnitt.
RYDE (I.W.)—S. Fowler & Co.
ST. ALBANS—A. J. Dorrell, Ltd.
ST. ANNE'S-ON-SEA—David Ferguson.
ST. IVES (HUNTS)—Claude S. Smith.
ST. LEONARDS-ON-SEA—Philpot & Sons Ltd.
SALISBURY—Bloom.
SAXMUNDHAM—Hurren & Reynolds.
SCARBOROUGH—Marshall's, Ltd.
" W. Rowntree & Sons.
SEVENOAKS—Young & Son.
SHEFFIELD—Marshall's, Ltd.
" Cole Bros., Ltd.
SHREWSBURY—E. F. Afford.
SITTINGBOURNE—Millens.
SKIPTON (YORKS)—W. A. & J. Simpson.
SLEAFORD—T. R. Pert.
SLOUGH—Sylvia.
SOUTHAMPTON—E. Mayes & Sons, Ltd.
" Tyrrell & Green, Ltd.
SOUTHPORT—Boothroyds.
SOUTHSEA—Handleys, Ltd.
" Bright's (Southsea), Ltd.
SOUTH SHIELDS—Fowler & Brock, Ltd.
SPALDING—Pennington & Son.
STAFFORD—Turner & Co.
STAMFORD—Mme. Barnard.
STIRLING—T. Menzies & Co.
STOCKTON-ON-TEES—M. Robinson & Sons, Ltd.
STOWMARKET—Wm. Turner (Stowmarket), Ltd.
STRATFORD-ON-AVON—Mme. Morgan.
STREATHAM—Elizabeth Frances.
STROUD—Anthony & Co., Ltd.
SUNDERLAND—H. Binns, Son & Co., Ltd.
SUTTON (SURREY)—Wootten Bros. (Sutton), Ltd.
SWANSEA—Theophilus.
SYDENHAM—Walter Cobb, Ltd.
TAUNTON—Hatcher & Sons, Ltd.
TENBY—W. G. Gwatkin & Co.
THRAPSTON—Bernard Cawdell.
TIVERTON—C. H. Deeks & Son.
TONBRIDGE—Frank East.
TORQUAY—Williams & Cox.
" J. F. Rockhey, Ltd.
TROWBRIDGE—F. Deane Smith.
TUNBRIDGE WELLS—J. W. Goldsmith, Ltd.
TYNEMOUTH—M. Nicholls, Ltd.
UTTOXETER—Misses Heath.
VENTNOR (I.W.)—Thurgood Sisters.
WARRINGTON—J. & W. Dutton, Ltd.
WATERLOO—Passmores, Ltd.
WATFORD—W. E. Pearkes & Sons.
" J. P. Taylor
WELLINGBOROUGH—Hazel Brown.
WELLINGTON—D. W. Agnew.
WEMBLEY—W. H. Letty.
WESTCLIFF-ON-SEA—Lincoln & Collins.
W. HARTLEPOOL—H. Binns, Son & Co., Ltd.
WEST KIRBY—Jones & Co., Ltd.
WESTON-SUPER-MARE—Cecil Walker.
WEYBRIDGE—A. Bannister.
WEYMOUTH—R. R. Talbot, Ltd.
WHITCHURCH—Downing & Strudwick.
WHITSTABLE—Windyridge.
WIGAN—Pendlebury & Co., Ltd.
WILMSLOW—W. T. Clegg.
WIMBORNE—H. Garrett & Son.
WINCHESTER—T. A. Brown & Sons.
WINDERMERE—Beatrice Herbert.
WISBECH—J. W. Nurse.
WOLVERHAMPTON—Aldridge & Beard.
WORCESTER—Simes.
WORTHING—Maison Ellis.
" H. Southey & Sons.
WREXHAM—J. & C. Jackson.
YARMOUTH—Palmers.
YEOVIL—Denners.
YORK—Kirby & Nicholson, Ltd.
YSTRAD MYNACH—A. M. Edwards & Smith.

A selection of Hats will be forwarded on request.

Over a Hundred Years of Hat Making.

Look inside the Hat for the registered Trade Marks.

Grey Hair

When pleasant self-deception is no longer possible; when the inevitable greying of the hair is obvious, beauty may turn without demur towards Inecto.

Inecto not only produces a colour and texture closely akin to those of Nature, but revives the youthful lustre of the hair. Inecto has the further advantage that the hair may be permanently waved or Marcel waved after recolouration.

INECTO

SALONS

15 NORTH AUDLEY STREET, LONDON, W.1
Telephone: Mayfair 3046

32 DOVER STREET, LONDON, W.1
Telephone: Regent 7931

VEET

A Velvety Cream that removes Hair

WOMEN with an inherent appreciation of the great value of daintiness, find Veet invaluable. In décolleté gown they are never self-conscious Their gestures have the confident easy grace of naturalness—there is no need to be guarded in their movements. Critical glances are never cast in their direction. These women can fearlessly adopt to their complete advantage the prevailing fashions in dress. Why not let Veet solve the perplexing problem of superfluous hair for you too? In just a few minutes this perfumed, velvety cream will remove every trace of hair. Your skin is left flawlessly white—like smoothest ivory. Get a tube to-day. It is guaranteed to give satisfaction, or money is returned. 1/6 a tube, or 3/- for the big size. TRIAL OFFER: Send 6d. stamps for a sample, post-paid in plain wrapper, to Dae Health Laboratories Ltd. (Dept. 497G), 68, Bolsover St., London, W.1.

SMEE'S

Est. 1907. 'Phone: Mayfair 1543.

Spécialité
£6 6 0
Costumes and Coats

Ladies will be requiring a Tailor-made for this season.

Don't fail to call and order a SMEE'S.

Advanced selection of **New Spring** goods.

Remember, every garment is personally cut and fitted by Mr. Smee.

If not able to call send for my self-measurement form and patterns. Mr. Smee will give his same personal attention and you will say, as many have, "I am delighted."

Riding Habits from £9.9.0

Only Address—
55, SOUTH MOLTON ST., W.1

PRICES MODERATE.

35, REGENT HOUSE, 233, REGENT STREET.

NATACHA

(Opposite Dickins & Jones.)

SPORTS WEAR. EVENING FROCKS.

ANYTHING MADE TO CUSTOMERS' MEASUREMENTS.

Wave AND Curl WITH
Hindes Hair Wavers
YOUR Shingled Hair

HIMROD'S ASTHMA CURE

If you suffer from ASTHMA, CATARRH or ORDINARY COLDS.

Buy a tin to-day at your chemists.

4s. 6d. a tin.

Travellers Should Carry Cuticura

Daily use of the Soap and Ointment removes the dust and grime of travel, allays irritation, redness and roughness of the face and hands, and keeps the skin soft and clear under all conditions of exposure. Cuticura Talcum is fragrant, cooling and refreshing, an ideal toilet powder.

Soap 1s., Ointment 1s. 3d. and 2s. 6d., Talcum 1s. 3d. For sample each address: F. Newbery & Sons, Ltd., 33, Banner Street, London, E.C.1.

Cuticura Shaving Stick 1s. 3d.

MONEY WON'T BUY HEALTH
DRINK MORE WATER

BERKEFELD FILTER

The standard of perfect water filtration. A necessity in every home. A real safeguard against water impurities.

WRITE FOR BOOKLET

Sardinia House, Kingsway, London, W.C.2

STAMP COLLECTORS.
BRITISH COLONIAL STAMPS are my specialty.
Selections sent on approval.
T. ALLEN,
"Craigard," 5, Blake Hall Road, Wanstead, London, E.11.

HALFORD'S CURRY POWDER

MAKES DELIGHTFUL & DIGESTIBLE DISHES.

Antexema

CURES EVERY SKIN ILLNESS

A cooling, liquid cream for eczema, rashes, pimples, chaps, skin irritation, etc. Instant Relief, 1/3 and 2/- pots. Supplied the world over. Estab. 1884.

"MENE" TOWELS FOR LADIES

ANTISEPTIC ABSORBENT ECONOMICAL
HEALTHY CLEAN COMFORTABLE

Prove our assertion by asking your draper or writing, Miss Haynes, Manageress, Robinson & Sons, Ltd., 168 Old Street, London, E.C.1.

FOR FREE TRIAL SAMPLE.

THE "MARCH"

ROBERT HEATH'S, Ltd., really plain sporting Hat, in superfine quality waterproof unspottable felt. The soft crown is adaptable to the wearer's own idea, while brim will withstand any wind for Motoring, Golf, etc. In all head sizes, and newest colours: Black, Saxe, Reseda, Castor, Sable Hindoo, Rose Marie, Champagne, Garnet, Beech, Rosewood, Bessemer Grey. Price **35/6**

A selection of beautifully hand-made, natural Feather Bird Models, Comprising Wild Duck, Mallard, Pheasant, Grouse, Partridge, Snipe, Jay, Parrot, Kingfisher, Jackdaw, Parrakeet, Owl, etc., etc., 10 6 each extra.

A selection of any Hats sent with pleasure on approval, on receipt of reference, or cheque will be returned if not approved.

New Illustrated Spring Catalogue now ready.

N.B.—Robert Heath, Ltd., have no agents or branches, therefore their well-known hats can only be obtained from the address given below.

By Appointment to H.M. the late Queen Alexandra

ROBERT HEATH

The Royal and Imperial Hatters

ONLY ADDRESS: Tel.: Sloane 3122.

37-9, KNIGHTSBRIDGE, London, S.W.1.

The New

'COPLYE' CARDIGAN

admirably suited for all kinds of SPORT.

All-Wool, lace stitch Alpaca, Sleeveless CARDIGAN

with art silk fancy jacquard stripe and marl Silk and Wool border down front.

Stocked in all the latest colourings, including Perwenche, Champagne, Perma, Grey, Saxe, Covert, Rose, Stone, Black, Sky, etc.

16/11

Post Free in the U.K.

JAPSPUN OVERBLOUSES

for wearing with Cardigans, in cream only, with coloured ties.

16/11 & 25/6

Post Free in the U.K.

Satisfaction guaranteed or money refunded.

COPLAND & LYE, LTD.

CALEDONIAN HOUSE, GLASGOW, C.2.

Telephone: Douglas 780. Established over 50 years.

Telegrams: "Lye, Glasgow." Bankers, Clydesdale Bank, Ltd., Moore Place, Glasgow.

the Tailored Suit returns

"STAINES"

Charmelaine is the material of this distinctive Suit, the features of the coat being the moderated pouch back and the effective finish given by rows of silk braid. The revers and cuffs are faced with cloth of contrasting shades. Coat lined Crêpe de Chine, graceful, well-cut skirt. Colours: Grey, Beaver, Beige, Old Rose and Navy. Small and medium sizes

£8 : 18 : 6

"LUDLOW"

Very moderate in price, this smartly well-cut coat and skirt is fashioned in "Elgora," a delightfully soft material which tailors well. The strappings on collar, revers and pockets are of check material to tone. Coat lined Crêpe de Chine. The skirt has inverted pleats at side. In shades of Beige, Fawn, Mushroom and Grey. Small and medium sizes

£4 : 18 : 6

Very welcome is the new vogue for the Coat and Skirt, that most practical of styles which is yet so smart. The suits above are but two from the large and varied collection of new models which await the visitor to Gorringes' Coat and Skirt Salon.

GORRINGES

Buckingham Palace Road, S.W.1

Frederick Gorringe Ltd.

SPRING IN SWITZERLAND

MANY DELIGHTFUL, WELL-SHELTERED, SUNNY RESORTS. ALL OUTDOOR SPORTS AND ATTRACTIONS.
COMFORTABLE HOTELS AT REASONABLE TERMS AND A CORDIAL WELCOME ASSURED.

Full Information, Illustrated Booklets and List of Hotels free from

SWISS NATIONAL TOURIST OFFICE, ZURICH OR LAUSANNE.

The AGENCY OF THE SWISS FEDERAL RAILWAYS, LONDON, CARLTON HOUSE, 11b REGENT STREET, WATERLOO PLACE.
All Travel and Tourist Agencies throughout the world.

Before you decide where to spend your holidays you should read the highly interesting booklet

"INTERLAKEN"

"The Alpine Wonderland." By W. Le Queux.

GENEVA

Ideal Town for a Stay. **Golf,** 18 Holes.
Information and illustrated booklets free from Inquiry Office.

LAKE OF THUN BERNESE OBERLAND SWITZERLAND.

Delightful, well-sheltered, sunny resorts of **Thun, Hilterfingen, Oberhofen, Gunten, Sigriswil, Merligen, Spiez.** All Outdoor Sports and Attractions.
Full information, illustrated booklets and list of hotels free, from **Verkehrsverband Thunersee, Bern** and Local Inquiry Offices.

LAUSANNE-OUCHY

LAKE OF GENEVA.
The centre for excursions in French Switzerland.
Ideal Resort—Renowned Hotels. All Sports.

LUCERNE

The ideal Spring and Summer Resort on its lovely Lake.
CASINO—AMUSEMENTS—GOLF and other SPORTS—EXCURSIONS.
Inquiry Office: Lucerne.

VEVEY

Lake of Geneva, Simplon Railway Line. Centre for Excursions.
Particularly recommendable Spring Resort.
August 1, 2, 4, 5, 8, 9, 1927: Fête des Vignerons (Winegrowers' Festival).
2100 performers—Seats for 14,200 persons.

ZURICH

Switzerland's Metropolis on a lovely lake at the gate of the Alps.
Ideal Resort and starting point for travellers via the Gotthard to Italy.
Golf.

LUGANO

One of the most beautiful, sunniest and world-renowned resorts of Southern Switzerland.
Excellent climatic situation. Centre for Excursions. Theatre-Kursaal. Orchestra.
Tennis. Golf. Hotels of every rank.
Prospectuses through the Official Inquiry Office.

Miss Kerr's "USEFUL WOMEN"
DO EVERYTHING THAT CAN BE DONE.
Special attention paid to
MEETING CHILDREN and SHOPPING
FOR CLIENTS ABROAD.

Telephone: Regent 2566. Only address: 48, DOVER STREET, W.1. *Telegrams:* Usefuluar-Piccy-London.

Something New!

in illustrated journalism.
The first numbers of the
reorganised weekly

GRAPHIC

were sold out despite largely increased printing

Superb Pictures
Modernities—Antiquities—
Personalities—Actualities—
Sport—Humour—Fiction

Regular contributions from:

EDGAR WALLACE MARY BORDEN
ARTHUR WEIGALL, LESLIE HORE-BELISHA, M.P.

The weekly journal for cultivated men and women

ONE SHILLING THE GRAPHIC ON SALE EVERYWHERE

HOLMES

LADIES TAILOR AND HABIT MAKER-LADIES RIDING BREECHES

HABITS
Side-Saddle at 12 Gns.
Astride at 10 Gns.
RIDING COAT in Suede Leather at 9 Gns.
BREECHES at 2½ Gns.
JODHPURS at 3 Gns.
COAT & SKIRT at 7 Gns.

Country and Colonial Customers can obtain a Perfect Fit from our Self-Measurement Form.

Write for our New Riding Catalogue to 16, MADDOX ST., REGENT ST., LONDON, W.1. 'Phone: Mayfair 2861.

MOTOR
DICTOGRAPH
LOUD SPEAKING CAR TELEPHONE
(Abolishing Germ Laden Speaking Tube)
OBTAINABLE AT ALL HIGH CLASS COACHBUILDERS' Etc.
DICTOGRAPH HOUSE CROYDON ENGLAND

RELIEVES COLDS PREVENTS "FLU"
VAPEX
INHALANT

"VAPEX" MEETS A REAL NEED

A REAL need of modern times has been for a reliable, pleasant and unobtrusive method of avoiding colds and 'flu. Just a drop of "Vapex" on your handkerchief each morning so that you can inhale the vapour during the day protects you from these diseases.

All Chemists, 2/- & 3/-

SOLE MAKERS:
THOMAS KERFOOT & Co., Ltd.,
Bardsley Vale, Lancs.

V.11

Miss Adele Astaire wearing her Ciro Pearls.

Even her Jeweller thought them Real

HOW many women wearing Ciro Pearls have been given the credit of possessing rare Orientals of great value? Ever since Ciro Pearls were first evolved in our laboratories their amazing resemblance to the real has baffled thousands. A client writes:—"For five years I have worn a string of Ciro Pearls almost daily, and until this week when I divulged the secret, even my jeweller had always supposed them to be genuine."

Why not call at our showrooms and let us show you a Necklet of Ciro Pearls? Not just a Necklet chosen at hazard, but one expressing your own particular individuality; the exact length and the perfect graduation; each pearl of just the right size, and precisely the correct tint for YOU.

Or if you cannot call, send us a guinea and we will send you a 16-inch Necklet that you cannot distinguish from real pearls. You may wear it for a fortnight and if it does not give you entire satisfaction, return it to us and we will refund your money in full.

Ciro Pearls

Our illustrated catalogue should interest you. Post free on request.

CIRO PEARLS LTD.
178, REGENT ST. LONDON, W. DEPT 7
48 OLD BOND STREET, W. 120 CHEAPSIDE, E.C.
MANCHESTER, LIVERPOOL, BIRMINGHAM, GLASGOW
EDINBURGH (Jenners), NEWCASTLE-ON-TYNE (Coxons)
BRISTOL (Taylors, College Green) DUBLIN (Switzers)

—and now the New "Chubby" jar

To meet the popular demand, WREN'S range of Polishes can now be had in cream form. Supreme creams in the new "Chubby" jars. Boots and Shoes fit better when the leather is soft and pliable. Ensure better foot comfort by using WREN'S Polishes or Creams — they preserve the leather's nature and render it waterproof, and impart a mirror-like shine.

WREN'S

POLISHES, PROTECTS & PRESERVES

The oldest existing British Boot Polish. Obtainable everywhere in open-easy tins, 2d., 4d., 6d. and 9d. The new "Chubby" jars of WREN'S Supreme Shoe Creams are sold at 6d.

Wm. WREN & CO., LTD., Northampton, London and Paris.

A Big Addition HAS BEEN MADE TO JELKS.

Showrooms now cover an area of 800,000 SQUARE FEET

GREATLY EXTENDED PREMISES NOW CONTAIN £100,000 STOCK

HIGH GRADE SECOND-HAND FURNITURE

FOR CASH OR ON EASY TERMS.

Messrs. W. Jelks & Sons have pleasure in announcing that their new and greatly enlarged showrooms are now open and the public are cordially invited to call and inspect the magnificent exhibition of high grade second-hand Furniture. The new showrooms and galleries are some of the finest and largest in London and contain a colossal display of finest furniture bargains. At Jelks, furniture of beauty, of practical usefulness, and Half the Price yet Double Wear of Cheap New Goods, is always to be seen.

HOMES OF COMFORT AND STABILITY.

A very interesting feature of the new extended galleries is the various specimen Period Rooms. These and the general furniture display provide a great attraction.

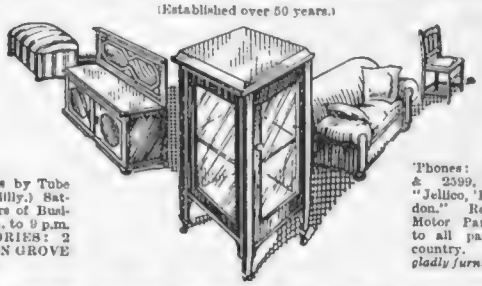
A Premier London Furniture Exhibition.

Altogether the Furniture Galleries at Messrs. W. Jelks & Sons, Holloway Rd., now cover the enormous area of 800,000 square feet and the stock continually on view is valued at £100,000—a most imposing array.

If you cannot call, WRITE-TO-DAY for SPECIAL BARGAIN BOOKLET.

W. JELKS & SONS, 263, 265, 267, 269, 271, 273, 275, HOLLOWAY ROAD, LONDON, N.7.

(Established over 50 years.)



(10 minutes by Tube from Piccadilly.) Saturday Hours of Business: 9 a.m. to 9 p.m. DEPOSITORIES: 2 to 16, EDEN GROVE (adjoining).

'Phones: North 2398 & 2399. 'Grams: "Jellico, 'Phone, London." Removals by Motor Pantechnicons to all parts of the country. *Estimates gladly furnished.*

Harvey Nichols of Knightsbridge

DAINTY TEA GOWNS AT MODERATE PRICES

Made in our own workrooms on the premises by highly skilled workers from rich quality materials.

Tea Gown *in silk georgette and fine lace over silk foundation. The becoming bodice has V neck back and front with an insertion of lace. Handkerchief points of georgette and lace mounted on yoke of lace form the graceful skirt. In Black and all the newest colours.*

PRICE

8½ Gns.

HARVEY NICHOLS & CO. LTD., KNIGHTSBRIDGE, LONDON, S.W.1

In Glaxociety

IT'S fun being twins! Peter and Sidney have enjoyed it for nine years, anyway! Indeed they enjoy most things, being a completely healthy pair of youngsters. Mother says it is all due to the fact that they were reared from birth on Glaxo

At four years old

Glaxo

The Vitamin Milk Food

"Builds Bonnie Babies"

GLAXO 56 OSNABURGH STREET LONDON NW1

By Appointment.

Woodrow
LTD.

46, Piccadilly, LONDON, W.1.

The Amylyte

A HAT of unequalled lightness and comfort. Weighing less than a soft felt and yet giving the tenacity and smart appearance of a hard felt hat. Price **22 -**

Soft felt hats **22/6** to **42/-**
Stiff felt hats **21/-** to **32/6**

Branches at
11, Market Street, Manchester.
8, Castle Street, Liverpool.
45, Gordon Street, Glasgow
40, Westmoreland Street, Dublin.
8, Donegall Place, Belfast.
Birmingham Agents:
W. C. Richards & Co.,
67, Corporation Street.

DAINTY EVENING
CAMI KNICKER

BACKLESS CAMI KNICKER composed of crêpe de Chine and cream lace, with new waistline bodice slightly fitting to body skirt to form short petticoat. In black, white, beige, yellow, pink, coral, peach, blue, green and banana.

PRICE
39/6

CAP as sketch in narrow cream lace and coloured ribbons.

PRICE
25/9

MARSHALL & SNELGROVE
VERE STREET AND OXFORD STREET
LONDON W1

Sent on approval

The
Grand National
WEEKLY
THE BYSTANDER

NEXT WEEK!

Double page in full colour by Gilbert Holliday of THE GRAND NATIONAL

Frontispiece in colour of HARRY BROWN, the popular rider of JACK HORNER

Special Article and "TIPS" by "Carbine" on the LINCOLNSHIRE and NATIONAL

Caricatures of NATIONAL Celebrities by "The Tout"

—are among the special EXTRA features to be published in the issue of March 23

Back it with your Shilling and you have
A WINNER WHATEVER HAPPENS.

TELEPHONE:
REGENT 3610.

BY APPOINTMENT

BY APPOINTMENT TO H.M. THE KING

BY APPOINTMENT

TELEGRAMS:
"AQUASCUTUM, PICCY,
LONDON."

Tailors &
Overcoat
Specialists.

Aquascutum
LTD.
100, Regent Street,
London, W.1 March 16th 1927

Madam,

So established is the Aquascutum reputation as Overcoat Specialists that many ladies are apt to overlook the fact that Aquascutum also make suits - both for Town and Country wear.

Success brings Success - as with Coats - so with Suits, for Aquascutum employ only the best cutters available for both coats and suits.

Buying direct from the mills, Aquascutum are able to Tailor a suit to individual requirements from 8 to 12 Gns - satisfaction guaranteed.

A personal call will convince you of the real values to be obtained at Aquascutum, re-housed in the "First Street of Europe".

Assuring you of prompt and personal attention,

Yours faithfully,
p.p. AQUASCUTUM LIMITED.

R. W. Monson
Managing Director.

The Age of the Specialist.

LEATHERCRAFT

have opened New Model Showrooms at

169 SLOANE ST., LONDON, S.W.1

where the largest and most complete collection of Suède and Leather Clothing for Sport and Fashion Wear of any firm in existence can be inspected.

They are the real originators and creators of Fine Suèdes and Leathers for my Lady's Dress.

Our exceptional experience and knowledge of Tailoring Fine Leathers makes our reputation as the ONLY Suède and Leather Clothing designers of distinction.

All our Coats and Costumes are made in our own workrooms.

Sleeveless Coats lined silk - *from* **2½ gns.**
Man Tailored Coats, 29 in. length, lined silk - - - *from* **5 gns.**
Real Nappa Leather De Luxe Motoring Coats - - *from* **10½ gns.**

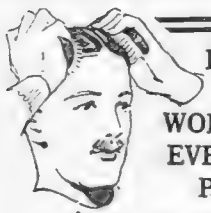
We have the exclusive right over many of the finest Suèdes and Leathers yet made.

Suède Coat, lined silk, with skirt of "Apperleen" to match **7½ gns.**

Leathercraft of Malvern.

Send for free Cuttings, Catalogues, and Samples to Leathercraft of Malvern

Sleeveless Coat in Suède, all shades, lined silk From **2½ gns.**



FOR THE DAY'S WORK and the EVENING'S PLAY,

set your hair right once and for all with

JACKEL'S

HAIR CREAM

in the morning.

1/9 & 2/6 per bottle everywhere.

Some people have used it 40 years!

THE WALTON "IDEAL" BUNGALOW,

as illustration, is built to last and is very pleasantly arranged inside. Four good size rooms and bathroom. The interior is planned in three different styles from which you can make your own choice. PRICE COMPLETE, Carriage Paid **£205**

Write for full particulars of this and many other style Bungalows at prices from £45 to £850.

Deal only with WALTON'S, whose VALUE IS UNAPPROACHABLE, and whose GUARANTEE OF SATISFACTION never fails. Established 1878. *"Out of income" terms if desired.*

Manchester Office: 41, Corporation St.
(Works adjoin Crow Park Station, L. & N.E.R.)

E.C.WALTON & Co
HUSKHAM WORKS, Sutton-on-Trent, NEWARK

BEFORE DINNER

It is "bad form" to criticise a meal provided by a generous hostess—but it is often done mentally. And the appearance of the guests, too, does not escape appraisement. There is a comfortable feeling about wearing a new frock which suits you to perfection; or, failing this, the knowledge that your favourite frock has been so smartened up by "Achille Serre" that it looks new. Fresh, spotless, dainty.

Achille Serre Ltd.

Head Office and Works: Hackney Wick, London, E.9

BRANCHES AND AGENCIES ALMOST EVERYWHERE

Q4A

The **Keynsham Motor Mower**

has been designed to stand up to the hardest work with the least attention Will easily save the initial outlay in one season.

All British materials & workmanship

PRICE, Delivered free.

25 Gns.
15 inch

London Depot & Showroom

C. H. SOWERBY

22, ELY PLACE LONDON, E.C.1.

BUNIONS

Here is the finest

BUNION Appliance!

Patent swivel action. Scientifically constructed for use when walking. The

"IMPROVED VERNON" BUNION APPLIANCE

Approved and recommended by Doctors and Specialists. Unsolicited testimonials from patients who have been definitely cured and their toes straightened undoubtedly mark this to be the foremost appliance. Send P.O. to-day for appliance and booklet. Price 8/6 each or 15/- per pair. Also in a cheaper grade, price 4/6 each. Please state right or left foot and give size shoe usually worn.

(Dept. L), THE FOOT-COMFORT SERVICE.
Henry Street, Northampton.

We also make special comfort shoes for those with tender feet. Particulars and illustrations gladly sent on request.

Fur Felt

ELSPETH 19/6

Light-weight FUR FELT Hat, the latest Paris variation of the cloche. The crown and brim are finished with stitching. Band and bow of Petersham ribbon. Colours—pheasant, riddle, ash, rosewood, filbert, dark red, green, blue, periwinkle, light beige, pillar-box red, cyclamen, and black. Sizes 6⅝, 6⅞ and 7⅛.

Jenners pay postage.

JENNERS
PRINCES STREET EDINBURGH
LIMITED

An inspiration of Baby Comfort

Model No. 380, **£9 : 19 : 6** Cash or **22/-** deposit and 9 monthly payments of **22/-**. Other models from **5 Gns.** to **50 Gns.** Cash or Easy Terms. Send a postcard for Booklet B.1, and name of nearest agent

FOR the past 50 years, each notable improvement in Baby Carriage design has come from Dunkleys. Each spring, each cushion, each additional refinement, has been prompted by some thought for Baby's safety and welfare. Would you be happy to see *your* Baby riding in anything less than a Dunkley—the coach Royal mothers choose for princes and princesses?

DUNKLEY

The Coach Royal Babies ride in

Dunkleys (Manfrs.) Ltd., Royal Perambulator Works, Birmingham

Permanent STEAM WAVING at ANDRÉ HUGO'S

The latest scientific method, in which no electric heaters are used, leaves the hair beautifully glossy and soft and without any discoloration whatever.

Charges from 2 to 6 Gns.

A Painless Process with a most Fascinating Result.

"La Merveilleuse"

"Shingled" Coiffure.

One of ANDRÉ HUGO'S latest creations, from **£18 18 0**

180, SLOANE STREET, LONDON

Reville

1926 LTD

Gold Lace over shell Pink Satin

Evening Gown 12½ GNS.

297, OXFORD STREET, LONDON

Today the Eight is the Most Wanted and the Most Talked About Type of Car in the World

THIS significant change—this swing away from the six of higher price—had its beginning two years ago, with the coming of the Hupmobile Eight.

To the smoothness and ease of the eight, Hupmobile added the super smoothness and ease of its own perfected straight-eight. Hupmobile gives the eight a generosity of petrol mileage that surpasses even many sixes.

Hupmobile supplies an agility of getaway, a swift response to the throttle in any gear, that instantly makes it dear to the heart of the motoring veteran.

These things Hupmobile did, and is doing, and the motor car market quickly swept Hupmobile into place as the largest-selling straight-eight in the world.

INTERNATIONAL DISTRIBUTORS, LTD.
78-80 Brompton Road
London, S.W., 3

THE DISTINGUISHED
HUPMOBILE EIGHT 8

265 H

Easter
in
Holland or Belgium

Cheap Tickets
available from 3 to 15 days

Week-end Tickets
Without Passports

VIA
HARWICH

FLUSHING
For Quaint Walcheren

ANTWERP
For Beauties of Belgium

Full particulars and tickets from

Continental Traffic Manager, L.N.E.R., Liverpool St. Station, London, E.C.2, or Hull; 71, Regent St. and 59 Piccadilly, W.1; W. H. Müller & Co., Ltd., 66 Haymarket, S.W.1; H. S. Alter, Electra House, 78 Moorgate, E.C.2; Principal L.N.E.R. Offices and Tourist Agencies.

L·N·E·R Routes

Harvey Nichols of Knightsbridge

SPECIALISTS IN CHILDREN'S CLOTHES

SMART COAT *made from navy covert suiting with collar and cuffs of navy and white check silk and finished at neck with corded ribbon*

Size 20 in. Price **£6 : 9 : 6**
„ 22 „ „ **£6 : 14 : 6**
„ 24 „ „ **£6 : 19 : 6**

Cap *to match, Price* **49/6**

HARVEY NICHOLS & CO., LTD., KNIGHTSBRIDGE, LONDON, S.W.1.

Telephone: Regent 1408.
Telegrams: Scotoma, London.

Illustrated Brochure Post Free.

BY APPOINTMENT.

"AIMÉE"
The new high crown flexible fur felt hat.

38/6

In all sizes and the leading shades

"LUCIENNE"
Light weight flexible fur felt hat. Waterproof and can be rolled for packing.

38/6

Scott's
THE HATTERS

1, OLD BOND ST., PICCADILLY, W.1.

Miss Carlito Ackroyd—

PAMOIL

A Principal in "Lido Lady," on tour.

PERFECT PERMANENT WAVE
(Under Royal Patronage)

Miss Carlito Ackroyd's fascinating Pamoil-waved shingle is shown above, reproduced from an untouched photograph. The Pamoil process is actually a tonic to the hair. It is as comfortable as a scalp massage, and is perfectly safe, there is no steam to scald the scalp.

The actual heating takes only FIVE minutes. Front Wavings from 35/-; Side Wavings from 12/-. *Please write for free Illustrated Booklet B.*

PAMOIL is operated ONLY by skilled experts personally trained and supervised by the actual Inventors.

ALDWORTH & HORNETT, 385, Oxford St., London, W.1. *(Adjoining Bond St. Tube Station.)*

'Phone: MAYFAIR 4103-4104.
Wires: "Pamoilware Wesdo, London."

WALPOLES
WALPOLE BROTHERS (LONDON) LTD.
175-176, SLOANE ST., LONDON, S.W.1
89-90, NEW BOND ST., LONDON, W.1
108-110, KENSINGTON HIGH STREET, LONDON, W.8
Established 1766

WASHING British Silk Crepe FROCK

specially designed for the matron, with long line to front and inset vest. The two-tone stripe with a narrow one running through is particularly smart. A model full of charm, possessing the famous "Walpole" characteristics of perfect cut, finish and materials. Colours of stripes:—Mushroom/Green, Apricot/Saxe, Mushroom/Saxe, Cyclamen/Grey.

B.N. 19

89/6

We Pay Carriage and C.O.D. Fees within the British Isles.

OUR SPRING FASHION BROCHURE

is now being compiled, and those ladies whose names are not already on our books are asked to kindly let us know if they require a copy when ready. It will be sent post free.

Continental litheness, charm and smartness—yet the exquisite workmanship of the British craftsman unfettered by price considerations.

Shoes
Excelsior
BENCH MADE

"A Shoe of Beauty and a Joy to Wear"

If you experience any difficulty in obtaining Excelsior Shoes please write for name of nearest agent to the sole makers, G. F. HUTCHINGS & Co., Ltd., Excelsio Works, BRISTOL.

TWO SIDES TO EVERY STORY

No. 1. MOTORING

Every run is a dry one when you take down your "Cravenette" from its peg before you get out the car.

Many of the new "Cravenette" styles are specially appropriate for motorists. Your "Cravenette" fashioned coat is as wearable as it is showerproof. The "Cravenette" label guarantees it.

Your Outfitter will be happy to show you a range for your choice

"Cravenette" Reg'd Proof

Always ready for any weather

In case of difficulty please write:—

The "Cravenette" Company,
(Branch of the Bradford Dyers Association, Ltd.)
WELL STREET, BRADFORD

REG'D TRADE MARK
Cravenette
PROOFED BY
THE Cravenette Co LTD

NO GUARANTEE WITHOUT THIS STAMP

AT MONTE CARLO
—the big cigarette with the choice flavour
GREYS big 6

OF ALL TOBACCONISTS
20 for 1/5
50 3/6

Strip-Grip
Wrist watch Band is novel and distinctive

A descriptive colour folder showing the various designs of the Strip-Grip may be had FREE. Send a p.c. for one.

Prov. Pat. No. 27064/26.

Note the Strip-Grip Clip Instant-On. Instant-Off.

The Vogue for 1927

STRIP-GRIP is the newest and most practical method of attaching a watch to the wrist. It is readily adapted to any size and once the correct adjustment has been made it never needs altering. The watch is easily and instantly clipped in position with one hand.

Strip-Grip is simple, strong and light. It is so beautifully fashioned that it enhances the appearance of any wristlet. It has no moving parts to wear or break.

Strip-Grip is made in fashionable styles for ladies and gentlemen.

ORDER BY POST.

Send for your Strip-Grip to-day. It will be posted to you with full instructions, post free, on receipt of remittance. When ordering please mention size and style required

PRICES (plain or engine-turned):
9 ct. Hall-marked Gold, Gentlemen's size, 35/-
" " " Ladies' " 32 6
Hall-marked Silver (Ladies' or Gentlemen's) 12 6

Descriptive Colour Folder free.

JOHN ASHFORD & SON LTD.,
(Dept. 11), 16, 17 & 18, Gt. Hampton St., Birmingham.

WHEN AND WHERE THINGS WILL HAPPEN.

A handy little card for desk or pocket, containing the dates and venues of over ninety of the principal sporting fixtures of 1927, has been prepared by "The Illustrated Sporting and Dramatic News." A copy of the same will be sent, gratis, to any reader who applies to the Manager "I.S.D.N.," 16, Essex St., Strand, London, W.C.2.

GOLF SUITS

FROM 5 GUINEAS.

Patterns and self-measurement forms on application.

FREDK. POOLE & CO.,
219, Oxford Street, London, W.1.

"OLD COMFORT"

We all call him "Old Comfort," although "The Renown" is his official and more dignified title. Visitors to Barkers take to him instinctively, such an atmosphere of sturdiness and ease surrounds him. To sit down and feel the springiness of his double springs, the resiliency of his hair stuffing, the richness of his Damask covering, is to make of him a friend for life. Yes, we're proud of "Old Comfort"—we produce him in our own Factory—we know his pedigree.

Overall depth, 3ft. Width over arms, 3ft. Depth of seat, 2ft. £8 · 10s. *Carriage paid to nearest station in England or Wales*

BARKERS

FURNISHING STORE
KENSINGTON, W.8

JOHN BARKER & CO. LTD.

WESTERN 5432

WHY REMAIN GREY?

How Society Men and Women Re-create their Hair's Lost Colour.

FREE TREATISE.

How Society men and women guard against the social and business handicap of Grey Hair is revealed in a dainty little Boudoir Book just published.

This book will not take you ten minutes to read, yet it discloses the secret by which you can grow glossy, abundant, and silken hair, and—most important of all—preserve it from the greying and disfiguring touch of Time by the one treatment endorsed by the Press.

THE FOLLY OF DYES.

Dyes and artificial hair paints are, of course, strictly tabooed by men and women of refinement. This is not only good taste, but good sense as well. Dyed hair is always conspicuous. It literally shouts the embarrassing information that its colour came out of a bottle. Further, dye ruins the hair's structure and health, rots it away, and causes it to fall out.

There is only one satisfactory method of curing greyness and hair loss of colour. This is to re-create, naturally, your hair's real colour from root to tip. You will find how to do this between the gold and ivorine covers of the book mentioned above.

The one Method Endorsed by the Press.

"THE QUEEN" (and "COURT CHRONICLE") says:

"'Facktative' certainly is admirable in its results. Its effects are permanent, it is delightfully clean and easy to use."—"There are other points which commend it; its admirable effects upon the general health and condition of the hair, *and so on; but it is in its* wonderful powers of restoring the actual colour *to the hair that its chief interest lies."*

"SUNDAY TIMES" says:

"'Facktative' is nature's own remedy, and of its efficacy one can scarcely speak sufficiently in praise . . . I have personally used this restorative . . . I can myself testify to the truth of all it professes to accomplish."—HYGEIA (*Editress "Secrets of Health and Beauty"*).

Space forbids but a few brief extracts only, but accompanying the free Boudoir Book is sent full, independent, and spontaneous testimony which the sterling merits of "Facktative" have called forth from these and numerous other authorities from all parts. Readers should write to-day to the "FACKTATIVE" Co. (Suite 31), 66, Victoria Street, Westminster, London, S.W.1., for a free treatise, which will be sent post free in plain sealed envelope.

Remarkable results follow this method.

Right from the first your hair becomes less and less grey.

No matter how long the greyness has existed, the lost colour is restored.

You can easily prove this. When the colour has been restored, just wash your hair and scrub it as hard as you can. Not a speck of colour comes away. This is because the colour is part of the very structure of your hair, and not a dye or stain.

IMPROVES HAIR HEALTH & BEAUTY.

Besides restoring the lost colour, this treatment improves and tones up your hair in every way.

It removes all accumulations of Scurf or Dandruff.

It invigorates and vitalises the hair and promotes a strong luxuriant growth.

It prevents the hair falling out and baldness.

Finally, by restoring your hair to exactly the same shade and depth of colour as it possessed before it became faded, dull or grey, it makes you look years younger and even takes as much as 10 to 15 years from your apparent age.

BOOK OF HAIR-HEALTH AND BEAUTY FREE.

Should you be troubled with white, grey, greying, faded or otherwise discoloured hair you should write to-day to the "FACKTATIVE" Co. (Suite 31), 66, Victoria Street, Westminster, London, S.W.1, for a copy of their book describing how to cure grey or faded hair without the use of dyes or stains.

Just mention your address and a copy of this book will reach you by return, gratis and post free, in plain sealed envelope, free from observation.

—a few stitches and they're on!

CASH'S NAMES

Woven on Fine Cambric Tape.

The ideal method of marking all linen to safeguard against loss.

Easy to GET Cash's Names can be obtained from all drapers and outfitters at a few days' notice, in many styles and colours

Easy to FIX They are so easily attached—just a few stitches and they're on, and they never need to be replaced during the lifetime of any garment.

Easy to READ Cash's Names are woven in *fast* colours—Red, Black, Green, Gold, Helio, Sky or Navy Blue Lettering.

12 doz. (144 names) 5/- 6 doz. (72 names) 3/9 3 doz. (36 names) 2/9

Send a postcard to-day for Samples and full List of Styles.

J. & J. CASH, Ltd. (Dept. P9), COVENTRY

New

Spring Shoes

in tune with the season of gay new things. This model, in *patent, glace kid* or *Russia calf*

58/6

(In *brown kid*, 65/-)

made by

HANAN

Hanan & Son: Makers of unusually beautiful shoes

328 Oxford Street ✣ Regent Street 208

RHEUMATISM

Here is your REMEDY

AVOID ALL SPURIOUS IMITATIONS BY INSISTING THAT EVERY BOX BEARS THE MARK

Sole Importers
HEPPELLS Ltd
Chemists LONDON

5/- and 12/- a bottle.

The large size contains 3 times the quantity of small size.

URODONAL—the definite remedy for Rheumatism discovered by the celebrated French Chemist, J. L. Chatelain, is a harmless efficient composition which entirely dissolves uric acid, and therefore removes the cause of all rheumatic troubles. It is prepared in the form of a granular effervescent salt, and acts in a gentle persistent manner, and may be taken regularly without causing the least injury to the system.

Keep URODONAL, a teaspoon, and a tumbler, handy, and you will keep RHEUMATISM at bay.

URODONAL

Urodonal is obtainable at all Chemists and Stores, or of the Sole Concessionnaires:—

Heppells Ltd

164, PICCADILLY, LONDON, W.1,
and Branches.

Harvey Nichols of Knightsbridge

A NOVELTY BRASSIÈRE SET

"THE ELEGANTE"

(Patent No. 8380.)

Any woman can considerably reduce her figure, and at the same time add immeasurably to her comfort, by wearing Harvey Nichols' new creation, "The Elegante," which is brassière, cami-knickers, and underslip all in one, and which, moreover, provides an inner diaphragm supporting front and two sets of suspenders. The upper part, which moulds the figure softly, is of fine Porous Silk Tricot, and, so that it will yield with every movement, two little bands of elastic are inserted at each side under the arms. The circular cut knickers are made in Milanese Silk or crêpe-de-Chine, and are daintily finished with borderings of lace.

The "ELEGANTE" Brassière Set, made in our own workrooms from Silk Porous Tricot, with Silk Milanese knicker flounce, trimmed good quality Lace or Insertion and Rosebud or Satin Ribbon shoulder straps. In Pink, White or Black.

PRICE

4½ Gns.

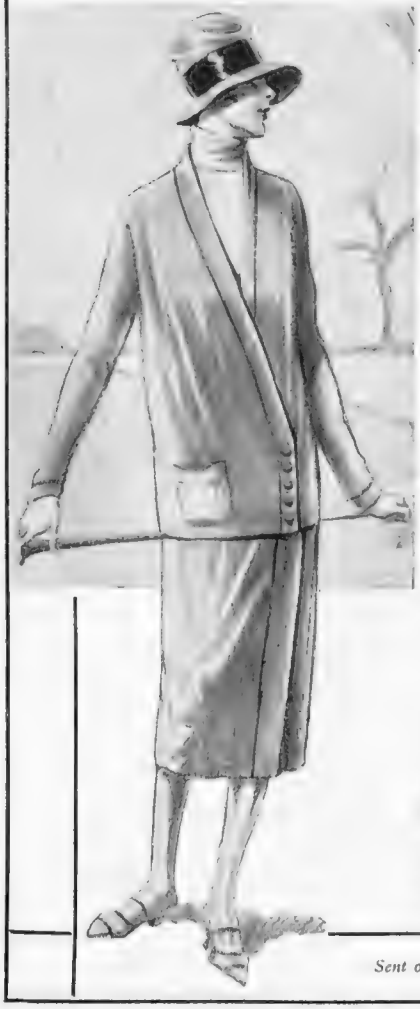
With extra shaped back .. **5 Gns**

In cotton Porous Tricot, with cotton Milanese Knicker flounce .. **3¾ Gns.**

IMPORTANT NOTICE. Measurements of bust, waist and hips to be taken easily without corsets.

Sent on approval.

HARVEY NICHOLS & CO., LTD., KNIGHTSBRIDGE, LONDON, S.W.1.



KNITTED SUITS FOR MATRONS

MATRON'S Knitted Coat and Skirt (*as sketch*) in wool Frisca, piped narrow braid in contrasting shade Specially designed for a full figure. In many good colours.

PRICE

7½ Gns.

MARSHALL & SNELGROVE
VERE STREET AND OXFORD STREET
LONDON W.1

Sent on approval

New Spring Furs!

Sables, Martens and Kolinsky

Foresight in buying and care in selection enable Vickery to offer these fine quality furs at unusually attractive prices.
Hardly distinguishable from real Sable, this beautiful Sable Marmot stole is composed of four large skins, very deep in the fur and delightfully supple. The stole is about eighty inches long and can be worn in a variety of ways. Lined with rich quality Crêpe de Chine.

6½ GUINEAS

Russian Sable	45 *gns*
Russian Shaded Hudson Bay Sable	35 *gns*
Natural Stone Marten	25 *gns*
Sable Kolinsky	9 *gns*

Specialists in remodelling and repairs

VICKERY

for fine furs

MERCY VICKERY LTD 235 REGENT STREET LONDON W1

AN INVITATION

WHICH WE HOPE *WILL* FALL ON

DEAF EARS

❖

Some of the most delightful passages in music are played with muted strings, but the enforced muting by nature or accident of all sound is the great misfortune of the deaf.

Modern research has, however, done much to alleviate such disability. There is rarely a case of deafness which is not overcome, entirely or substantially, by one of the hundred and fifty aids which we invite you to try in your own home.

Many of these aids weigh but a fraction of an ounce and are quite inconspicuous.

No charge whatever is made unless absolute satisfaction is given.

Write or call—

The Deaf Appliance Co., Ltd.,
(*Department* 247), **58-60, Wigmore Street, London, W.1.**

Also at SOUTHAMPTON - 10, London Road.
IPSWICH - - 52, Butter Market.
STOKE-ON-TRENT - 27, Church Street.
HEREFORD - - 52, Commercial Street.
FALMOUTH - - Strand Drug Stores.

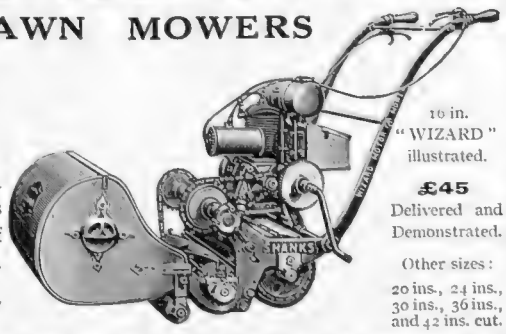
By Appointment

SHANKS'S WORLD RENOWNED LAWN MOWERS

Motor Mowers Demonstrated Free.

Hand, Horse and Multiple Mowers for all types of Lawns and Estates.

Service and Satisfaction Guaranteed.



16 in. "WIZARD" illustrated.

£45
Delivered and Demonstrated.

Other sizes: 20 ins., 24 ins., 30 ins., 36 ins., and 42 ins. cut.

Manufactured by: **ALEXR. SHANKS & SON, LTD., Arbroath, Scotland, & Bush Lane House, London, E.C.4**

"STUDINGTON" COATS

FOR ALL PURPOSES

THERE IS NO COAT EXTANT MORE POPULAR or more useful than this model. The plain tailored effect will not date and being made loose is equally suited to figures either slim or robust.

The "Grosvenor" is stocked in a variety of sizes ready for immediate wear or can be had in a wide choice of materials for all climates.

From 6 Guineas.

STUDD & MILLINGTON LIMITED
MAKERS OF BETTER CLOTHES

51, CONDUIT STREET, BOND STREET, W.
67-69, CHANCERY LANE, HOLBORN, W.C.
81, GRACECHURCH STREET, E.C.
ABBEY HOUSE, VICTORIA STREET, WESTMINSTER, LONDON, S.W.1.

CHALMERS

"GLENSPEY"

HOSE FOR LADIES—

—as illustrated, are Scotch-Knit in fine quality Wool. They are shapely, perfect-fitting stockings, and are available in all the shades to go with Sports Costumes. Price **14/11**

"GLENLEE" Hose in mercerised Lisle have a neat diamond design in two-tone effect; all Spring Shades **5/6**

ON APPROVAL, we will be pleased to send selections of Hose, Jumpers, Cardigans, etc., on request.

BROGUES, with buckle strap; Black or Tan - - **37/9**

CHALMERS OBAN

The Most Authentic Display of Correct Modes, to-day and daily, at

WOOLLANDS

KNIGHTSBRIDGE, S.W.1.

Smart Wraps
Elegant Coats
Distinctive Furs
Becoming Hats
Exclusive Gowns
and Two-Piece Suits.

Perfect-fitting Gloves, new Hose and a wide range of beautiful Silks, Dress Goods, Lace, Coatees, etc., etc.

No. 140.

A perfectly-tailored Coat in tweed suiting with facings of reversed material and pleats at side. Lined Rayon. IN SMALL SIZES ONLY.

Price **7½ Gns.**

No. 141.

Smart Street Coat in good quality Hopsack suiting, with narrow belt in front and useful pockets. Lined Rayon. IN SMALL SIZES ONLY.

Price **7 Gns.**

WOOLLAND BROS., LTD., KNIGHTSBRIDGE, LONDON, S.W.1

TWO-SKIN TIE as Sketch
SUITABLE FOR SPRING WEAR

IN JAPANESE MARTEN (or 12 monthly payments of 17/11) **9½** Gns.

IN STONE MARTEN (or 12 monthly payments of £1 2 6) **12** Gns

IN BAUM MARTEN (or 12 monthly payments of £1 9 11) **16** Gns.

IN RUSSIAN SABLE (or 12 monthly payments of £2 6 7) **25** Gns.

DEFERRED TERMS

To meet the convenience of our clients during the present financial depression, we have arranged that any purchase may, if desired, be paid for in 12 equal monthly payments. Only 5% extra is charged on ordinary cash prices.

Illustrated Catalogue Post free on request

THE NATIONAL FUR CO. LTD.,

Fur Specialists since 1878

193, Brompton Road, London. S.W.3

A UNIQUE RECORD

ALL LOVERS OF GILBERT & SULLIVAN OPERAS will be Interested in the Delightful Special Volume

THE

GILBERT & SULLIVAN OPERAS ILLUSTRATED

Just Published.

It contains eight pages in full colour and scores of other illustrations in black and white depicting scenes from all the famous operas taken at the Princes Theatre, London, at their recent season. All pictures taken exclusively for this record by arrangement with Mr. Rupert D'Oyly Carte

An Enthusiast from Belfast writes :—

"I should like to congratulate you on the Gilbert and Sullivan book recently brought out. The photographs, etc., are excellent and remind one better than anything else could of the various songs, etc."

The price of this delightful work is **3/6**, or **3/10** post free, from . . . . .

The Publisher of the Gilbert & Sullivan Publications, Office of THE SPHERE, 6 Great New St., London, E.C.4

PETER ROBINSON

EARLY SPRING FASHIONS

66.—Two-piece Gown of Friska cloth in small check design. The bodice has a jumper effect and is of Crêpe de Chine in contrasting colour. In fawn, saxe, blue, rose or green.
Sizes : W. and O.S.

13 gns.

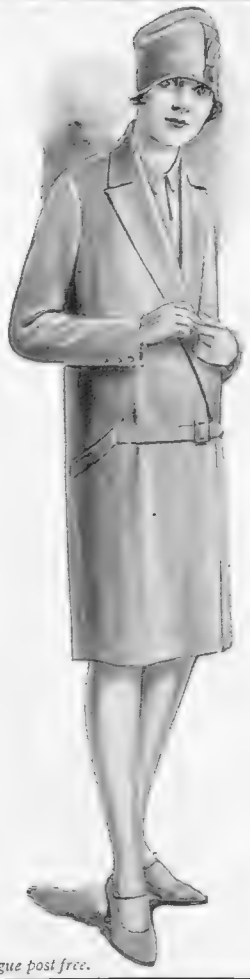
67.—Afternoon Gown of finely pleated crêpe de Chine, with vest of self-material. Colours : saxe, rose, fawn, light or dark grey, mole, rust, wine, mauve, navy ; also in black.
Sizes : W. and O.S.

9 gns.

Can also be had in Wool Repp colours and sizes as above. 7½ **gns.**
Not sent on approval

Catalogue of "Early Spring Fashions" sent on request.

PETER ROBINSON, LTD., OXFORD ST. & REGENT ST., W.1.



Catalogue post free.

WELL TAILORED
COATS
FOR YOUNG LADIES AT SPECIAL PRICES

SMART TAILORED COAT (*as sketch*) for young ladies, in basket weave suiting, cut on plain, practical lines, with the new long rever collar, plain back, and belt in front to form pockets; lined good quality silk.

PRICE
6 Gns.
Sent on approval.

CHILD'S ROSEWOOD GLACÉ KID ONE BAR WALKING SHOE, for present wear.
Sizes 7 to 10 - - 21 9 per pair
,, 10½ ,, 1 - - 23 9 per pair
,, 1½ ,, 3 - - 27.6 per pair

Debenham & Freebody.
(DEBENHAMS LIMITED)
Wigmore Street,
(Cavendish Square), London, W.1

LADIES Say 99

The ideal shoe for Golf, Walking, and Country Wear, embodying the Patented Sealed Welt which has made the Men's '99' Boots and Shoes famous. Absolutely waterproof. You really ***must*** see this shoe. In a delightful rich shade of Willow Calf. **30/-** Postage 6d.

Send us your size and PAY THE POSTMAN.

ABBOTT
W. ABBOTT & SONS LTD.
PHIT-EESI

324 OXFORD ST., W. (Next to D. H. Evans Ltd.) | **82 REGENT ST., W.** (Nearly opposite Piccadilly Hotel)
And at all Abbott's Branches

AREV

1 · Sloane · Street

2nd Floor

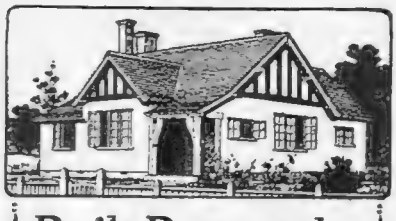
Sloane 4650

A New Hat has a charm all its own

❖

Can be made any size any colouring

35/-



Built Purposely to satisfy shrewd Buyers

Experience proves conclusively that that man is a shrewd investor who buys a Browne & Lilly Bungalow. The name Browne & Lilly represents the highest standard of excellence in Building Construction.

The Model Bungalow shown is perfect in the charm and comfort of an attractively-designed, ideally-built cottage home. Thoroughly sound in material and reliable in every detail of construction, with Rough Cast Walls and Tiled Roof, it is guaranteed to give enduring pride of ownership.

Price only £770.

Write for our Free Illustrated Catalogue No. 102, showing full range of Buildings and prices.

Browne & Lilly Ltd

BETTER-BUILT BUILDINGS

Manufacturers and Exporters

THAMES SIDE, READING

PETER ROBINSON

NEW SPRING TAILOR-MADES

50.—Tailor-made Coat and Skirt of West of England Suiting. The Coat is lined throughout with Crêpe de Chine; the striped material of which the skirt is made is used to trim the pockets and revers. Colours: cedar, beige, covert, or a new rose colour.

Sizes: S.W., W., and O.S.

10 gns.

51.—Tailor-made Suit of West of England Material; collar, revers and belt are trimmed with contrasting colours of the same material. Colours: covert, beige, mushroom, grey or fawn.

Sizes: S.W., W., and O.S.

10 gns.

Catalogue of "Early Spring Fashions" will be sent on request.

PETER ROBINSON, LTD., OXFORD ST. & REGENT ST., W.1.

Garrould's

THE WELL-KNOWN HOUSE FOR UNIFORMS

THE "DENTON" COAT (*as pictured*), in Gabardine, 58/6 and 65/6. In Botany Serge, 58/6.

BONNET with Crêpe de Chine Veil, and mounted on Silk foundation, 17/11 and 21/9.

Orders over 10/-, Post Free.

LADIES ARE INVITED TO VISIT THE NURSES' SALOON

Or WRITE FOR CATALOGUE containing Illustrations and Prices of Nurses Uniforms — Accouchement — Nursery — Surgical and Invalid Requisites — Post Free.

E. & R. GARROULD

Nurses' Outfitters,

150-162 Edgware Rd., London, W.2

Telephone: 6297 Paddington. Telegrams: "Garrould, Padd., London."

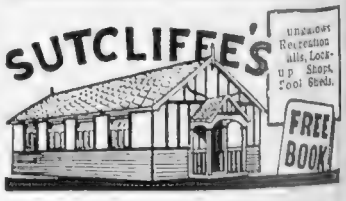
Why go Grey?

HINDES' HAIR TINT

tints grey or faded hair any natural shade desired—brown, dark-brown, light-brown or black. It is permanent and washable, has no grease and does not burn the hair. It is used by over a million people. Medical Certificate accompanies each bottle. Of all Chemists, Stores and Hairdressers, **2/6** or direct:—

HINDES, Ltd., 60, Parker Street, Kingsway, London.

SUTCLIFFE'S



SECTIONAL WOOD BUILDINGS.

Keenest Factory Prices. Carr. paid. Easily erected. Seasoned timber. Garden Sheds 33/-. Greenhouses £7-10. Garages £10-10. Summer Houses £10-15. Lock-up Shops £17. Sports Pavilions £14-10. Outdoor Sleeping Rooms £10-5, etc.

100-page 3-colour cat. FREE.

F. & H. SUTCLIFFE Ltd.

36, Wood Top, Hebden Bridge, YORKS.

'Phone: Hebden Bridge 59

Easy Terms arranged.

London Showrooms:

40-42, Oxford Street, W.

Celanese Supersedes Silk

Ladderproof Lingerie

Your choice of underwear will be simplified if you specify 'Celanese.' The now famous ladder-proof fabrics, 'Celanese' Self-Stripe, Locknit and Milanese, are represented in many lovely garments, and the popularity of 'Celanese' Tricot Underwear continues to increase. All are extremely serviceable and can be washed repeatedly.

'Celanese'

SELF-STRIPE—LOCKNIT—MILANESE

Sole Manufacturers:
BRITISH CELANESE LTD., LONDON, S.W.1

This Brand Mark identifies all genuine 'Celanese' garments

To Keep Dry and Comfortable

when it's raining Heavens' hard . . . when there's a bitter wind blowing . . . when everything, everywhere is wet, cold and depressing,

wear

THE BURBERRY

The Burberry is the most valuable Overcoat a man can possess—the one coat that fills every requirement on every occasion that an Overcoat or Weatherproof is needed.

It provides healthful, as well as complete protection. Light and air-free, it is never too hot and never too cold, but maintains an even temperature under all conditions.

Weatherproof of Great Worth
Overcoat of Great Comfort

Burberry's Book with Patterns and Prices Post Free.

BURBERRYS HAYMARKET LONDON S.W.1

ENTERTAINMENTS.

COLISEUM. (Charing Cross.) Twice Daily 2.30 and 7.45. ('Phone Gerrard 7540.)
GRAND INTERNATIONAL VARIETY PROGRAMME.
Managing Director: SIR OSWALD STOLL.

ADELPHI (Gerr. 2645.) Evenings at 8.30. Monday, Thursday and Saturday at 2.30.
"BROADWAY."
Cabaret, Comedy, Drama and Music.

DALY'S. Evenings at 8.15. Matinées, Wednesday and Saturday at 2.15
THE BLUE MAZURKA.
Gladys Moncrieff, Billie Hill, Wilfred Temple, Clifford Mollison, Bertram Wallis and George Graves.

CIRO'S *RESTAURANT*
MONTE CARLO
PARIS—LONDON—DEAUVILLE
"NO GALAS" ONLY "À LA CARTE"

SPORTS PEOPLE and THEIR DOGS

If you want to Purchase, Sell, or Hire good Pedigree Dogs, you cannot do better than to study and use the advertisement columns of *The Illustrated Sporting and Dramatic News*, which publishes each week a special article by Mr. A. Croxton Smith, the well-known writer, under the heading of "Dogs of the Day."

Advertisers' announcements appearing either under or facing this special article cannot but catch the reader's eye. By following this special page you will be kept in touch with all the best dog fanciers throughout the English-speaking world. Where English-speaking people are to be found so is the *Sporting and Dramatic*.

Further particulars and rates on application to :—

The Advertisement Manager, The Illustrated Sporting and Dramatic News, 16, Essex Street, Strand, W.C.2.

Permanent Waving
at the
PHYLLIS EARLE SALONS

THE Permanent Waving of the hair demands the supreme skill of the expert hairdresser. At the Salons of Phyllis Earle its exponents fully esteem the precise workmanship and exacting technique essential.

Full Head £5 : 5 : 0
Half Head £3 : 3 : 0
Side Pieces £1 : 5 : 0

Phyllis Earle Salons
32 DOVER STREET W.1
Telephone Regent 7931
INSTITUT DE BEAUTÉ PHYLLIS EARLE
15 NORTH AUDLEY ST. W.1
Telephone Mayfair 3798

P & O and BRITISH INDIA CO.'s Passenger and Freight Services.
Under contract with H.M. Government.

MEDITERRANEAN, EGYPT, INDIA, PERSIAN GULF, BURMA, CEYLON, STRAITS, CHINA, JAPAN, MAURITIUS, SIAM, E. & S. AFRICA, AUSTRALASIA.

Address for all Passenger Business, P. & O. House, 14, Cockspur Street London, S.W.1 ; Freight or General Business ; 122, Leadenhall St., E.C.3.
B.I. Agents, GRAY, DAWES & Co., 122, Leadenhall Street, London, E.C.3.

THE CANCER HOSPITAL (Free.)
FULHAM ROAD, LONDON, S.W.3.
The Only Special Hospital in London for the treatment of CANCER
Fully equipped and specially staffed for the better treatment and research into the causes of Cancer.
DONATIONS, SUBSCRIPTIONS & LEGACIES ARE EARNESTLY SOLICITED
Bankers:—Messrs. COUTTS & CO., 440, Strand, W.C. J. COURTNEY BUCHANAN, *Secretary.*

CONTINENTAL HOTELS

BELGIUM.

Antwerp.—GRAND HOTEL.
HOTEL DE LONDRES.
TERMINUS PALACE HOTEL.

Brussels.—HOTEL ASTORIA.
PALACE HOTEL.

Le Zoute.—GOLF HOTEL.

EGYPT.

Cairo.—NATIONAL HOTEL.

FRANCE.

Antibes.—HOTEL DU CAP.

Ajaccio (Corse).—GD. HOTEL & CONTINENTAL.

Agay.—HOTEL DES ROCHES ROUGE.

Arles (B. du R.).—Grand Hotel du Nord-Pinus, Place du Forum Remains of Roman Forum. First class.

Beaulieu-sur-Mer (A.M.).—HOTEL VICTORIA.

Biarritz—
HOTEL CARLTON.
HOTEL REGINA ET DU GOLF.
THE WHITE HOUSE (Jardin Public)

Cannes (A.M.).—HOTEL BEAU SITE.
HOTEL DES ANGLAIS.
HOTEL DU PARC.
HOTEL DU PAVILLON.
GRAND HOTEL

Hyeres, (Var.)—GRIMMS PARK HOTEL.
HOTEL DES PALMIERS

Juan-les-Pins (A.M.).—GRAND HOTEL.
HOTEL L'OISEAU BLEU.

Lyon, Rhone.—CARLTON HOTEL.

Marseilles.—GRAND HOTEL.
HOTEL DE GENEVE.
HOTEL LOUVRE ET PAIX.
HOTEL SPLENDIDE.

Menton (A.M.).—HOTEL DES ANGLAIS.
HOTEL ANNONCIATA.
HOTEL DE VENISE.
GD. HOTEL D'ORIENT ET D'ANGLETERRE.
HOTEL DES ILES BRITANNIQUES.
HOTEL MAJESTIC.
HOTEL MÉDITERRANÉE.
HOTELS BRITANNIA ET BEAU SITE.
WYDER'S GRD. HOTEL.
HOTEL WINTER PALACE.

Monte Carlo (Monaco).—
HOTEL DES ANGLAIS ET ST. JAMES.
HOTEL BRISTOL.
HOTEL PRINCE DE GALLES.
HOTEL DE PARIS.
THE KNICKERBOCKER. Bar. Dancing.
GD. HOTEL DES ETRANGERS.
HOTEL HERMITAGE.
HOTEL ROYAL.
HOTEL VICTORIA.
ROYALTY BAR.
HOTEL WINDSOR.

Nice (A.M.).—GRAND HOTEL DU MONT BARON
HOTEL BEAU RIVAGE.
HOTEL MIRAMAR PALACE.
HOTEL SUISSE.
HOTEL SPLENDID.

Paris.—GRAND HOTEL, 12 Boulevard des Capucines.
HOTEL BRIGHTON, 218 Rue de Rivoli.
HOTEL BRISTOL, 112 Rue du Faubourg St. Honoré.
HOTEL CONTINENTAL, 3 Rue Castiglione (1re).

The Commodore. New Bd. Haussmann nr. Opéra. Bright and cheerful. Opened 1926. All rooms with bath. Duhamel mgmt.

Hotel Lincoln, 24, Rue Bayard, (Seme) Rond Point des Champs-Elysées, 50 rooms, all with bath, w.c., telephone.

Hotel St. Petersbourg, 33/35, Rue Caumartin. Brit. fam. hotel. Every mod. com. Same house: Hôtel des Balances, Lucerne

HOTEL METROPOLITAN, 8 Rue Cambon (1)
HOTEL MEURICE, 228 Rue de Rivoli.
HOTEL SCRIBE, 1 Rue Scribe (1re).
ROYAL MONCEAU HOTEL, 33-39 Ave. Hoche (8).

St. Jean de Luz (B.P.).—MODERN HOTEL.

St. Raphael (Var.).—GRAND HOTEL.
HOTEL LES ALGUES.
HOTEL BEAU RIVAGE.

Vence (A.M.).—
ENGLISH TEA ROOM, Le Chateau.

ITALY.

Rapallo.—GRAND HOTEL EXCELSIOR & NEW CASINO.

Venice.—GRAND HOTEL.
HOTEL ROYAL DANIEL.

SPAIN.

St. Sebastian.—CONTINENTAL PALACE HOTEL.

SWITZERLAND.

Andermatt.—DANIOTH'S GRAND HOTEL.

Chateau D'Oex.—
GRAND HOTEL & HOTEL BERTHOD.

Geneva.—GRAND HOTEL DE LA PAIX.

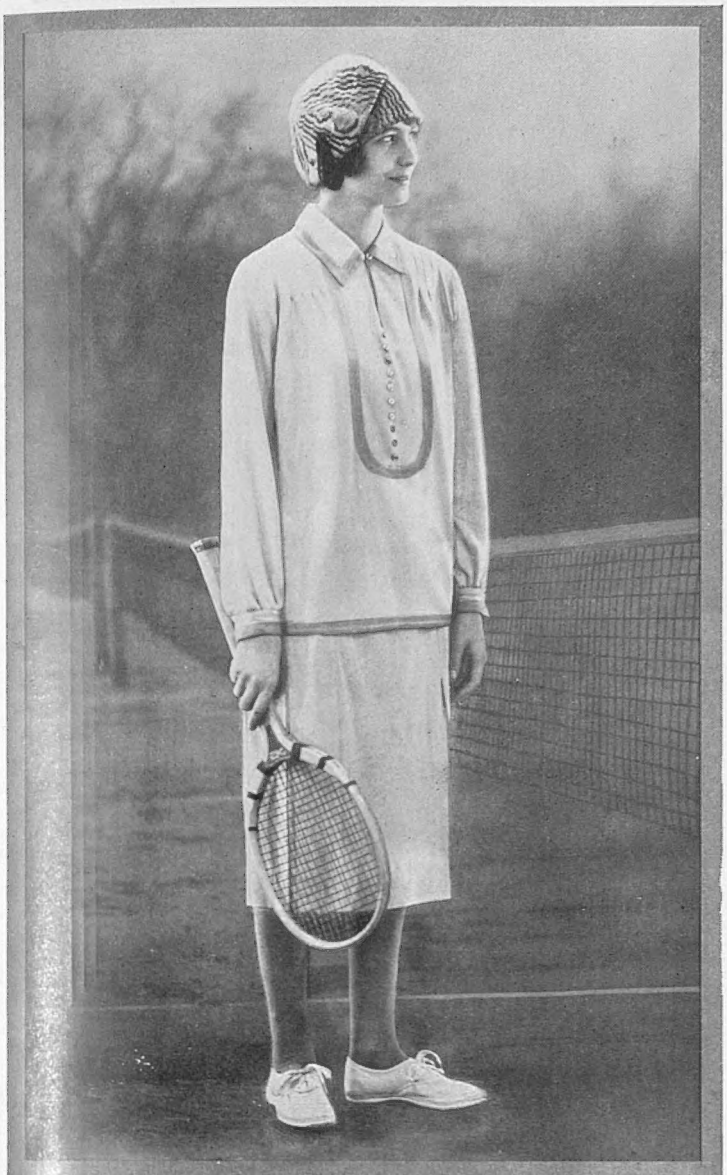
Kandersteg.—THE GRAND HOTEL.

Lausanne.—
LAUSANNE PALACE BEAUSITE HOTEL

Montreux-Territet.—THE GRAND HOTEL.

Vevey—THE GRAND HOTEL AND PALACE.

Vevey.—Park Hotel Mooser. 1st cl. Family Hotel. Elevated situation. Numerous bathrooms. Terms from Fr. 13.50. Tennis.



JUMPER SUIT
in new mixture stockinette, in wool and rayon, hard wearing and practical, in many useful colours.
Price 79/6
JACQUARD TAM, in wool-rayon, 35/6.
Sent on Approval
Debenham & Freebody
DEBENHAMS LIMITED
Wigmore Street (Cavendish Square), London, W.1.

Maison-Nicol

WHERE YOUR COIFFURE is concerned, quality is of the utmost importance. No other Headdresses can claim the high standing of "Nicol Creations." Recognised everywhere as beyond all comparison by reason of their attractive beauty and utility.

Ladies' own hair permanently waved by our perfected process which dispenses with the use of electric heaters. Charming results ensured.

Please write for Catalogue

The Transformation is supplied in natural wavy hair, price from 15 Guineas. Toupet, for front and top of head only, from 7 Guineas. Shingled headdress from 20 Gns.

MAISON NICOL
170, NEW BOND STREET, LONDON, W.1.
Two minutes from Piccadilly end of Bond Street
Telephone: REGENT 6358 Telegrams: POSTICHEUR, LONDON
OUR INSTALMENT PLAN OF PAYMENT IS AVAILABLE IF PREFERRED

Hurculaces
The Lace with the Extra Long Wear
No. 40 FOR 4d. per pair
LUCKY FOR BOOTS
No. 40 for 4d. per pair is a lace of silk finish, extra strength, made in all styles for ladies' and men's boots and shoes, ordinary or invisible eyelets.
OTHER QUALITIES:
No. 30 for 3d. per pair, extra super glace yarn.
No. 10 for 2d. per pair, strong glace yarn.
YOU NEED HURCULACES IN YOUR BOOTS & SHOES
Made in England and obtainable from the leading Boot Shops.
Manufactured by FAIRE BROS & CO., LTD., LEICESTER.

Sands'
Maternity Gowns
Coats and Corsets

Printed and plain crêpe de Chine combine to make this youthful Jumper Suit with the new bolero effect fronts and softly swathed sash tied round the hips. Collar can be worn open or closed.

Made in various colours.

From 8½ guineas.

Other models from **£3 15 6.**

Fur Coats for the Races in stencilled Gazelle, Ocelot and Calf.

Price from 12 guineas.

Storage and repairs of furs a spécialité.

Illustrated Price List on request.

Richard Sands & Co.,
187a, 188a, 189a, Sloane Street,
London, S.W.1.

Telephone: Sloane 5134 and 5135.

BY APPOINTMENT

The Perfumes of Yardley

JESSAMINE O'DEVON

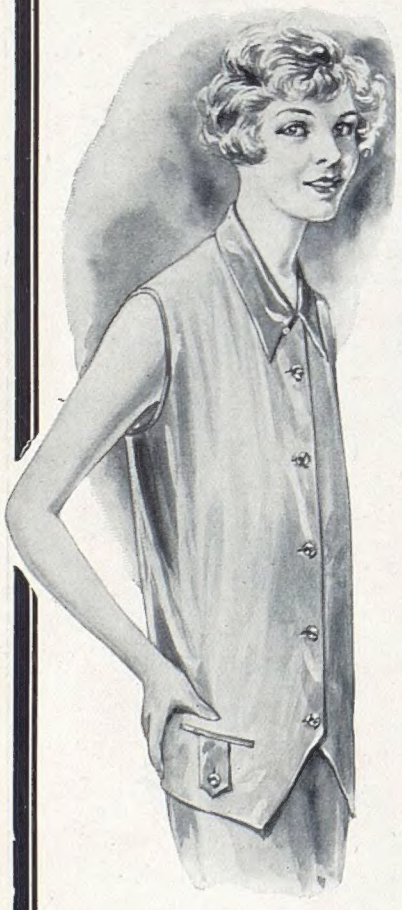
IN the art of perfumery the creations of Yardley have for many generations taken a distinguished place.

One of the newest and most enchanting is *Jessamine O'Devon*, the true concentrated essence of the white Jasmine flower, that most beautiful of Flower Perfumes.

In Crystal Bottle and decorated case, 5/-, 8/6, 14/6, 19/6.

Face Powder ... 2/6 Talcum Powder... 2/3
Beauty Day Cream 3/- Bath Salts ... 3/6

Of all Chemists, Coiffeurs & Stores, and from
YARDLEY, 8, New Bond St., LONDON
PARIS: 24 Avenue de l'Opéra.



ATTRACTIVE TAILORED SHIRT WAISTCOATS

SMART TAILORED SHIRT WAISTCOAT, in crêpe de Chine shirting, with collar, binding on sleeves, pockets and tabs to contrast, trimmed buttons to match. In shrimp, or beige to contrast, also self ivory. In sizes 13 to 14½ ins.

PRICE **35/9**

Sent on approval.

SMART BROWN GLACE KID WALKING SHOE, with underlay of white washable kid, military heel. Also in caramel and brown.

Price **49/6** per pair.

Debenham & Freebody.
(DEBENHAMS LIMITED)
Wigmore Street,
(Cavendish Square), London, W.1.

BY APPOINTMENT.

HOWARD'S "DUVET" CHAIRS

BY APPOINTMENT.

(OWN MAKE)
PARQUET FLOORING.
"Duvet" EASY CHAIRS & SOFAS
UPHOLSTERY

PAINTING & DECORATION.

Telephone MUSEUM 5250.

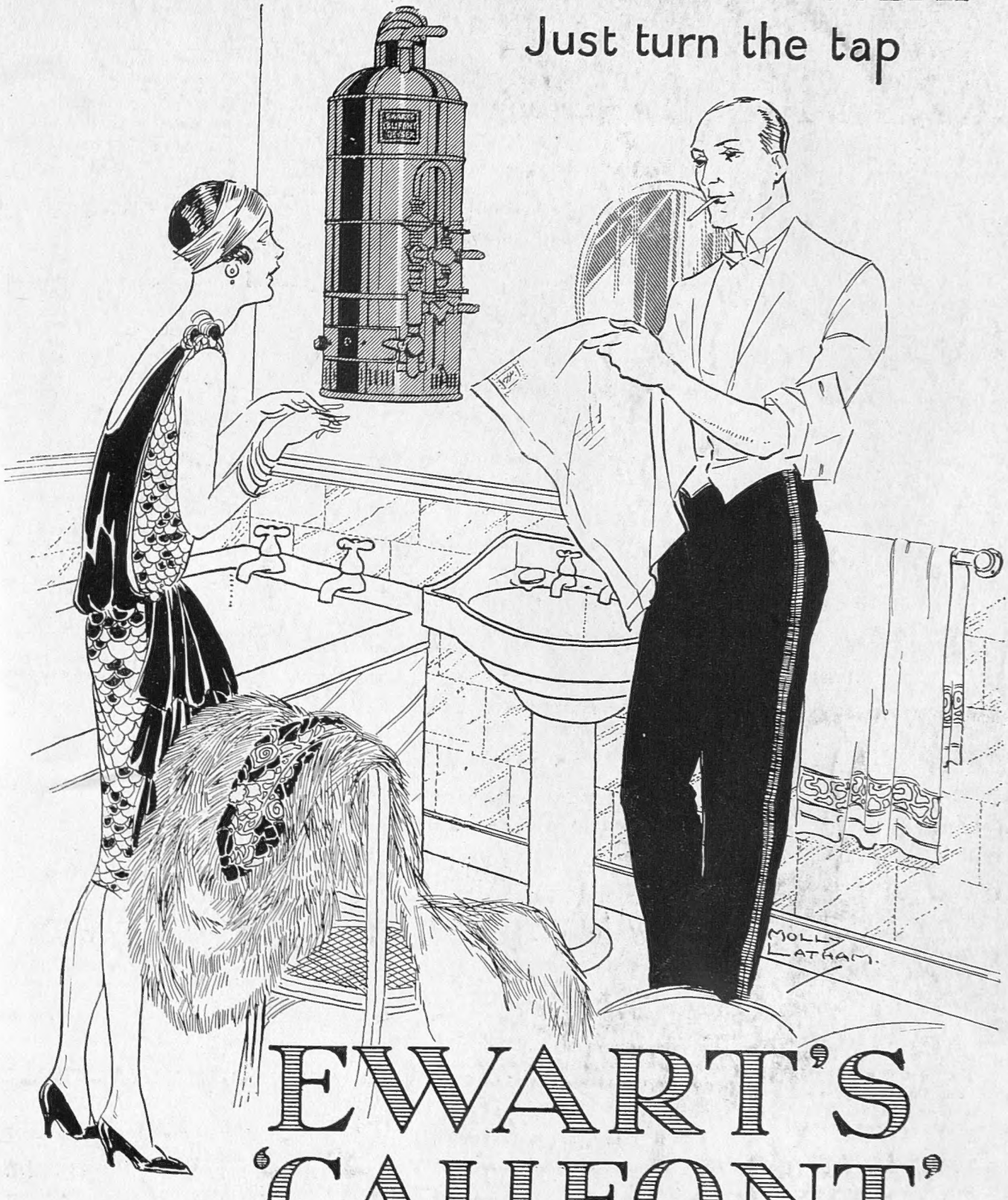
HOWARD & SONS, LTD.

The Original Patentees of English Parquet Flooring.

25-26-27 BERNERS STREET, W.1.

HOT WATER INSTANTLY NIGHT OR DAY

Just turn the tap



EWART'S 'CALIFONT'

Write for list or call and see in action

346–350 EUSTON ROAD LONDON N.W.1

ESTABLISHED 1834

Another "good deal" concluded – helped with judgment, inspired and mellowed by

PLAYER'S

NAVY CUT CIGARETTES

MEDIUM 10 *for* 6D. WHITE LABEL 10 *for* 5½D.

"IT'S THE TOBACCO THAT COUNTS"

ISSUED BY THE IMPERIAL TOBACCO CO. (OF GREAT BRITAIN AND IRELAND), LTD

N.C.C. 10

Printed for the Proprietors, Illustrated Newspapers Limited, by The Cornwall Press Ltd., 1-6, Paris Garden, Stamford Street, London, S.E.1, and published weekly by Illustrated Newspapers Limited, at 6, Great New Street, London, E.C.4.—March 16, 1927.
Entered as second-class mail matter at the New York (N.Y.) Post Office. American Agents: International News Company, New York.
Sole Agents for South Africa: Central News Agency, Limited.